

# Ending the Epidemic Task Force Recommendation Form

#207



**COMPLETE**

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**Q1: OPTIONAL: This recommendation was submitted by (please provide your first and last name, affiliation, and email address)**

First Name	Denise
Last Name	Haig
Affiliation	Living A Quality Life With HIV
Email Address	d-counts@hotmail.com

**Q2: Title of your recommendation** Positive Social Media Outreach

**Q3: Please provide a description of your proposed recommendation**

People with HIV are always shown in the media in a negative light, the disease is bad not the people living with it. I have HIV and I am living a good quality life. And as long as I take care of my overall health, I will continue to live this good life for as long as God is willing. The treatment for HIV is not the same as it was in the 80's and early 90's. We are living full lives and would like for the world to, see it, hear it, and thought education and social media, understand it.

**Q4: For which goal outlined in the Governor's plan to end the epidemic in New York State does this recommendation apply? (Select all that apply)**

Other (please specify) Positive Media Outreach

**Q5: This recommendation should be considered by the following Ending the Epidemic Task Force Committee (Select all that apply)**

Prevention Committee: Develop recommendations for ensuring the effective implementation of biomedical advances in the prevention of HIV, (such as the use of Truvada as pre-exposure prophylaxis (PrEP)); for ensuring access for those most in need to keep them negative; and for expansion of syringe exchange, expanded partner services, and streamlined HIV testing by further implementing the universal offer of HIV testing in primary care, among others. The Committee will focus on continuing innovative and comprehensive prevention and harm reduction services targeted at key high risk populations, as well as grant-funded services that engage in both secondary and primary prevention.

Care Committee: Develop recommendations to

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support access to care and treatment in order to maximize the rate of HIV viral suppression. The Committee will promote linkages and retention in care to achieve viral suppression and promote the highest quality of life while significantly decreasing the risks of HIV transmission. Recommendations will also ensure a person centered approach is taken and that access to culturally and linguistically appropriate prevention and health care services is available.

Housing and Supportive Services Committee: Develop recommendations that strengthen proven interventions enabling optimal engagement and linkage and retention in care for those most in need. This Committee will recommend interventions that effectively address complex and intersecting health and social conditions and reduce health disparities, particularly among New York's low-income and most vulnerable and marginalized residents. These interventions will diminish barriers to care and enhance access to care and treatment leaving no subpopulation behind.

Data Committee: Develop recommendations for metrics and identify data sources to assess the comprehensive statewide HIV strategy. The Committee will determine metrics that will measure effective community engagement/ ownership, political leadership, and supportive services. It will also determine metrics that will measure quality of care, impact of interventions and outcomes across all populations, particularly identified sub populations such as transgender men and women, women of color, men who have sex with men and youth. In addition, the Committee will evaluate to determine optimal strategies for using data to identify infected persons who have not achieved viral suppression and address their support service, behavioral health, and adherence needs.

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**Q6: Does this recommendation require a change to an existing policy or program, or the creation of a new policy or program?**

New program

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**Q7: Would implementation of this recommendation be permitted under current laws or would a statutory change be required?**

Unknown

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**Q8: Is this recommendation something that could feasibly be implemented in the short-term (within the next year) or long-term (within the next three to six years)?**

Within the next year

**Q9: What are the perceived benefits of implementing this recommendation?**

The benefits would be that the stigma and fear associate with people living with HIV would begin to diminish.

**Q10: Are there any concerns with implementing this recommendation that should be considered?**

The willingness of those living with HIV to share their story.

**Q11: What is the estimated cost of implementing this recommendation and how was this estimate calculated?**

unkown

**Q12: What is the estimated return on investment (ROI) for this recommendation and how was the ROI calculated?**

unkown

**Q13: Who are the key individuals/stakeholders who would benefit from this recommendation?**

All people with with HIV and Society as a whole.

**Q14: Are there suggested measures to accompany this recommendation that would assist in monitoring its impact?**

The Health Department and the CDC, along with Doctor treating people with HIV.

**Q15: This recommendation was submitted by one of the following**

Advocate