

By honoring those whose lives have been

SAVED BY THE HELMET



Saved By The Helmet, we strive to educate and encourage others to use their safety helmets.

Club

Have you escaped injury or death by wearing your safety helmet while bicycling, skating, riding a scooter or a skateboard?

If you have, we invite you to join the **Saved by the Helmet Club!**

Complete the membership application and tell us how your safety helmet saved you from serious injury, and you can become a member of this safety-wise group of bicyclists, skaters, scooter riders and skateboarders

As a member, you will receive:

- A FREE membership in the **Saved by the Helmet Club**
- A personalized membership certificate
- A **Saved by the Helmet Club** t-shirt

To qualify: you must be a bicyclist, skater, non-motorized scooter rider or skateboarder who at any time has escaped serious head injury, brain injury or death in a crash or fall by wearing your helmet. You can also become a member by being recommended by medical personnel, law enforcement officials or another person familiar with the circumstances of your crash.

Important Bicycle, Skate, Scooter and Skateboard Facts

- Each year, more than 20,000 people are treated at a hospital and approximately 54 people die as a result of bicycle-related injuries in New York State.
- More than 7,000 people are treated at a hospital for injuries sustained while using in-line skates, traditional roller skates and other recreational footwear with wheels, kick scooters and skateboards in New York State.
- Nearly a third of the people hospitalized for these types of injuries sustain a traumatic brain injury (TBI), often the most severe type of injury. TBI is an injury to the brain or skull caused by a blow to the head. Concussions are a type of TBI that can occur in any sport or recreational activity. Unlike other injuries such as broken legs or cut fingers that can heal, brain injuries are often permanent and disabling.
- Every year, treatment of these injuries at hospitals results in more than \$75 million in hospital charges in New York State.
- Studies have shown that safety helmets can reduce the risk of brain injury by up to 88%.

**Fill out your membership application today!!
Let other people know about the Club!!**

Although the NYS “Saved by the Helmet” Club was created for bicyclists, skaters, scooter riders and skateboarders, we recognize the importance of many other types of helmets (i.e., equestrian, skiing, construction)! Please feel free to send us your story if you were saved by another kind of helmet, and we will make you a member of the Club.

The Saved by the Helmet Club is sponsored by the New York State Department of Health’s Bureau of Injury Prevention, the Brain Injury Association of New York State and the New York State Association of Traffic Safety Boards.