

New York State Department of Health Community Cancer Prevention in Action Progress Report | October 1, 2018 - June 30, 2022



The New York State (NYS) Department of Health (Department) Community Cancer Prevention in Action (CPiA) funds community agencies to apply a policy, system, and environmental (PSE) change approach to prevent and lower the risk of cancer in their communities.

Grantees educate, engage, mobilize, and empower community members to build awareness of and support for PSE change throughout the community, including in schools, worksites, recreational facilities, and childcare centers.

Expanding the Reach of CPiA

Beginning in May 2021, three new organizations were awarded a three-year contract to implement the sun safety and HPV vaccine components of the CPiA program. These additional grantees expand the reach of activities to reduce ultraviolet radiation exposure and to increase awareness of the HPV vaccine as cancer prevention from 12 to 17 NYS counties.

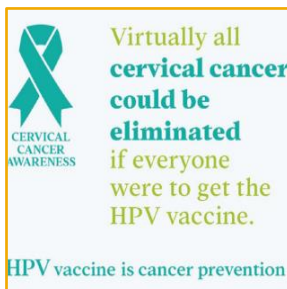


This report summarizes accomplishments from the following seven CPiA grantees during October 2018 - June 2022:

Broome County Health Department
Columbia University
Glens Falls Hospital
Population Health Collaborative
St. Lawrence County Health Initiative
St. Mary's Healthcare
Stony Brook University

CPiA is taking action against cancer! Grantees work to...

- ✓ Increase the adoption of worksite policies that provide employees paid time off to obtain cancer screenings.
- ✓ Increase the adoption of sun safety policies and practices in community settings to reduce exposure to ultraviolet radiation.
- ✓ Increase the number of community education interventions to build support for the human papillomavirus (HPV) vaccine as cancer prevention.



CPIA Grantees Work with Community Partners to Take Action Against Cancer by...

Supporting partners to adopt lasting organizational policies that promote sun safety among youth, staff, and visitors.

- ✓ Educate youth, staff, and visitors on sun safety.
- ✓ Encourage the use of hats, sunscreen, and protective clothing when outside.
- ✓ Install sunscreen dispensers to provide free sunscreen.
- ✓ Add shade protection to outdoor spaces.

Supporting partners to adopt lasting organizational policies that promote paid time off for cancer screening among staff.

- ✓ Educate staff on evidence-based, life-saving cancer screenings.
- ✓ Promote cancer screenings through worksite wellness.
- ✓ Identify key community leaders to promote paid time off for cancer screenings.

Building community and decision maker support for the HPV vaccine as cancer prevention.

- ✓ Educate adolescents and parents on HPV and the benefits of HPV vaccination.
- ✓ Work with healthcare and dental professionals to offer a strong HPV vaccination recommendation to parents and patients.

CPIA is seeing results! *Since October 2018, grantees made the following impact across the 17 counties served...*



704
Earned &
Paid Media
Placements



445
Decision
Makers
Educated



403
Community
Education
Events



155
Sites Passed
Local
Policies



130
Sites Made
Environmental
Changes

As a result of grantees and partners working together, sun safety policies passed since October 2018 have the potential to **collectively reach** an estimated:

3,240 CHILDREN and INFANTS
at child care sites

13,088 STUDENTS
at schools

3,082 OUTDOOR WORKERS
at worksites

723,180 VISITORS and PATRONS
at recreation sites

Paid time off policies passed since October 2018 have the potential to **collectively reach** an estimated **980** ORGANIZATIONAL EMPLOYEES at worksites

Groups are not mutually exclusive; for example, a worksite employee may be counted twice if they are an outdoor worker reached by a sun safety outdoor worksite policy and an organizational employee reached by a paid time off for cancer screening worksite policy.

To learn more about CPIA, visit: www.takeactionagainstcancer.com

For more information: 518-474-1222 | canserv@health.ny.gov | www.health.ny.gov/diseases/cancer