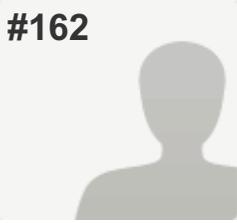


Ending the Epidemic Task Force Recommendation Form

#162



COMPLETE

Collector: Web Link (Web Link)

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Q1: OPTIONAL: This recommendation was submitted by (please provide your first and last name, affiliation, and email address)

First Name	Bethsy
Last Name	Morales
Affiliation	Hispanic Federation / LUCES coalition
Email Address	bmorales@hispanicfederation.org

Q2: Title of your recommendation PrEP awareness campaign

Q3: Please provide a description of your proposed recommendation

PrEP awareness campaign should include social marketing, social media, and education for service and medical providers. Messaging must emphasize that PrEP should be used as an additional tool for prevention and the message must include other risks that one would take by solely relying on PrEP as a prevention method. PrEP guidelines should include a more comprehensive plan for the use of PrEP.

Q4: For which goal outlined in the Governor's plan to end the epidemic in New York State does this recommendation apply? (Select all that apply) Facilitating access to Pre-Exposure Prophylaxis (PrEP) for high-risk persons to keep them HIV negative

Q5: This recommendation should be considered by the following Ending the Epidemic Task Force Committee (Select all that apply) Prevention Committee: Develop recommendations for ensuring the effective implementation of biomedical advances in the prevention of HIV, (such as the use of Truvada as pre-exposure prophylaxis (PrEP)); for ensuring access for those most in need to keep them negative; and for expansion of syringe exchange, expanded partner services, and streamlined HIV testing by further implementing the universal offer of HIV testing in primary care, among others. The Committee will focus on continuing innovative and comprehensive prevention and harm reduction services targeted at key high risk populations, as well as grant-funded services that engage in both secondary and primary prevention.

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Q6: Does this recommendation require a change to an existing policy or program, or the creation of a new policy or program?

New program

Q7: Would implementation of this recommendation be permitted under current laws or would a statutory change be required?

Permitted under current law

Q8: Is this recommendation something that could feasibly be implemented in the short-term (within the next year) or long-term (within the next three to six years)?

Within the next year

Q9: What are the perceived benefits of implementing this recommendation?

Research has shown that if PrEP target populations were aware of this prevention tool, they would use it. An awareness campaign would provide this opportunity.

Q10: Are there any concerns with implementing this recommendation that should be considered?

Respondent skipped this question

Q11: What is the estimated cost of implementing this recommendation and how was this estimate calculated?

Respondent skipped this question

Q12: What is the estimated return on investment (ROI) for this recommendation and how was the ROI calculated?

Respondent skipped this question

Q13: Who are the key individuals/stakeholders who would benefit from this recommendation?

Men who have sex with men

Q14: Are there suggested measures to accompany this recommendation that would assist in monitoring its impact?

Street interviews, qualifying question in intake forms.

Q15: This recommendation was submitted by one of the following

Other (please specify) coalition