

NEW YORK
state department of
HEALTH

Nirav R. Shah, M.D., M.P.H.
Commissioner

Sue Kelly
Executive Deputy Commissioner

June, 2012

Dear Pharmacist:

The New York State Department of Health (Department), New York State Office of Alcoholism and Substance Abuse Services (OASAS) and the Pharmacists Society of the State of New York (PSSNY) are pleased to provide you with a sample copy of an informational palm card that is newly available to pharmacies free of charge. The palm card is intended to educate pharmacy customers regarding misuse of prescription pain medication (i.e., opioids). Customers who receive the palm card will receive information on how to find a drug treatment provider near them, as well as other resources.

According to a November 2011 report from the Centers for Disease Control and Prevention (CDC), opioid analgesic-related overdose deaths now exceed deaths involving heroin and cocaine combined. In 2008, opioid analgesic-related deaths accounted for 73.8% of prescription drug overdose deaths in the U.S. In 2010, 12 million people (or 1 in 20 people) aged 12 and older reported use of prescription pain killers for non-medical use in the past year.

Pharmacies play an important role in increasing customers' recognition of the consequences of prescription pain medication misuse. The enclosed palm card is available in English and Spanish, and the cards are free to pharmacies in New York State. The Department, OASAS and PSSNY are encouraging pharmacies to enclose one with each prescription pain medication provided.

To order your free supply of palm cards, please complete the enclosed order form and fax or mail your order to the Department at the address indicated.

Sincerely,

Nirav R. Shah, M.D., M.P.H.
Commissioner of Health
New York State Department of Health

Arlene González-Sánchez, M.S., L.M.S.W.
Commissioner
New York State Office of Alcoholism and
Substance Abuse Services

Craig M. Burridge, M.S., CAE
Executive Director
Pharmacists Society of the State of New York

**New York State Department of Health
AIDS Institute**

Special Order Form: Opioid Pharmacy Palm Cards



These wallet-sized, educational palm cards are available to pharmacies that sell opioid prescription medication to its customers. Customers who receive the palm cards will receive educational information regarding prescription misuse, the HOPE NY Hotline number to find a drug treatment provider near them and other resources.

Title	Language	Code	Quantity (circle 1)			
Opioid Pharmacy Palm Card ("Protect Yourself")	English	0266	25	50	100	250
	Spanish	0267	25	50	100	250

Ordering Instructions:

1. Please circle only one quantity per item.
2. Complete the address label below. Be sure to print clearly. All orders must include a street address.
3. Fax orders to (518) 486-1315 or mail orders to:

AIDS Institute
New York State Department of Health
Corning Tower, Room 412
Albany, New York 12237-0684

Contact Information:

Name:		
Pharmacy Name:		
Street:		
City:	State:	Zip Code:
Phone Number:	Fax Number:	
Email Address:		

Please note that these publications are available free of charge to New York State residents and organizations only. Requests for copies from out-of-state customers should be directed to: Health Education Services, P.O. Box 7126, Albany, New York 12224 or by phone at (518) 439-7286.

- Misusing pain medications can be extremely dangerous and even deadly.
- More than 20,000 New Yorkers are hospitalized each year due to poisoning and overdose.
- To prevent an overdose, take your medication exactly as prescribed. Never take medication that isn't prescribed for you. Never share your prescription with others.
- 1 in 5 teenagers uses pain medication for non-medical reasons and most obtain it from a friend or a medicine cabinet. Put your pain medication in a safe place and dispose of unwanted medication properly.
- Call 911 immediately if you suspect an overdose.

Talk with your doctor or pharmacist if you have any questions.

Protect Yourself



Stop Prescription Pain Medication Misuse

To find a drug treatment provider near you:
1-877-8-HOPENY (1-877-846-7369)

For information on overdose prevention:
www.health.ny.gov/overdose

For more information:

www.oasas.ny.gov/StopRxMisuse
Email: StopRxMisuse@oasas.ny.gov

Or, call 311 in NYC.

New York State
Department of Health

0266

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- El uso inapropiado de medicamentos para el dolor puede ser muy peligroso e incluso mortal.
- Más de 20.000 neoyorquinos son hospitalizados cada año debido a envenenamiento y sobredosis.
- Para evitar una sobredosis, tome sus medicamentos exactamente como fueron recetados, no tome medicamentos que no le han recetado y nunca comparta sus medicamentos con otras personas.
- 1 de cada 5 adolescentes utilizan medicamentos para el dolor por razones no médicas y la mayoría lo obtienen de un amigo o del botiquín en el hogar. Ponga sus medicamentos para el dolor en un lugar seguro y disponga de los medicamentos no deseados correctamente.
- Llame al 911 inmediatamente si sospecha una sobredosis.

Hable con su médico o farmacéutico si tiene alguna pregunta.

Protéjase



Pare el uso inapropiado de medicamentos recetados para el dolor

Para encontrar un programa para el tratamiento del uso de drogas cerca de usted: 1-877-8-HOPENY (1-877-846-7369)

Para obtener información sobre la prevención de sobredosis: www.health.ny.gov/overdose

Para más información:

www.oasas.ny.gov/StopRxBMisuse

Correo electrónico: StopRxBMisuse@oasas.ny.gov

O, llame al 311 en la ciudad de Nueva York.

Estado de Nueva York
Departamento de Salud

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