Food Standards | BEVERAGE VENDING MACHINES

1 Require all beverages contain 25 calories or less per 8 ounces with the following exception:
   - A maximum of 2 slots/buttons may stock high-calorie beverages (more than 25 calories per 8 ounces), such as regular soda, lemonade, sweetened tea and juice. The 2 slot limit applies no matter how many slots are in the machine.
   - Unsweetened 1% and non-fat milk not included in high-calorie limit.

2 Require water be stocked in at least 2 slots/buttons per machine.
   - Water should contain 0 calories with no added color, flavor or sweetener of any kind.
   - If drinking water is readily available in the vicinity of the vending machine, unflavored seltzer water may be substituted for the 2 slots of water.

3 Require water and seltzer be placed at eye level, or in the highest selling position. High-calorie beverages should be placed farthest from eye level, or in the lowest selling position.

4 Require all high-calorie beverages be sold in 12 ounce containers or smaller.

5 Prohibit advertisements of high-calorie beverages on vending machines.
   - Promotional material on the front and side panels of the machine can advertise water or beverages with 25 calories or less per 8 ounces.

6 Require calorie information is posted for each beverage, as packaged.

Follow these standards to provide healthier beverage options.
Organizations, such as hospitals, worksites, and community-based organizations can adopt the Standards to improve the food environment for employees and visitors.

Sugar-sweetened beverages are the single biggest contributor to the obesity epidemic.

Recommend stocking machines with only water, seltzer and other low-calorie beverages.

Make the healthier choice the cheaper choice. Set lower prices for water and other low-calorie beverages than for high calorie beverages.

For more information, please contact: bccdp@health.ny.gov
BEVERAGE VENDING MACHINES

Example of a beverage vending machine that meets the standards.

Standards for programs serving children age 18 and under

1. Require all beverages contain 25 calories or less per 8 ounces. For programs serving children age 12 and under, require that all beverages contain 10 calories or less per 8 ounces.
   - Unsweetened 1% and nonfat milk not included.

2. Beverages cannot contain artificial sweeteners, other natural non-nutritive or very low-calorie sweeteners (e.g. stevia, erythritol), artificial flavors or artificial colors.

3. For programs serving children age 12 and under, beverages cannot contain caffeine.

4. Prohibit advertisements of high-calorie beverages on vending machines.
   - Promotional material on the front and side panels of the machine can advertise water or beverages with 25 calories or less per 8 ounces.

5. Require calorie information is posted for each beverage, as packaged.

Standards for hot beverage machines (e.g. coffee machines)

1. Require all beverages contain 25 calories or less per 8 ounces.
   - Condiments are not restricted (e.g. milk, sugar, sugar substitutes).

2. Require all beverages and condiments contain 0 grams trans fat.

3. Require calorie information is posted for each beverage, as packaged.