

BEVERAGE VENDING MACHINES

Implementation Guide



Standards for Beverage Vending Machines

1 Require all beverages contain 25 calories or less per 8 ounces with the following exception:

A maximum of 2 slots/buttons may stock high-calorie beverages (more than 25 calories per 8 ounces), such as regular soda, lemonade, sweetened tea and juice. The 2 slot limit applies no matter how many slots are in the machine.

Unsweetened 1% and nonfat milk not included in high-calorie limit.

2 Require water be stocked in at least 2 slots/buttons per machine.

Water should contain 0 calories with no added color, flavor or sweetener of any kind.

If drinking water is readily available in the vicinity of the vending machine, unflavored seltzer water may be substituted for the 2 slots of water.

3 Require water and seltzer be placed at eye level, or in the highest selling position. High-calorie beverages should be placed farthest from eye level, or in the lowest selling position.

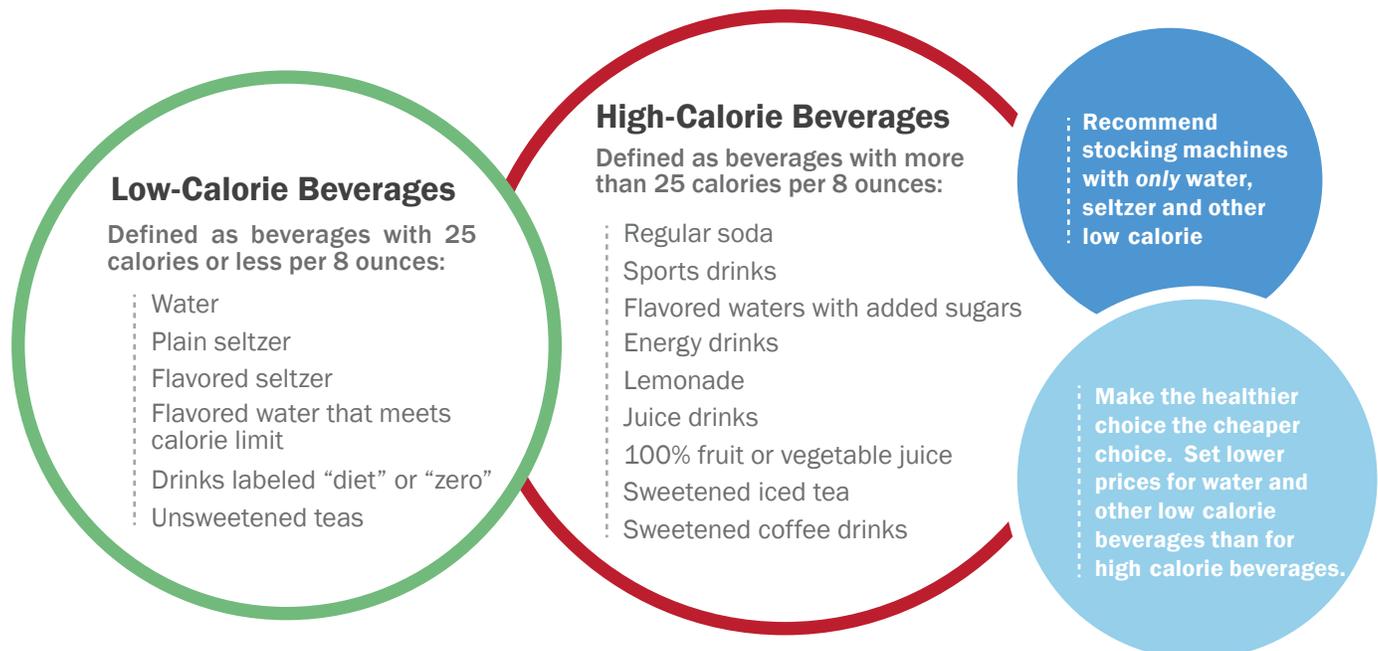
4 Require all high-calorie beverages are sold in 12 ounce containers or smaller.

5 Prohibit advertisements of high-calorie beverages on vending machines.

Promotional material on the front and side panels of the machine can advertise water or beverages with 25 calories or less per 8 ounces.

6 Require calorie information is posted for each beverage, as packaged.

If your facility has programming for children age 18 and under and/or hot beverage vending machines, refer to the Standards for Beverage Vending Machines for guidance at nyc.gov/health and search for Food and Nutrition Standards.



Example of a Beverage Vending Machine that Meets the Standards

Use this machine as an example of how to stock your beverage vending machine.



Promotional space advertises a healthy beverage choice.

Water:

- At least 2 slots are stocked with water.
- Water is stocked in the highest selling position.

Other beverages are 25 calories or less per 8 ounces.

High-Calorie Beverages:

- No more than 2 slots are stocked with these beverages.
- Beverages are stocked in the lowest selling position.
- Beverages are in 12 ounce containers or smaller.

Make Your Own Plan-o-gram

A plan-o-gram is a tool that guides product placement in a vending machine. Plan-o-grams can help you ensure that vending machines are stocked according to the Standards. Create your own plan-o-gram and share it with your vending machine company; ask them to share it with the route drivers to ensure that your machine is accurately stocked.

There are many possible ways to stock a vending machine to meet the Standards. The examples below are based on common vending machine configurations, but plan-o-grams can be created for any vending machine format. All items stocked must meet the Standards.

Plan-o-gram example 1 (9-slot machine):

water	water	water
plain seltzer	orange seltzer	lime seltzer
100% orange juice (10 oz)	ginger ale (12 oz)	diet ginger ale

Plan-o-gram example 2 (40-slot machine):

water	water	water	water	water	water	water	water
plain seltzer	plain seltzer	plain seltzer	lime seltzer	lime seltzer	orange seltzer	raspberry seltzer	cherry seltzer
mint water	berry water	lemon water	diet citrus water	diet cherry water	diet fruit punch	diet lemonade	diet lemon sports drink
diet cola	diet cola	diet cherry cola	diet cherry cola	diet orange soda	diet orange soda	diet lemon soda	diet lime soda
sports drink (12 oz)	cola (12 oz)	diet lemon tea	diet peach tea	green tea	green tea	plain tea	plain tea

Key:

■ high-calorie
 ■ low-calorie
 ■ water