

## Who should attend?

In addition to the outreach efforts that can be accomplished at the state level, we want to work in partnership with other state and local agencies and any other groups that share our goal.

### ***Partners might include:***

***Commercial Fisherman, Recreational Anglers, Boating Community Representatives, Environmental Justice Advocates, Immigrant Rights Advocates, Local Health Officials, Environmental Conservation Officials, Parks & Recreation Officials, Health Care Provider Representatives, Community Group Leaders, Nutritionists, Food Pantries, Community Food Networks and Others***

## Why should I attend?

We want to build partnerships to promote outreach on the Hudson River Fish Advisory. One aspect of the outreach project will be a small grants program. We hope the “mini-grants” will encourage partner organizations to propose innovative ideas that come from their understanding of local people and their customs.

## What are the project objectives?

1. To encourage anglers and other fish consumers to follow the health advisories.
2. To promote awareness of the advisories by posting signs at major fishing access sites on the River.
3. To maintain advisory awareness through education and promotional activities to targeted populations.
4. To identify reasons that anglers or other fish consumers may not follow the fish advisories and to modify outreach activities so they are more effective.

In short, the project aims to

- make people aware of the Hudson River fish advisories,
- help people understand the advisory messages and
- encourage people to follow the advisories.

# AGENDA

**9:30-10:15 Project overview and history**

**10:15-10:30 New initiative, including “Mini-grant” program**

**10:30-11:15 Group Discussion**

**11:15-11:30 Wrap Up/ Moving forward**

## Registration Form for Rockland Meeting (directions on back)

### **There are three ways to register:**

call 518-402-7530 or  
1-800-458-1158 x 27530,  
email us at [hrfa@health.state.ny.us](mailto:hrfa@health.state.ny.us)  
or complete the registration form below  
and fax it to 518-402-7539.

Name: \_\_\_\_\_

Agency/Group: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

### **Project Website**

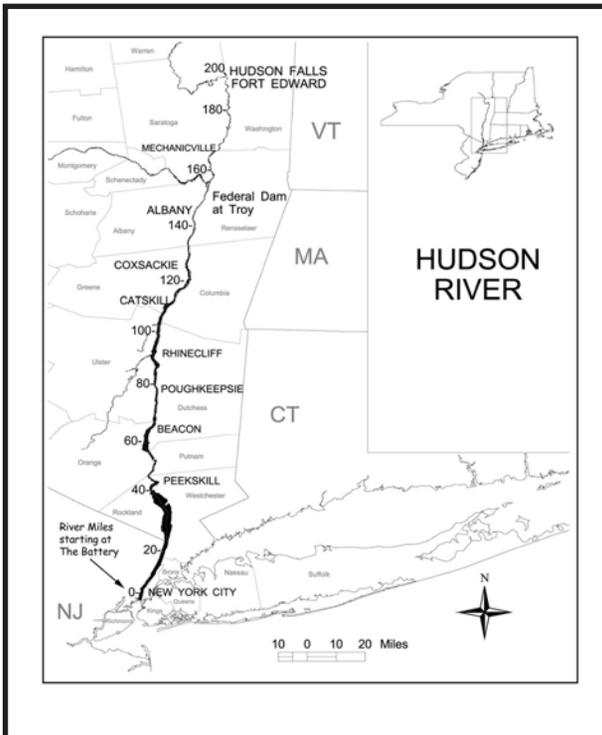
[http://nyhealth.gov/environmental/outdoors/fish/hudson\\_river/advisory\\_outreach\\_project](http://nyhealth.gov/environmental/outdoors/fish/hudson_river/advisory_outreach_project)

## What is the Hudson River Fish Advisory Outreach Project?

The project is a multi-year initiative of the NYS Department of Health (NYSDOH). The goal of the project is for all anglers and others who eat fish from the Hudson River to know about and follow the New York State fish advisories. The project area extends from Hudson Falls to the New York City Battery.

### Project Website

[http://nyhealth.gov/environmental/outdoors/fish/hudson\\_river/advisory\\_outreach\\_project](http://nyhealth.gov/environmental/outdoors/fish/hudson_river/advisory_outreach_project)



**Rockland County  
Fire Training Center  
35 Fireman's Memorial Drive  
Pomona, NY 10970**

### Directions

**FROM POINTS NORTH:** use the Palisades Parkway South: Exit parkway at Exit 12, bear right onto Route 45, make first right onto Pomona Rd., make first right onto Firemen's Memorial Dr. The Fire Training Center is on the left near the end of Firemen's Memorial Dr.

**FROM POINTS SOUTH:** use the Palisades Parkway North: Exit parkway at Exit 12, make a left turn onto Conklin Rd., at traffic light turn left onto Rt. 45, at second traffic light make a right turn onto Pomona Road, make first right onto Firemen's Memorial Drive.

**FROM N.Y.S. THRUWAY:** Take thruway Exit 13 North - Palisades Parkway, then follow directions as above.

**N.Y.S. THRUWAY VIA ROUTE 45:** (Best route from Route 287 - Morristown) Exit thruway at Exit 14 (Spring Valley). Make a right onto Route 59 West. Take this approximately two miles, make right onto Route 45 North. Take Route 45 for approximately six miles, make a left onto Pomona Road, make first right onto Firemen's Memorial Drive.

**FROM ROUTE 9W (NORTH OR SOUTH):** Take Rt. 9W to Route 202 West, make left onto Route 45 South, at third traffic light turn right onto Pomona Road, make first right onto Firemen's Memorial Drive.

**FROM INTERSECTION OF ROUTE 59 and ROUTE 306:** Take Route 306 North, for approximately 8 miles, make a right onto New Pomona Road, make a left onto Firemen's Memorial Drive.

**FROM INTERSECTION OF ROUTE 202 and ROUTE 306:** Take Route 306 South about 1 mile, make a left onto New Pomona Road, and make a left onto Firemen's Memorial Drive.

Another meeting is also being held in Yonkers. For more information about meeting, or for questions about the project, contact Regina Keenan, New York State Health Department, Center for Environmental Health 518-402-7530 or 1-800-458-1158 x 27530

**New York State Health Department  
Center for Environmental Health**

## Hudson River Fish Advisory Outreach Project Community Partner Meeting



**Thursday  
October 30, 2008  
Rockland County  
Fire Training Center  
Pomona, New York**

**9:30-11:30 AM**