



HVRHON

& the New York Medical College

Regional Health Planning Initiative

Funded by a NYSDOH HEAL 9 Grant



NYSDOH Grantee Conference

April 28, 2011

Regional Health Planning Initiative



Project Overview
Process / Methodology
Key Learnings
Preliminary Recommendations

Regional Health Planning Initiative



- Planning across a region could be effective in addressing common health needs.
 - Sharing of Best Practices
 - Improving Communication
 - Enhancing Partnerships
 - Utilizing a Health Systems Approach

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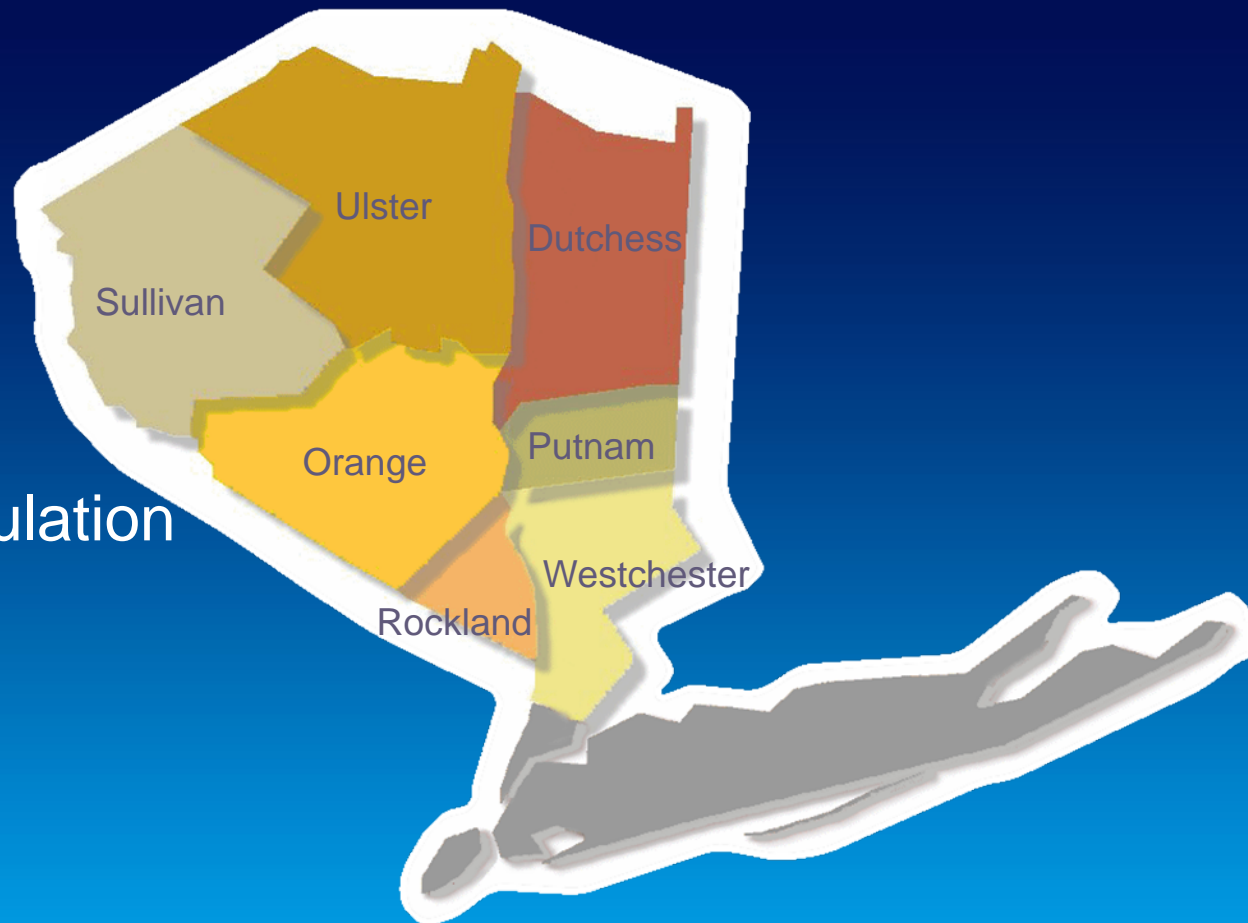
- Lower Hudson Valley health planning initiative
- Funded by the Health Care Efficiency & Affordability Law (HEAL 9) grant program
- Collaborative effort with HVRHON and the NYMC School of Health Sciences & Practice

Regional Health Planning Initiative



➤ Lower Hudson Valley Characteristics:

- 5,000 sq miles
- 2.3 Million population
- Rural to Urban



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Scope of work includes community health assessment, prioritization of needs and recommendations:

- Develop Regional Performance Monitoring Tool
- Identify and strengthen health systems partnerships
- Identify models of healthcare delivery and disease prevention strategies
- Develop a web based health information portal
- Sponsor a regional summit for health leaders
- Develop initiatives to improve the health of the region

Regional Health Planning Initiative



Formed in February 2009, the project team works collaboratively, each member bringing a unique set of skills, to achieve objectives

➤ Steering Committee: Commissioners & Public Health Directors

➤ Project Director: *Oscar Alleyne*

➤ Associate Project Director: *Linda Harellick*

➤ County Health Department Representatives:

Rana Ali

Nancy McGraw

Jiali Li

Colleen Larsen

Vincent Martello

Renee Recchia

Erin Ray Pascaretti

Stacy Kraft

Barbara Ilardi

➤ Health Services Researchers: *Peter Arno, Deborah Viola*

Regional Health Planning Initiative



Roles & Responsibilities

➤ *Steering Committee*

- ✓ Leadership and strategic direction

➤ *Project Team:*

- ✓ Provide expertise on relevant subject matters
- ✓ Implement county-specific tasks

➤ *Director*

- ✓ Coordinate planning, development & implementation

➤ *Health Service Researchers*

- ✓ Provide technical assistance on research efforts

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Team Process



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Consumer Survey

Access to Care

Chronic Disease Prevention & Control

Maternal & Child Health



Methodology

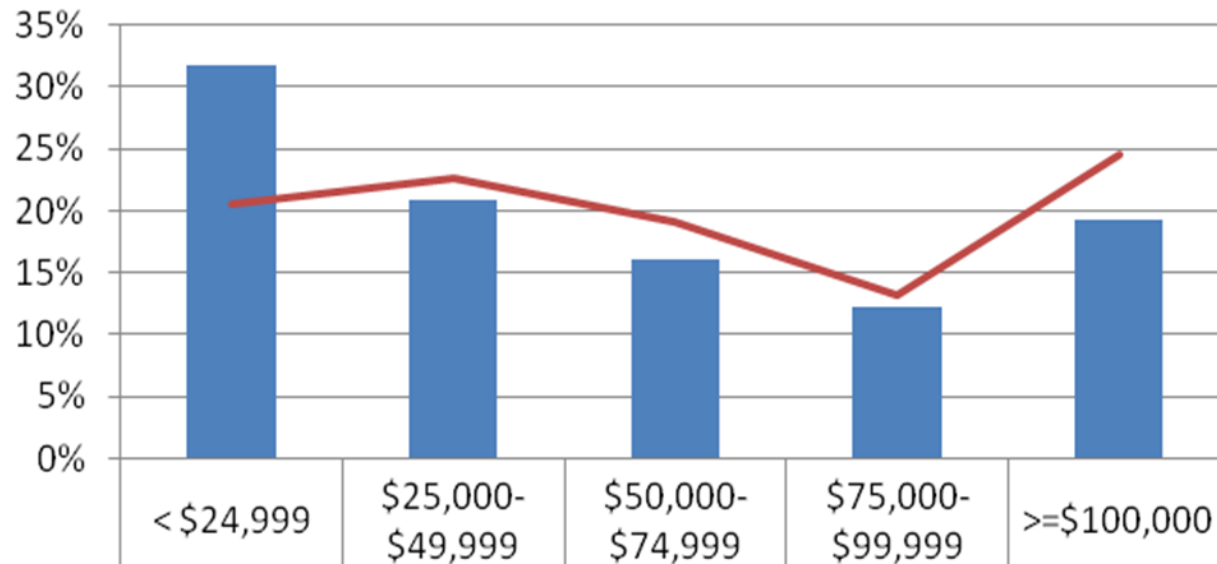


- Mixed mode approach: self administered paper & online
- Distribution throughout region
- Statistically relevant sample
- Collected over 6,900 surveys
- Mirrors region's county population

Sample Characteristics



Income

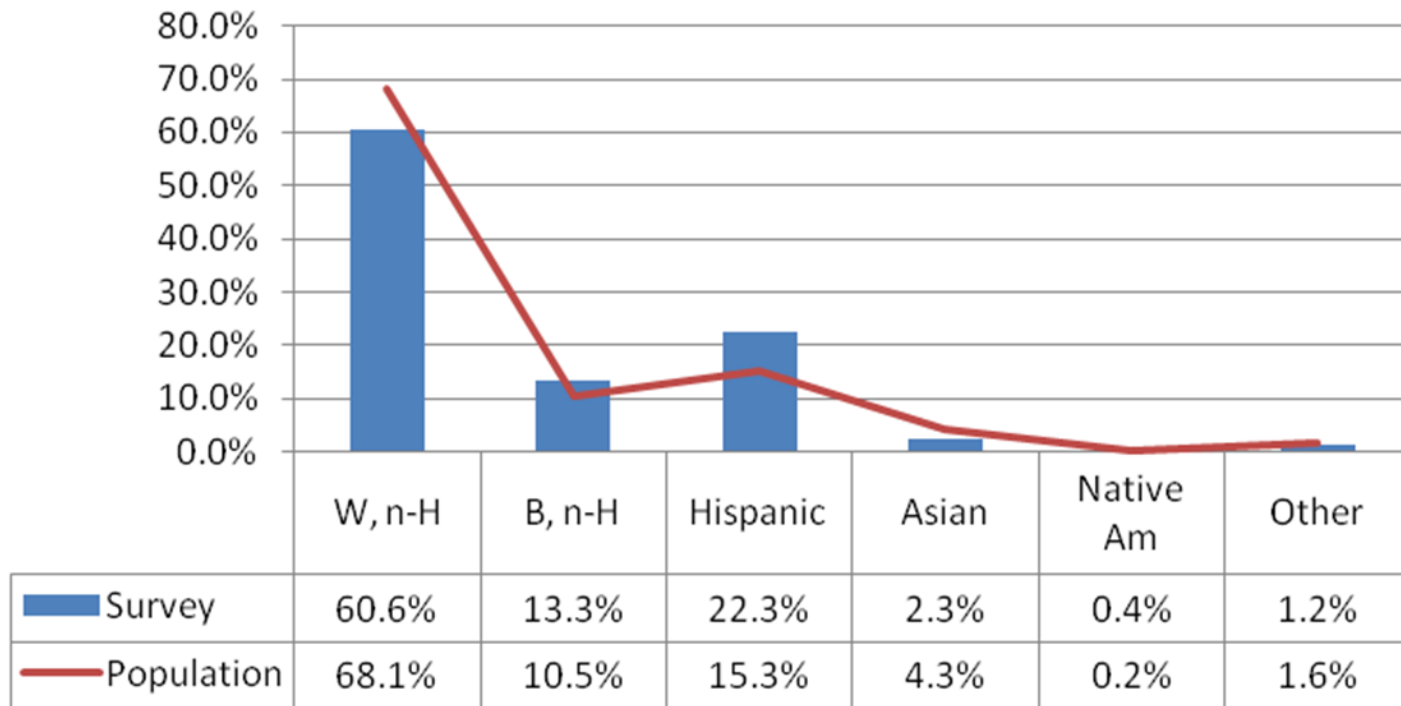


Survey	31.7%	20.9%	16.0%	12.2%	19.2%
Population	20.6%	22.7%	19.1%	13.2%	24.5%

Sample Characteristics



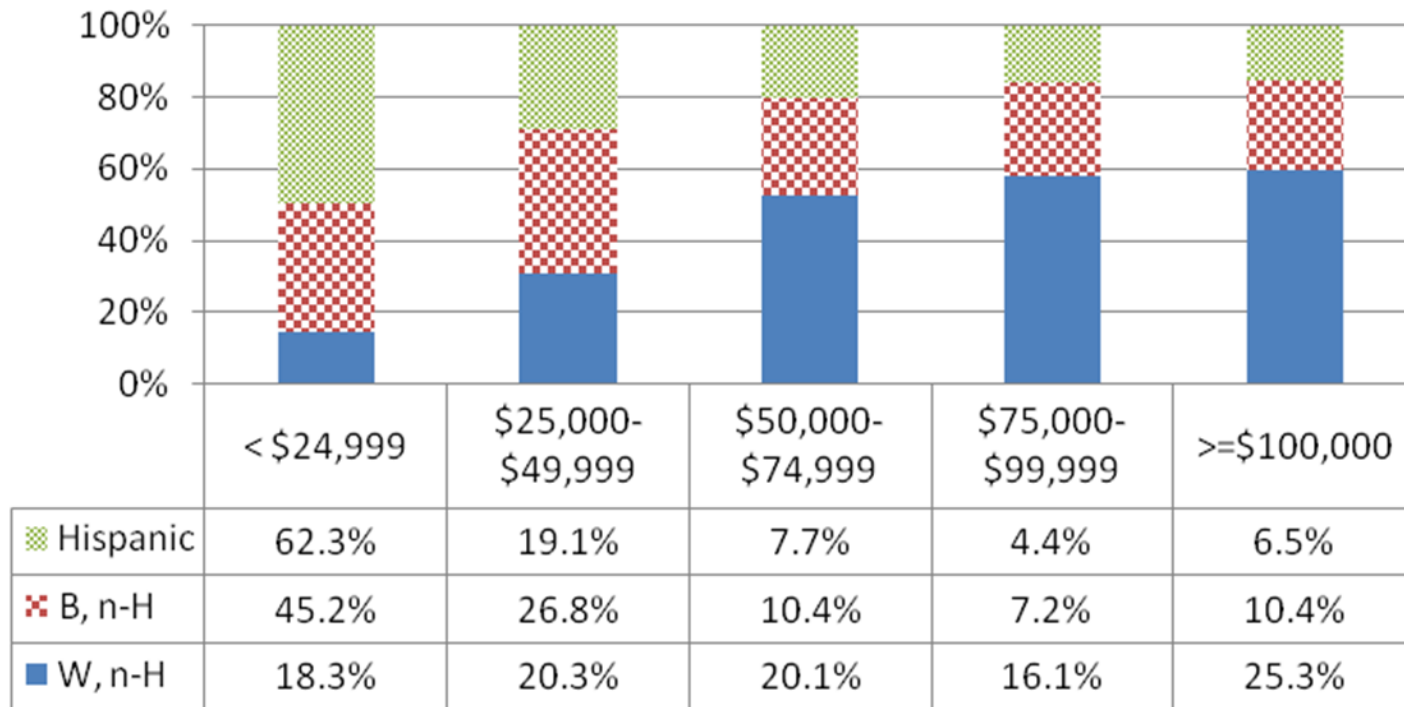
Race / Ethnicity



Sample Characteristics



Income & Race / Ethnicity



Findings



Priority Areas

- Access to Quality Health Care & Insurance Status
- Chronic Disease Prevention & Control - Obesity

Access to Quality Health Care



No insurance

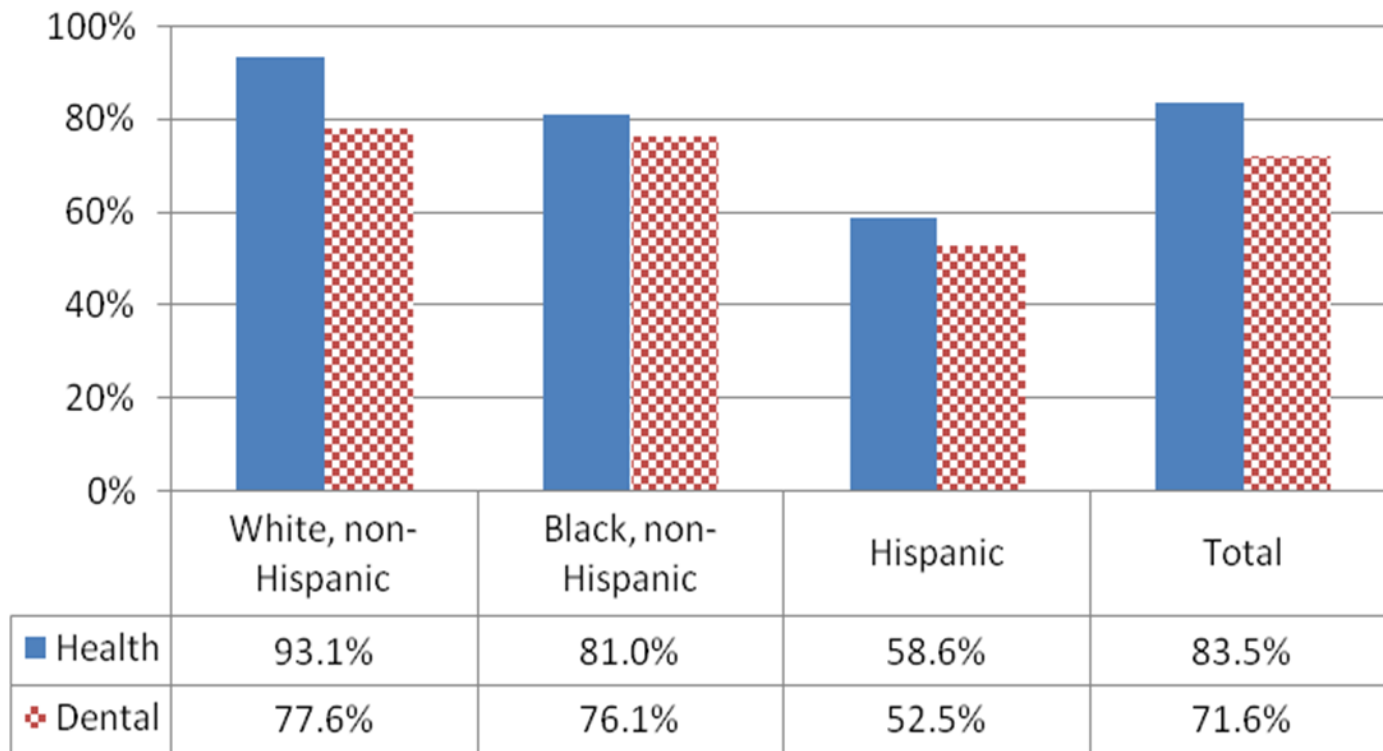
➤ Health	15.5%
➤ Dental	27.1%
➤ Prescription Drug	17.4%
➤ Mental Health	23.0%

Aged 18-64 years

Access to Quality Health Care



Health & Dental Insurance by Race / Ethnicity

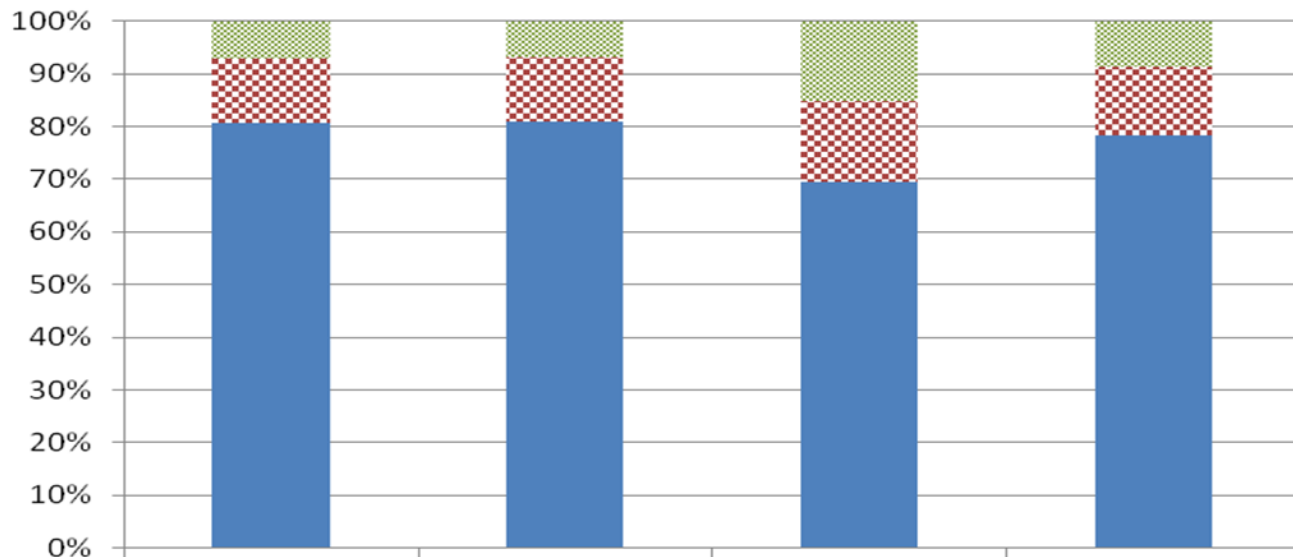


Aged 18-64 years

Access to Quality Health Care



Physical Exam by Race / Ethnicity



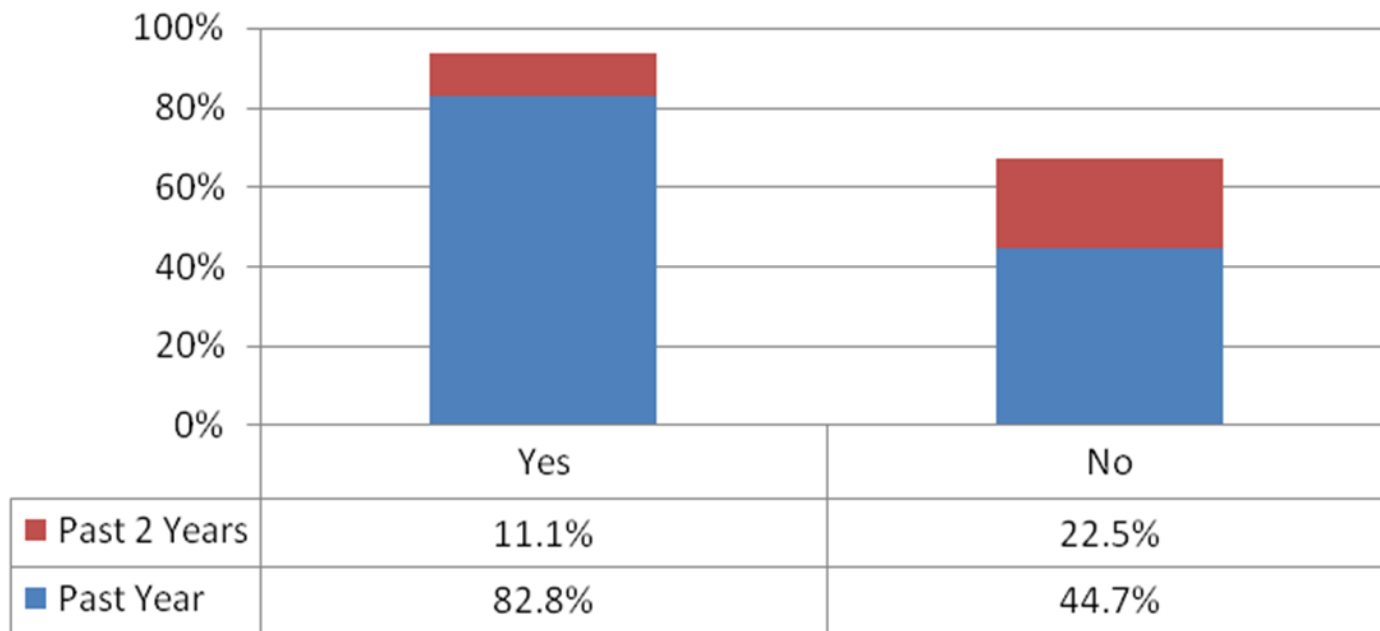
	White, non-Hispanic	Black, non-Hispanic	Hispanic	Total
> 2 years	7.0%	6.9%	15.0%	8.7%
Past 2 Years	12.3%	12.2%	15.4%	13.0%
Past Year	80.7%	81.0%	69.7%	78.3%

Aged 18-64 years

Access to Quality Health Care



Health Insurance Status - Physical Exam Timing -



Aged 18-64 years

Chronic Disease Prevention & Control

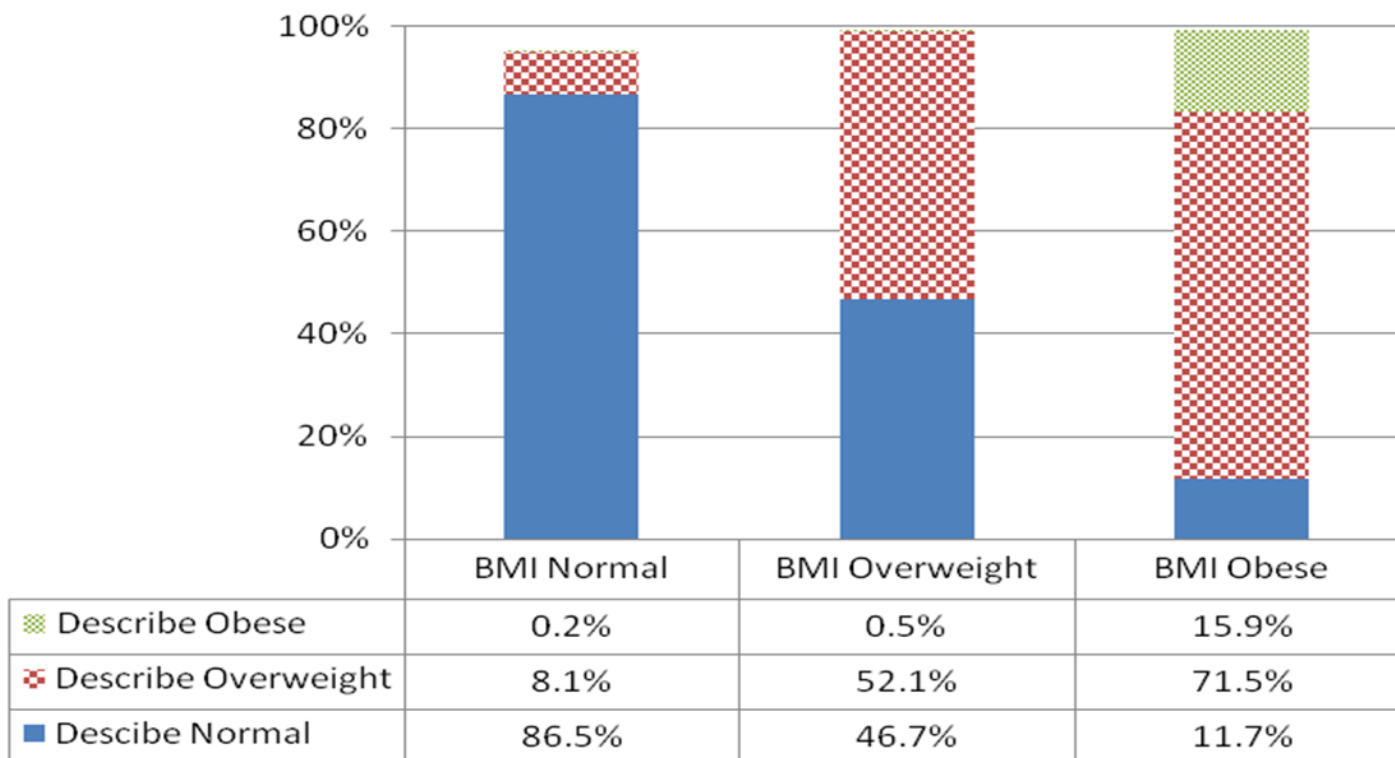


- Overweight & Obesity across all counties, all demographics
- Prevalence of overweight higher among Hispanics & Men
- Prevalence of obesity higher among blacks
- Overweight and obesity lower in the 18-24 year age group

Chronic Disease Prevention & Control



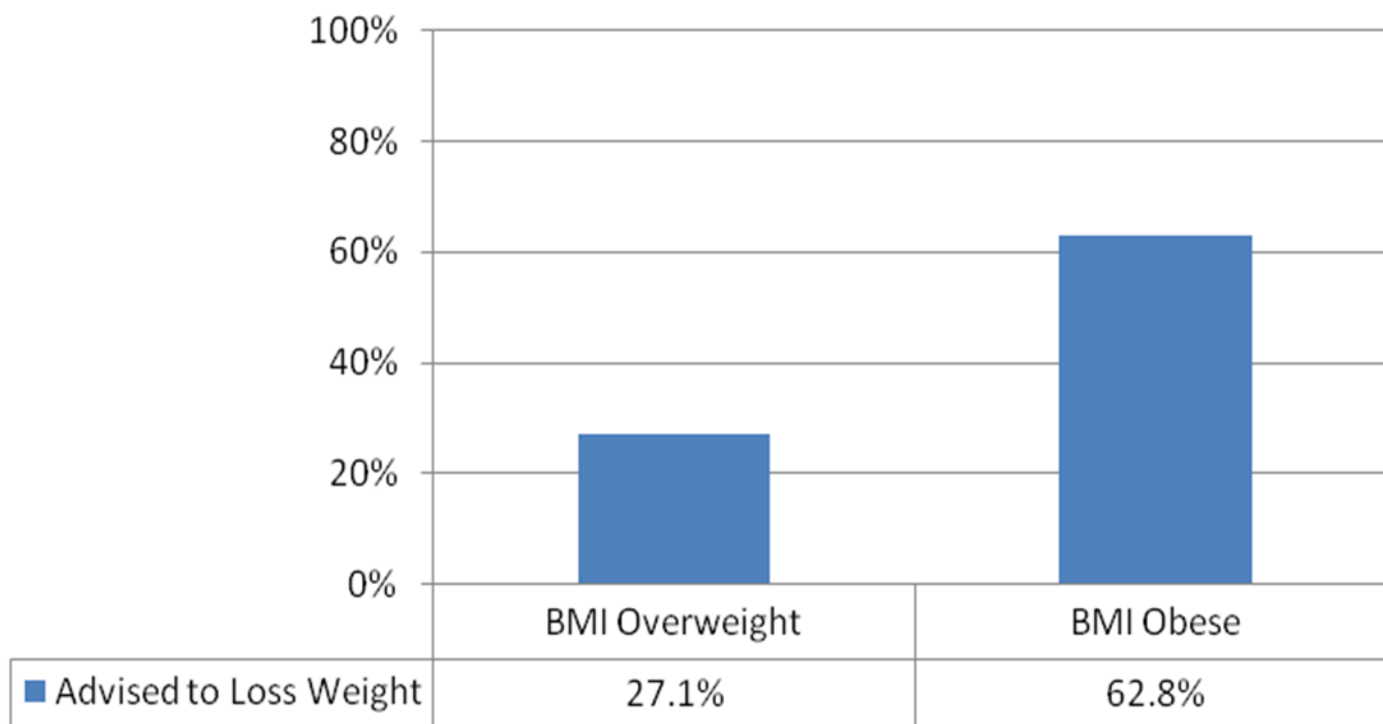
Calculated BMI vs Self Description of Weight



Chronic Disease Prevention & Control



Advised to Lose Weight by Provider



Focus Groups



Regional Health Planning Initiative



Summary of Health Planning Summit:

- Held June 10, 2010 in Newburgh, NY; 150 participants
- Dr. Richard Daines – Keynote Speaker
- Presented findings from Consumer Survey
- Brainstormed community-based delivery models of care and prevention strategies to improve regional outcomes
 - Over 100 ideas were captured
- Participants were extremely satisfied:
 - 74% very satisfied with presentations
 - 66% very satisfied with breakout groups
 - Opportunity to network identified as most helpful element of the day
 - 30% of participants willing to participate on a region taskforce

Initiative Development Process



Following Summit, reviewed:

- Barriers, Best Practices, Wish List

Considerations:

- Program Length, Implementation Timing, Changes / Resources Required, Degree of Difficulty

Evaluation Criteria:

- Responsiveness to address priority area
- Level of collaboration required from community partners
- Ability to measure outcomes

Initiative Development Process



Access to Quality Care:

- Empowering Straight Talk on Disparities
- Healthcare Access Super Directory
- Mid-Hudson Region Minority Health Coordinator

Chronic Disease Prevention & Control:

- BMI Awareness
- Healthy Messages & Programs Across Borders

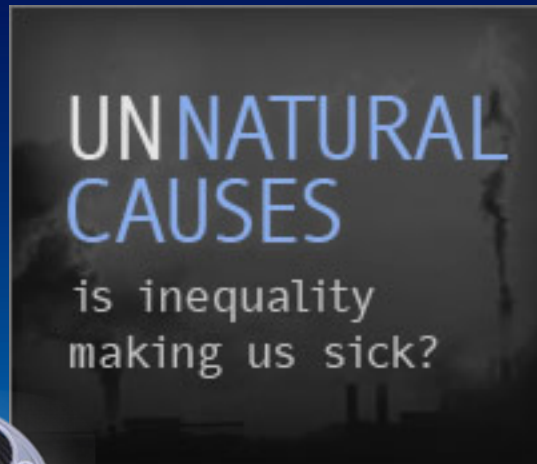
Maternal & Child Health:

- Regional Breastfeeding Support Line
- C-Section Hospital Checklist & Education Campaign

Initiative: Access



➤ Empowering Straight Talk on Disparities



Initiative: Chronic Disease



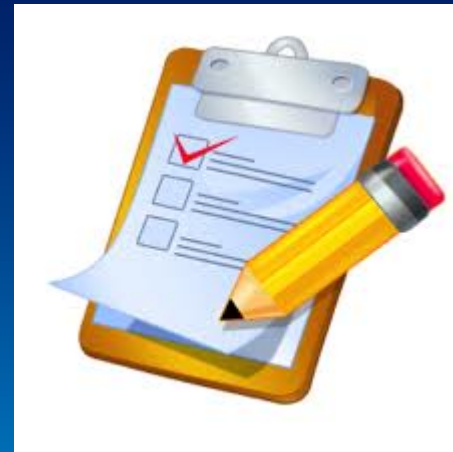
➤ Healthy Messages & Programs Across Borders



Initiative: Maternal & Child Health



➤ C-Section Hospital Checklist & Education Campaign



Summary



- Value from a regional perspective
 - ❑ Common problems, but also common resources
- Moving forward, capitalize on opportunities and develop tangible programs and initiatives to address the priority areas
 - ❑ Complex problems may have simple solutions
- Renew commitment to implement viable plans that will improve the region's health
 - ❑ Health care leaders want to work together across county lines
- Strengthen our regional health systems approach
 - ❑ Many initiatives already taking place...how do we maximize the effort