



4th Annual New York Stroke Conference

Maximizing Stroke Quality of Care: Key Ingredients

Thursday, May 31, 2012

Westchester Marriott

Tarrytown, NY

&

Satellite Location

Radisson Riverside Rochester

Rochester, NY

KEYNOTE SPEAKER

Mathew J. Reeves PhD, FAHA

Associate Professor of Epidemiology and Biostatistics, Michigan State University, East Lansing, MI

Conference Agenda and Registration Information

Program presented by the NYS Department of Health
in partnership with the American Stroke Association,
a division of the American Heart Association



This program is proudly supported by HANYS

New York State Stroke Conference
Maximizing Stroke Quality of Care: Key Ingredients



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Westchester Marriott, Tarrytown, NY and
Radisson Hotel Rochester Riverside, Rochester, NY (Satellite Location)



CONFERENCE AGENDA

7:15 - 8:00 am	Registration, Breakfast and Exhibitors
8:00 - 8:15 am	<p>Opening Remarks, Welcome</p> <p>Randolph S. Marshall, MD, MS Elisabeth K. Harris Professor of Neurology, Chief, Stroke Division, Columbia University Medical Center, New York</p> <p>Anna D. Colello, ESQ NYS Department of Health, Rensselaer, NY</p>
8:15 - 9:15 am	<p>Looking Back: Looking Forward: New York State Stroke Care Delivery in 2011</p> <p>Gregory Young, MD, FACEP Acting Associate Commissioner, Medical Director Western Region, NYS Department of Health</p>
9:15 – 10:15 am	<p><u>Keynote</u>: From Research to Reality: How YOUR Data Collection Efforts Impact Bedside Care and Improvements in Quality</p> <p>Mathew J. Reeves PhD, FAHA Associate Professor of Epidemiology and Biostatistics, Michigan State University, East Lansing, MI</p>
10:15 - 10:30 am	Coffee Break and Visit Exhibitors
10:30 am - Noon	<p>Panel Discussion: Best Practices to Improve Door to Needle Time</p> <p>Moderator: Curtis Benesch, MD, MPH University of Rochester School of Medicine and Dentistry, Rochester, NY</p>
10:30 - 10:45 am	<p>How to Maximize tPA Administration from the ED Perspective</p> <p>Bryan Gargano, MD, FACEP Medical Director Adult Emergency Services, Rochester General Hospital, Rochester, NY</p>
10:45 - 11:00 am	<p>Strategies for Success: How to Minimize tPA Administration Times from a Community Hospital's Perspective</p> <p>Catherine Videtto, RN, MSN, ANP, CCRN, CPHQ Stroke Coordinator, St. Catherine of Siena Medical Center, Smithtown, NY</p>
11:00 - 11:15 am	<p>How to Maximize tPA Administration from a Target Stroke Hospital's Perspective</p> <p>Steven H. Rudolph, MD Director, Stroke Center, Maimonides Medical Center, Brooklyn, NY</p>
11:15 am - Noon	Panel / Participant Discussion and Q & A
Noon - 1:00 pm	Lunch, Visit Exhibitors & Networking
1:00 - 1:15 pm	A Stroke Survivor's Perspective

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1:15 - 1:35 pm	<p>Door to Door: Why EMS Pre-Notification, Early Assessment and Integration are Keys to Your Success</p> <p>Michael W. Dailey, MD, FACEP Associate Professor of Emergency Medicine, Albany Medical College, Regional EMS Medical Director, Hudson Mohawk Region, Albany, NY</p>
1:35 - 1:55 pm	<p>Improving Inter-Facility Transfer Times</p> <p>Thomas Kwiatkowski, MD Professor of Emergency Medicine Hofstra North Shore-LIJ School of Medicine</p>
1:55 - 2:55 pm	<p>Panel Discussion: Secondary Prevention in the Community</p> <p>Moderator: Gary L. Bernardini, MD, PhD Professor of Neurology, Director, Stroke and Neurocritical Care, Albany Medical Center, Albany, NY</p>
1:55 - 2:10 pm	<p>Making Stroke Prevention Stick: The Role of Acute Stroke Discharge Planning</p> <p>Mitchell Elkind, MD, MS, FAAN Associate Professor of Neurology and Epidemiology, Columbia University, New York, NY</p>
2:10 - 2:25 pm	<p>The Million Hearts Initiative in New York State</p> <p>F. Bruce Coles, DO Medical Director, Division of Chronic Disease Prevention, New York State Department of Health, Albany, NY</p>
2:25 - 2:55 pm	<p>Panel / Participant Discussion and Q & A</p>
2:55 - 3:10 pm	<p>Break and Visit Exhibitors</p>
3:10 - 3:30 pm	<p>Treating Mild Strokes</p> <p>Steven R. Levine, MD, FAHA, FAAN Professor & Vice Chair, SUNY Downstate Medical Center, Brooklyn, NY</p>
3:30 - 3:50 pm	<p>Stroke in the Oldest Old: How do Our Management Decisions Change?</p> <p>Joshua Z. Willey MD, MS Division of Stroke, Department of Neurology, Columbia University, New York, NY</p>
3:50 - 4:20 pm	<p>Modified Rankin Scale Training Video</p> <p>After participation in this video presentation of the modified Rankin Scale (mRS), attendees may pursue on-line certification, offered at a discounted rate. mRS® Ken Lees, MD, University of Glasgow 2008. Present All Rights Reserved.</p>
4:20 - 4:45 pm	<p>A Final Walk Through: Q & A and Wrap-up</p> <p>Randolph S. Marshall, MD, MS Anna D. Colello, ESQ</p>

PROGRAM OBJECTIVE

To educate healthcare professionals on current research findings and clinical standards of stroke management and treatment. It will also allow the opportunity for general discussion and collaboration regarding state stroke care initiatives, the latest options for anticoagulation treatment, partnership between the stroke coordinator and physician to provide better patient outcomes; importance of stroke transfer agreements to build stronger stroke systems of care and EMS as a critical link in providing the stroke patient best treatment options.

LEARNING OBJECTIVES

At the completion of this program, the learner will be able to:

- Identify two differences in performance data among the designated stroke centers.
- Discuss two benefits of how and why data collection impacts bedside care and improves quality in care.
- List two methods to increase tPA administration in the ED.
- Discuss two evidence based best practice strategies for reducing door-to-needle tPA administration times in treatment of acute ischemic stroke.
- Identify two strategies and tools for optimizing early stroke treatment.
- Review the implications of poor EMS communication or integration on a stroke program.
- Discuss important issues that impact interfacility transport time for acute stroke patients.
- Describe three evidence-based therapies for secondary stroke prevention.
- Explain a role that your organization could play in supporting the Million Hearts Initiative.
- Recognize the risk and benefits of IV t-PA for minor stroke and recommendation for treatment decisions.
- Discuss the evidence for IV TPA and other acute stroke therapies in patients over the age of 80.
- Explain two differences and conflicts between functional grades awarded to patients (Modified Rankin Training component)

TARGET AUDIENCE

Physicians (Neurologists, Emergency Department Physicians, Hospitalists, Internists, Medical Directors), Nurses, Nurse Practitioners, Physician's Assistants, Emergency Department Managers and Stroke Team Coordinators

CERTIFICATION

Continuing Medical Education Accreditation - Physicians

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American Heart Association and the New York State Department of Health. The American Heart Association is accredited by the ACCME to provide continuing medical education for physicians.

The American Heart Association designates this live activity for a maximum of 7.25 *AMA PRA Category I Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

All persons who develop and/or control educational content in CME/CE activities sponsored by the American Heart Association will disclose to the audience all financial relationships with any commercial supporters of this activity as well as with other commercial interests whose lines of business are related to the CME/CE-certified content of this activity. In addition, presenters will disclose unlabeled/unapproved uses of drugs or devices discussed in their presentations. Such disclosures will be made in writing in course presentation materials.

Continuing Medical Education Accreditation – Physician Assistants

AAPA accepts Category I credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category I Credit*[™] from organizations accredited by ACCME.

Continuing Education Accreditation - Nurses

The American Heart Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The maximum number of hours awarded for this CE activity is 7.25 contact hours.

Accredited status does not imply endorsement by the American Heart Association or the American Nurses Credentialing Center of any commercial products displayed in conjunction with an activity.

Steps for Completion

To successfully complete this activity, learners must fully participate in the sessions for which credit is claimed. In addition, learners must provide feedback that will be used for evaluative and outcomes measurement purposes. Learners will check-in onsite for attendance verification purposes and will be required to provide evaluative feedback before CME/CE credit can be claimed. Per AMA guidelines, physicians may claim only the credit commensurate with the extent of their participation in the activity.

RANKIN SCALE & DISCOUNTED ON-LINE CERTIFICATION

When assessing outcome after stroke, a primary concern of patients and health authorities is the degree of disability that remains. This segment provides a video introduction to the modified Rankin Scale (mRS), a standardized scale to assess the degree of disability after stroke. Upon completion attendees may pursue an on-line certification at a discounted rate of \$40 (usually \$99) valid through 8/31/12. Ten day after the conference Attendees will receive a coupon. For information about the 2 year certification visit www.RankinScale.org. mRS[®] Ken Lees, MD, University of Glasgow 2008. Present All Rights Reserved.

Registration Information

REGISTRATION FEES (Payable by credit card)

PLEASE NOTE ON-LINE, PRE-REGISTRATION IS REQUIRED, NO WALK-IN'S ACCEPTED.

We suggest that you register now to take advantage of the early registration fees and ensure a seat.

Tarrytown Location

Physicians:

Early Registration Fee: (until COB 5/14/2012) \$120.00
Registration Fee: (after COB 5/14/2012) \$140.00

Nurses and all other Healthcare Professionals:

Early Registration Fee: (until COB 5/14/2012) \$100.00
Registration Fee: (after COB 5/14/2012) \$120.00

Rochester - Satellite Location

Physicians:

Early Registration Fee: (until COB 5/14/2012) \$80.00
Registration Fee: (after COB 5/14/2012) \$100.00

Nurses and all other Healthcare Professionals:

Early Registration Fee: (until COB 5/14/2012) \$60.00
Registration Fee: (after COB 5/14/2012) \$80.00

CANCELLATION POLICY

If you cannot attend, please call 516-450-9162 to cancel. Refund of Registration Fee, less a \$20 Administration Fee, will be given if written notice of cancellation is postmarked by May 14, 2012. Refunds will not be issued after May 14, 2012.

ON-LINE REGISTRATION (required for all participants)

If you have previously registered at our Professional Education Center, go to Step 2 and log-in using your existing user name/ password. If you do not remember or do not have your username and password, please click on Sign In Help or Forgot Password on any of our Log In pages to have it resent or call 1-888-242-2453 to retrieve that information, **please do NOT open a new account.**

For assistance registering call: Professional Education Center Help Desk, 1-888-242-2453, M-F, 9:00 am - 6:00 pm

Step 1: Sign-up (New Users Only)

Go to: <http://learn.heart.org>

Click on: [Sign Up](#) (located on upper right side of screen)

Click on: AHA/ASA National Members sign up [here](#) (have member number available)

OR

Non AHA/ASA National Members sign up [here](#).

Complete New User sign up information.

Click on: [Register](#)

**** Please write down your username / password for future use. ****

* Continue to Step 2 to register for conference.*

Step 2: Register for Conference (New and Repeat Users)

Go to: <http://learn.heart.org>

Click on: [Sign In](#) (located on upper right side of screen)

Enter: User Name and Password

Click on: [Log In](#)

Click on: [Course Catalog](#) (located on left side of screen)

Go to: # 3 Delivery Method - Click [View](#)

Go to: Conference, Workshops, and, Symposia - Click [View](#)

Go to: *New York State Stroke Conference: Maximizing Stroke Quality of Care: Key Ingredients* - Click [View](#)

Click on: [Enroll](#) for the **date and location** you would like to attend

Click on: [Enroll](#) again

ONLY if you have "Special Dietary Needs" - Click on [Registration Question – ADA / Dietary Requirements](#) type your special dietary needs in box and Click on: [Submit](#). If there are no special needs, go to next step.

Click on: [Register Now](#)

Read: [Cancellation Policy](#) if you accept Click: [Continue](#)

Select: [Pay By Credit Card](#) option - Click: [Submit](#)

Confirm: Your [Billing Information](#) - Click [Submit](#)

Follow registration instructions (once you enter your credit card information please Click: [Submit ONLY ONCE](#) to prevent your credit card from being charged more than once.

DISCLOSURE POLICY

All faculty participating in CME/CE activities sponsored by the American Heart Association will disclose to the audience (1) significant financial relationships with the manufacturer (s) of products from the commercial supporter (s) and/or the manufacturer (s) of products or devices discussed in their presentation, and (2) unlabeled/unapproved uses of drugs or devices discussed in their presentation. Such disclosures will be made in writing in course presentation materials.

LOCATION, ROOM RESERVATIONS AND DIRECTIONS

Westchester Marriott

670 White Plains Road
Tarrytown, NY 10591
Phone: (914) 631-2200

Room Reservations

To reserve a room at the Westchester Marriott please call (800) 228-9290. When you make your reservation mention that you are attending the American Stroke Association's conference. **A special contracted room rate of \$139 is available for the nights of May 30th and 31st.**

Make your reservation today: this rate is available through May 14, 2012.

Directions

From the Bronx:

Major Deegan / 87N. Pay 50 Toll. Take exit 9. Make Right off Exit 119E. Hotel is 1 ½ Miles on the Right.

Connecticut/ Massachusetts/ Boston

Take I-95 South to 287 W. Get off at Exit 1/ Tarrytown. Make a Right off the Exit to 119W. Get into the Left Lane. Make a U-Turn @ First Light. Hotel is on the Right.

G.W. Bridge (West Side)

Stay in the Right Lane. Take the Henry Hudson Parkway N. Get off at Exit 21 Tarrytown. Make a right onto 119W. Get into the Left Lane. Make a U-Turn @ the 4th Light. Hotel is on the Right.

Mt. Vernon

Take the Bronx River N to Spring Brook Parkway N. Take 287W. Get off at Exit 1. Get into the Left Lane & Make a U-Turn @ 4th Light. Hotel is on the Right.

Pleasantville/ Mt. Kisco

Saw Mill Pkwy. S to Exit 22. This will be Route 287W. Stay in the Right Lane. Get off @ Exit 1/ Tarrytown. Make a Right onto Route 119W. Get into the Left Lane. Make U-Turn @ the 1st Light. Hotel is on the Right.

White Plains

Take 287W to Exit 1/ Tarrytown. Make a Right off Exit 119W. Get into Left Lane @ 1st Light. Make a U-Turn. Hotel is on the Right.

Manhattan/ NYC/ West Side

Take the West Side Highway N. Proceed into the Henry Hudson Parkway N. Follow into the Saw Mill Parkway N. and take Exit 21/Tarrytown and make a Right onto Route 119W. Proceed to the 4th Traffic Light and make a U-Turn. The hotel is on the Right Side.

Manhattan/ NYC/ East Side

Take the FDR East Side Drive to the Major Deegan Expressway N. Proceed to Route I-87 N. Take Exit 9/ Tarrytown (Tarrytown Last Exit before the Tappan Zee Bridge) and make a Right onto 119E. Proceed 1.5 Miles and the Hotel will be on the Right Side.

SATELLITE LOCATION

Radisson Hotel Rochester Riverside

120 East Main Street
Rochester NY 14604
Phone: (585) 546-6400

Room Reservations

To reserve a room at the Radisson Hotel Rochester Riverside please call (585) 546-6400 or (800) 333-3333. When you make your reservation mention the American Stroke Association's room block. **A special contracted room rate of \$109 is available for the nights of May 30th and 31st.**

Make your reservation today: this rate is based upon availability.

Directions

Rochester International Airport(1200 Brooks Ave)

Start out heading East on Brooks Ave towards 1-390 N, Merge onto 1-390 N via the ramp on the left, exit with the 1-490 E exit (exit 20A) toward Downtown Rochester, Take the inner loop exit for.. Plymouth Ave (exit 13, on the left), turn right at the traffic light onto Plymouth Ave, Turn left onto Main Street at the traffic light. Hotel will be on the left hand side after the Genesee River.

1-90 West (Buffalo)

Take 1-90 E to exit 47, Merge onto 1-490 E toward Rochester, Take exit 13 for Plymouth Ave, Turn right onto Plymouth Ave, Turn left onto Main St, Hotel will be on the left after crossing the Genesee River.

1-90 East (Syracuse)

Take 1-90 W towards Rochester, Take exit 45 (1-490 WI Rochester), take exit 16 (Clinton Avenue) toward downtown, Merge onto Clinton Ave, Turn left onto E Broad St, Take the 1st right onto Stone St, Turn left onto Main St E, Hotel will be on the right (before the Genesee River).



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us to serve you better.