Agenda

• Macro Trends
• How is New York doing?
• National view
• Innovations and promising practices
• AARP
• Questions
Across New York family caregivers take on big responsibilities, helping their parents, spouses, and other loved ones live at home. AARP recently surveyed 1,172 New York registered voters age 40+ about caring for their families. Here's what we learned:

41% Current or Former Caregivers
47% Likely Caregivers in the Future

Current and former New York family caregivers have huge responsibilities. They:

- Help with household chores: 86%
- Help with meal preparation: 78%
- Provide transportation to appointments: 78%
- Help managing finances: 66%
- Help with shopping: 86%
- Manage medications: 68%
- Assist with bathing and dressing: 58%
- Perform complex medical tasks: 55%
- Cares for a loved one age 79
- Female
- 53 years old
- Works full-time or part-time

Current and former New York family caregivers believe it's important to help their loved ones live independently at home, but they also face challenges:

- Use their own money to help: 59%
- Would have to move loved one into a nursing home if they were no longer able to provide care: 44%
- Stressed trying to balance job and family: 56%
- Working caregivers, who spent their own money to care for their loved ones, find it hard to save for retirement: 46%
Caregiving Macro Trends

Awareness
Cost/Financial Strain
Demographics

Health System inclusion and Support
Service Availability
Workplace Supports
The Scorecard
(LTSS Scorecard 2017)
- Overall family caregiver support 11th
- Working caregiver supports 14th
- Person and family centered care 21st
- Nurse delegation 19th
- Transportation 16th

Qualitative Assessment

Positive
- Age friendly state, age friendly health systems, EISEP approach, one information source, and leader in advocacy

Challenges
- Diversity and size of state
State Task Forces (Since 2016)

Locations where State Task Force work has been initiated
Innovations across States
Service Availability
Cost

Kupuna Caregivers Program
$70/Day

Caregiver Grant Pilot
$1,000 grant
1. Partner with employers to strengthen businesses’ support of family caregivers in the workplace

2. Improve self-identification of family caregivers and awareness of resources
Healthcare System
Demographics
Ayudando a Quien Ayuda (AQA)/ Helping the Helper
Awareness – AARP Experience

Outreach* (in millions)

- 2014: 0.3
- 2015: 1.1
- 2016: 3.3
- 2017: 4.5
- 2018: 10

Focus on clear pain points: save time, money, and stress

“Label” - Less

Millennials and Gen X: ½ and must meet them

AARP Experience
Awareness

Right language
Awareness

• Right location
Awareness

• Right format
Suggestions

1. Awareness via Channels (Healthcare, employers, and retail)
2. Employer Convening
3. MLTC Caregiver Assessment and Support
4. University Outreach
THANK YOU