P² Collaborative of Western New York
Creating the healthiest community, One neighborhood at a time

Regional Health Planning

Proudly serving the 8 counties of Western New York.
Healthy Behaviors: 
Just the tip of the iceberg.

What social and economic barriers prevent a person from adopting and maintaining a healthy lifestyle? *Do they have a support system? Employment opportunities?*

Does the physical environment make it easy for a person to live healthy? *Are there places to exercise and access to fresh fruits and vegetables?*

*Do they have access to quality care and preventive treatment?*
Comprehensive Approach to Population Health

Health Outcomes
- Mortality (length of life) 50%
- Morbidity (quality of life) 50%

Health Factors
- Health behaviors (30%)
- Clinical care (20%)
- Social and economic factors (40%)
- Physical environment (10%)

Policies and Programs
- Tobacco use
- Diet & exercise
- Alcohol use
- Sexual activity
- Access to care
- Quality of care
- Education
- Employment
- Income
- Family & social support
- Community safety
- Environmental quality
- Built environment

P² Collaborative
of Western New York
Creating the healthiest community,
One neighborhood at a time

County Health Rankings model ©2012 UWPHI
Targeted Interventions For Every Aspect of Health

We at the P^2 Collaborative know that there are many things that affect the health of Western New Yorkers. We create the healthiest community through quality improvement initiatives, community health planning, and health engagement programs. We focus our work in four areas, taking a comprehensive approach to improving health.

• We work with communities to determine how to make their neighborhoods healthy places to live and work.
• We work to improve services to underserved patient populations.
• We help physicians, practices, and hospitals to improve the quality of care they deliver.
• We help create programming to inspire Western New Yorkers to live healthier every day.
Three Core Disciplines

**Care Transformation**
- Improve the quality of care
- Improve access to care
- Focus on underserved populations

**Community Health Planning**
- Help Communities to understand areas where they need improvement.
- Provide facilitation services, data support, and assistance with resources.
- Promote policy change

**Health Engagement**
- Create programs that empower patients to become active partners in their care, and take responsibility for and act on their own wellness.
Physical Environment

• Using in-depth community health data, P² facilitates and drives Community Health Planning efforts at the regional, county, and neighborhood level. We facilitate the design of interventions for.

Social and Economic Factors

• P² facilitates the process of creating numerous pilots to improve the overall health outcomes of Medicaid and Medicare patients.

Clinical Care

• P² has developed an 8 county network of partners to provide services to physicians, practices, and hospitals to improve the quality of care.

Healthy Behaviors

• P² has developed an 8 county network of partners to address and reduce obesity and chronic illness rates though our healthy behavior initiatives.
What makes P² successful?

• We are a nimble organization, able to meet communities where they are and quickly bring more resources to the table.

• We convene and facilitate multiple-stakeholders.

• We create a neutral table and provide technical assistance when needed.

• We pull and analyze data that creates the basis for discussing and solving issues.
Represents 31 Upstate counties
- 50% of all New York State counties
- 4,889,516 residents
- Buffalo to Albany & the North Country

Leverages unique strengths/capacities of each member
- Capacity Management (FLHSA)
- Population Health (HCDI)
- Population Health: Care Transformation, Community Health Planning, Health Engagement (P² Collaborative)
- Integration RHIO & Health Planning Functions (HeC)

Avoids redundancy in infrastructure costs through shared services

Addresses gap in urban-centered health planning
UHPC Value

Effective Health Planning

Current
- Consensus position/recommendation on regional planning groups
- Sharing best practices
- Input on development of NYS “Mega Waiver” application

Potential
- Streamlined & timely public input on State proposals
- Increased public understanding & acceptance of State policy
- White papers to support public/private decision-making
- Strategies to pool resources for regional projects
- Vehicle for two-way communication/synergy between state & local stakeholders