

Foods for the New York State WIC Program

Reminders, and Frequently Asked General Questions:

Reminders:

1. The “Request for Information” (RFI) is due by 5:00 PM EST August 31, 2012, to the following address:

**New York State Department of Health
Bureau of Supplemental Food Programs
Food Delivery Systems Unit
150 Broadway, Suite 650
Albany, New York 12204-2719
Attn: David W. Mooney**

2. Submit the information on a CD or DVD.

3. DO NOT EMAIL YOUR SUBMISSIONS, your response will be considered incomplete if you do not mail your complete submission on a CD or DVD to the appropriate address above.

Questions:

1. Do you have the dietary fiber calculation for the 51% whole grain minimum?

In general, if the primary ingredient (first listed) is a whole grain or whole wheat. You may submit your product information with images and our food reviewers will make the determination.

2. For some of the items I will be submitting for, I do not have a separate digital image of the nutrition panel. The nutrition panel is included in the digital image of the product. You can read the information very easily and you can also increase the magnification if need be. Is this ok? It will be very, very difficult to get the nutrition panel as a separate document. Do you want me to mail physical package flats as well as what I can include on the CDs? Please advise.

If the image is clear enough to easily determine the written ingredients, nutrients, and other relevant details then yes, one image will suffice. These images will be used to determine the approval of the product, so if the label is not legible, the product will not be considered for review. We do not want or require actual package flats.

3. Can I submit my digital product photos, nutritional panels, and the excel charts on one DVD or CD or do I need to put the information on separate discs? Also, do I have to mail a sample of my products?

You may submit your digital product photos, nutritional panel images, and the excel workbook all on one CD or DVD. We do not require you to send sample products for this review.

4. Under the UPC CODE, do we enter the 12 digit UPC Code (with the check digits) or the shortened 10 digit UPC Code (without the check digits)?

Please include the full 12 digit UPC code as would be found on the product label.

5. For the digital images needed of the product: Is PDF format good?

Yes, you may send them in jpg, tiff, bmp and pdf digital image format .

6. Does the state have an estimate of how long this food card will be in use/when the next RFI will take place?

No, there is no estimate for the lifetime of the new WIC Acceptable Foods Card.