

New York State Department of Health		
Tobacco Control Program		
2009-2010 Budget Proposal		
Program Component	2008-2009	2009-2010 Proposed
State and Community Interventions		
Community Partnerships	\$8,296,535	\$9,655,660
Youth Action Program	\$5,494,300	\$3,621,900
Young Adult Advocacy in Action	\$0	\$656,250
School Policy Partners	\$3,322,900	\$3,322,900
Asthma coalitions	\$517,000	\$517,000
Tobacco Policy Center of Excellence	\$0	\$412,500
Smokefree Movies Network	\$0	\$225,000
Training and Other Services	\$805,580	\$935,100
Promising Tobacco Interventions	\$4,106,390	\$0
Women in Government / Consultant Services	\$58,500	\$0
Enforcement		
HCSA	\$2,303,000	\$2,303,000
TCP	\$3,078,500	\$3,078,500
SRO	\$75,000	\$75,000
Cessation		
Cessation Centers	\$6,351,897	\$6,351,240
Tobacco Dependence Treatment Pgms	\$1,880,000	\$1,440,000
Quitline	\$2,938,157	\$3,969,080
NRT	\$10,056,641	\$8,500,000
Health Communication Campaigns		
Media Placement	\$20,000,000	\$19,129,870
Multi-Media Counter-Marketing Campaigns	\$0	\$2,010,000
Multi-Media Research Project	\$0	\$1,125,000
Misc Media Development & Placement	\$900,251	\$350,000
Research and Evaluation		
Independent Evaluation including EBRFSS (\$500k)	\$6,000,000	\$5,600,000
Administration		
Administration (TCP, TEP, Cancer surveillance)	\$4,238,000	\$4,724,700
Total	\$80,422,651	\$78,002,700
Annualized New Awards		
Community Partnerships	\$10,971,862	
Youth Action Program	\$2,699,671	
Young Adult Program	\$875,000	
Tobacco Policy Center	\$550,000	
Smoke-Free Movies	\$250,000	
Training, Resources, PR	\$1,250,000	
Cessation Centers	\$6,350,912	
Quitline	\$5,000,000	
Multi-Media TCP	\$3,000,000	
Media Research	\$1,500,000	