

**New York State Adult Tobacco Survey (ATS)
Quarter 3 (July-September)**

SECTIONS

SECTION A: DEMOGRAPHIC ITEMS3
SECTION B: TOBACCO USE7
SECTION C: PURCHASING9
SECTION D: CESSATION12
SECTION F: ENVIRONMENTAL TOBACCO SMOKE17
SECTION G: PERCEPTIONS19
SECTION H: OTHER TOBACCO USE23
SECTION J: MEDIA TRACKING23
SECTION K: SECOND-HAND SMOKING POLICIES.....30
SECTION L: CLOSING DEMOGRAPHIC ITEMS33

PROGRAMMING RESPONSE TYPES:

YNDKRF = 1 YES
2 NO
-1 DON'T KNOW
-2 REFUSED

AGREESCL = 1 Strongly agree
2 Agree
3 Disagree
4 Strongly disagree
-1 DON'T KNOW
-2 REFUSED

MAYBESCL = 1 YES
2 MAYBE, NOT SURE
3 NO
-1 DON'T KNOW
-2 REFUSED

ASRN = 1 All the time
2 Sometimes
3 Rarely
4 Never
-1 DON'T KNOW
-2 REFUSED

ELON = 1 Two-three times per day
2 Every day
3 Once per week
4 Less than once per week
5 Never
-1 DON'T KNOW
-2 REFUSED

ELON NA = 1 Two-three times per day
2 Every day
3 Once per week
4 Less than once per week
5 Never
6 NOT APPLICABLE
-1 DON'T KNOW
-2 REFUSED

DEFYESNOT = 1 Definitely yes
2 Probably yes
3 Maybe
4 Probably not
5 Definitely not
-1 DON'T KNOW
-2 REFUSED

SECTION A: DEMOGRAPHIC ITEMS

A1. What is your age?

____ [ENTER IN YEARS]

- 97 97 OR OLDER
- 1 DON'T KNOW
- 2 REFUSED

A2. Are you Hispanic or Latino?

YNDKRF

A3. Which one or more of the following would you say is your race?

[INTERVIEWER: READ ALL CATEGORIES, CODE ALL RESPONSES GIVEN, AND THEN SAY "Any others"]

[IF RESPONDENT INDICATES HE/SHE ALREADY ANSWERED THIS IN THE PREVIOUS QUESTION, YOU MAY SAY: "In addition to being Hispanic or Latino, we also would like to know if you identify with any of these racial groups."]

- 1 White
 - 2 Black or African American
 - 3 Asian
 - 4 Native Hawaiian or Other Pacific Islander
 - 5 American Indian, Alaska Native
 - 6 OTHER (SPECIFY: _____) [ALLOW 60 CHARACTERS]
 - 10 NO ADDITIONAL CHOICES
-
- 1 DON'T KNOW
 - 2 REFUSED

[IF MORE THAN ONE RESPONSE GIVEN IN A3, ASK A4; ELSE GO TO A5]

A4. Which one of these groups would you say **best** represents your race?

- 1 WHITE
 - 2 BLACK OR AFRICAN AMERICAN
 - 3 ASIAN
 - 4 NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
 - 5 AMERICAN INDIAN, ALASKA NATIVE
 - 6 OTHER(SPECIFY: _____) [ALLOW 60 CHARACTERS]_____
-
- 1 DON'T KNOW
 - 2 REFUSED

A5. What is the highest level of school you completed or the highest degree you received?

[INTERVIEWER: READ RESPONSE CATEGORIES ONLY IF NECESSARY]

- 1 Never attended school or only attended kindergarten
- 2 Grades 1 through 8 (Elementary)
- 3 Grades 9 through 12 (Some high school)
- 4 Grade 12 (High school graduate)
- 5 G.E.D
- 6 Some technical or vocational school
- 7 Some college, no degree
- 8 AA; technical or vocational school
- 9 AA; academic`
- 10 BA, BS (College graduate)
- 11 At least some graduate or professional school
- 12 Graduate or professional degree

- 1 DON'T KNOW
- 2 REFUSED

A6. [ASK ONLY IF NECESSARY:] For survey purposes, I need to confirm if you are male or female?

- 1 Male
 - 2 Female
- 1 DON'T KNOW
 - 2 REFUSED

A7. Are you currently...

[INTERVIEWER: IF RESPONDENT INDICATES THAT THEY QUALIFY FOR MORE THAN ONE CATEGORY, SAY "Which one of these would you say is your main status now?"]

- 1 Employed for wages
- 2 Self-employed
- 3 Out of work for more than 1 year
- 4 Out of work for 1 year or less
- 5 Homemaker
- 6 Student
- 7 Retired, or
- 8 Unable to work

- 1 DON'T KNOW
- 2 REFUSED

A8. Are you currently covered by any kind of health insurance, that is any policy or program that provides or pays for medical care?

YNDKRF

[IF A8=1,ASK A9; ELSE GO TO A10]

A9. What type of health care coverage do you use to pay for **most** of your medical care? Would you say...

- 1 Private insurance coverage
- 2 Medicare
- 3 Medicaid or Medical Assistance
- 4 Military, CHAMPUS, TriCare, or the VA
- 5 Indian Health Service
- 6 None
- 7 OTHER(SPECIFY: _____) [ALLOW 60 CHARACTERS]
- 1 DON'T KNOW
- 2 REFUSED

A10. What county do you live in?

- | | | |
|------------------|-----------------|-------------------|
| 001. Albany | 045. Jefferson | 089. St. Lawrence |
| 003. Allegany | 047. Kings | 091. Saratoga |
| 005. Bronx | 049. Lewis | 093. Schenectady |
| 007. Broome | 051. Livingston | 095. Schoharie |
| 009. Cattaraugus | 053. Madison | 097. Shuyler |
| 011. Cayuga | 055. Monroe | 099. Seneca |
| 013. Chatauqua | 057. Montgomery | 101. Steuben |
| 015. Chemung | 059. Nassau | 103. Suffolk |
| 017. Chenango | 061. New York | 105. Sullivan |
| 019. Clinton | 063. Niagara | 107. Tioga |
| 021. Columbia | 065. Oneida | 109. Tompkins |
| 023. Cortland | 067. Onondaga | 111. Ulster |
| 025. Delaware | 069. Ontario | 113. Warren |
| 027. Dutchess | 071. Orange | 115. Washington |
| 029. Erie | 073. Orleans | 117. Wayne |
| 031. Essex | 075. Oswego | 119. Westchester |
| 033. Franklin | 077. Otsego | 121. Wyoming |
| 035. Fulton | 079. Putnam | 123. Yates |
| 037. Genessee | 081. Queens | -1. DK |
| 039. Greene | 083. Rensselaer | -2. R |
| 041. Hamilton | 085. Richmond | |
| 043. Herkimer | 087. Rockland | |

[INTERVIEWER: REPEAT COUNTY NAME AND VERIFY SPELLING OF COUNTY.

YOU MAY ENTER THE MATCHING COUNTY IF THE RESPONDENT ONLY GIVES ONE OF THE FOLLOWING NEW YORK CITY BOROUGH NAMES.

THE BOROUGH THE BRONX IS **BRONX COUNTY**
THE BOROUGH BROOKLYN IS **KINGS COUNTY**.

THE BOROUGH MANHATTAN IS **NEW YORK COUNTY**.
THE BOROUGH QUEENS IS **QUEENS COUNTY**.
THE BOROUGH OF STATEN ISLAND IS **RICHMOND COUNTY**.]

A11. Do you have [IF LANDLINE, FILL: more than one] [IF CELL, FILL: one or more] landline telephone number(s) in your household? Do not include cell phones or numbers that are only used by a computer or fax machine.

- 1 YES
- 2 NO
- 1 DON'T KNOW / NOT SURE
- 2 REFUSED

[ASK A12 IF A11=1 ("YES") ; ELSE GO TO A13]

A12. How many of these are residential numbers?

_____ RESIDENTIAL TELEPHONE NUMBERS [LANDLINE RANGE: 1-5; CELL RANGE 0-5]

- 6 6 OR MORE NUMBERS
- 1 DON'T KNOW
- 2 REFUSED

A13. [IF CELL, FILL: Including this one,] how many working cell phones do you have?

[CELL ONLY--INTERVIEWER: IF RESPONDENT IS PARTICIPATING VIA LANDLINE PHONE TELL THEM TO ANSWER THE QUESTION AS IF THEY WERE ON THEIR CELL PHONE]

_____ CELL PHONE NUMBERS [CELL RANGE: 1-5] [LANDLINE RANGE: 0-5]

- 6 6 OR MORE NUMBERS
- 1 DON'T KNOW
- 2 REFUSED

LANDLINE: [ASK A14 IF A13≥ 1; ELSE GO TO I1]
CELL: [ASK A14 IF A12≥ 1 AND A13≥ 1; ELSE GO TO I1]

A14. Thinking about all the phone calls that you receive on your landline(s) and cell phone(s), what percent, between 0 and 100, are received on your cell phone(s)?

- ___ % RECORD VALUE BETWEEN 0% AND 100%
- 1 DON'T KNOW
- 2 REFUSED

I1. In general, would you say your health is:

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor

- 1 DON'T KNOW
- 2 REFUSED

I4. Now thinking about your physical health, which includes physical illness and injury, for how many days during the past 30 days was your physical health not good?

____ NUMBER OF DAYS [RANGE: 0 – 30]

- 1 DON'T KNOW
- 2 REFUSED

I5. Now thinking about your mental health, which includes stress, depression, and problems with emotions, for how many days during the past 30 days was your mental health not good?

____ NUMBER OF DAYS [RANGE: 0 – 30]

- 1 DON'T KNOW
- 2 REFUSED

SECTION B: TOBACCO USE

B3. Have you ever smoked a cigarette, even 1 or 2 puffs?

YNDKRF

[IF B3=1, GO TO B13; ELSE GO TO D15]

B13. Have you smoked a cigarette, even 1 or 2 puffs, in the last 30 days?

YNDKRF

[IF B13=1, GO TO B14; ELSE GO TO B1]

B14. Have you smoked a cigarette, even 1 or 2 puffs, in the last 7 days?

YNDKRF

[IF B3=1, GO TO B1; ELSE GO TO D15]

B1. Have you smoked at least 100 cigarettes in your entire life?

YNDKRF

B2. Do you now smoke cigarettes everyday, some days, or not at all?

- 1 EVERYDAY
- 2 SOME DAYS
- 3 NOT AT ALL
- 1 DON'T KNOW
- 2 REFUSED

[ASK D15 OF ALL RESPONDENTS]

D15. In the past 12 months, have you seen a doctor, nurse, or other health professional to get any kind of care for yourself?

YNDKRF

[GO TO B4, (IF B1=2 AND B2=1) OR (B1= -1 OR -2 AND B2=1) OR (B1=1 AND B2= -1 OR -2) OR (B1=1 AND B2=1)]

[GO TO B5, IF B1=1, -1, OR -2 AND B2=2]

[GO TO B8, IF B1=2 AND B2=2]

[GO TO B9, (IF B1=2 AND B2= -1 OR -2) OR (B1= -1 OR -2 AND B2= -1 OR -2) OR (B1=1, 2, -1, OR -2 AND B2=3) OR B3=2, -1, OR -2]

B4. On average, in the past 30 days, about how many cigarettes a day do you now smoke?

[INTERVIEWER: IF R ANSWERS IN PACKS – USE CHART BELOW IN ORDER TO ENTER THE NUMBER OF CIGARETTES:

¼ PACK = 5	1-1/4 PACKS = 25	2-1/4 PACKS = 45
½ PACK = 10	1-1/2 PACKS = 30	2-1/2 PACKS = 50
¾ PACK = 15	1-3/4 PACKS = 35	2-3/4 PACKS = 55
1 PACK = 20	2 PACKS = 40	3 PACKS = 60

THEN VERIFY BY SAYING: SO THAT WOULD BE _____ CIGARETTES?]

_____ NUMBER OF CIGARETTES [RANGE: 0-100]

- 1 DON'T KNOW
- 2 REFUSED

[GO TO B8]

B5. During the past 30 days, on how many days did you smoke cigarettes?

_____ NUMBER OF DAYS [RANGE: 0-30]

- 1 DON'T KNOW
- 2 REFUSED

[IF B5=0 OR B5= -1 OR B5= -2, GO TO B8]

B6. On the average, on the days when you smoked during the past 30 days, about how many cigarettes did you smoke a day?

[INTERVIEWER: IF R ANSWERS IN PACKS – USE CHART BELOW IN ORDER TO ENTER THE NUMBER OF CIGARETTES:]

¼ PACK = 5	1-1/4 PACKS = 25	2-1/4 PACKS = 45
½ PACK = 10	1-1/2 PACKS = 30	2-1/2 PACKS = 50
¾ PACK = 15	1-3/4 PACKS = 35	2-3/4 PACKS = 55
1 PACK = 20	2 PACKS = 40	3 PACKS = 60

THEN VERIFY BY SAYING: SO THAT WOULD BE _____ CIGARETTES?]

_____ NUMBER OF CIGARETTES [RANGE: 0-100]

- 1 DON'T KNOW
- 2 REFUSED

ADDICTION

[IF B2=1 OR B2=2, ASK B8; ELSE GO TO B9]

B8. On the days that you smoke, how soon after you wake up do you have your first cigarette? Would you say...

- 1 Within 5 minutes
- 2 6-30 minutes
- 3 31-60 minutes
- 4 After 60 minutes

- 1 DON'T KNOW
- 2 REFUSED

[ASK B9 OF ALL RESPONDENTS]

B9. How many days per week do you do moderate activities for at least 10 minutes at a time,

such as brisk walking, bicycling, vacuuming, gardening, or anything else that causes some increase in breathing or heart rate?

IF NEEDED, SAY: "We're asking about a typical week."

_____ NUMBER OF DAYS [RANGE: 0-7]

- 1 DON'T KNOW
- 2 REFUSED

[IF B5=0 OR B5= -1 OR B5= -2, GO TO D1]

Section C: PURCHASING

{Ask c2aR if b1=1 (yes) and b2 = 1 (every day) or 2(some days); else go to d1}

[THUS, IF (B5=0, -1, OR -2) OR (B1= 2, -1, OR -2) OR (B2=3, -1 OR -2) OR (B3= 2, -1, -2), THE PROGRAM SHOULD SKIP TO D1]

C2aR. The last time you bought cigarettes for yourself, did you buy them by the carton, pack, loose out of the pack, or did you roll your own?

[INTERVIEWER: READ RESPONSE OPTIONS ONLY IF NECESSARY]

- 1 Carton
- 2 Pack
- 3 Loose
- 4 Roll Your Own

- 1 DON'T KNOW
- 2 REFUSED

[IF C2AR=1, C2AR=2, OR C2AR=3, GO TO C2B; IF C2AR=4, -1, OR -2 GO TO C1]

C2b. What price did you pay?

[IF C2aR=1]

C2CARTON. Per Carton \$ _____ [Range \$5.00 to \$150.00]

- 1.00 Don't Know
- 2.00 Refused

[IF C2aR=2]

C2PACK. Per Pack \$ _____ [Range \$1.50 to \$20.00]

- 1.00 Don't Know
- 2.00 Refused

[IF C2aR=3]

C2LOOSE. Per cigarette \$ _____ [Range \$0.10 to \$1.00]

- 1.00 Don't Know
- 2.00 Refused

C16. Now thinking about your last...

- [if C2aR = 1] cigarette carton
- [if C2aR = 2] cigarette pack
- [if C2aR = 3] cigarette

...purchase, what brand did you purchase?

- 4 AMERICAN SPIRIT
- 6 BASIC
- 8 BENSON & HEDGES
- 10 CAMBRIDGE
- 16 CAMEL
- 18 CARLTON
- 19 GENERIC
- 20 GPC
- 26 KENT
- 28 KOOL
- 91 LEWISTON
- 30 LUCKY STRIKE
- 36 MARLBORO
- 38 MERIT
- 40 MISTY
- 46 MONARCH
- 48 MONTCLAIR
- 49 MORE
- 50 NEWPORT
- 90 NIAGARA
- 56 NOW
- 58 PALL MALL
- 60 PARLIAMENT
- 66 SALEM
- 89 SENECA
- 92 SMOKIN' JOES
- 68 STERLING
- 70 TRUE
- 71 USA GOLD
- 76 VICEROY
- 78 VIRGINIA SLIMS
- 80 WINSTON
- 86 DOESN'T HAVE USUAL BRAND
- 87 ROLLS OWN CIGARETTES
- 88 GENERICS IN GENERAL

- 96 OTHER
- 1 Don't Know
- 2 Refused

C1. What is your usual brand of cigarettes?

- 4 AMERICAN SPIRIT
- 6 BASIC
- 8 BENSON & HEDGES
- 10 CAMBRIDGE
- 16 CAMEL
- 18 CARLTON
- 19 GENERIC
- 20 GPC
- 26 KENT
- 28 KOOL
- 91 LEWISTON
- 30 LUCKY STRIKE
- 36 MARLBORO
- 38 MERIT
- 40 MISTY
- 46 MONARCH
- 48 MONTCLAIR
- 49 MORE
- 50 NEWPORT
- 90 NIAGARA
- 56 NOW
- 58 PALL MALL
- 60 PARLIAMENT
- 66 SALEM
- 89 SENECA
- 92 SMOKIN' JOES
- 68 STERLING
- 70 TRUE
- 71 USA GOLD
- 76 VICEROY
- 78 VIRGINIA SLIMS
- 80 WINSTON
- 86 DOESN'T HAVE USUAL BRAND
- 87 ROLLS OWN CIGARETTES
- 88 GENERICS IN GENERAL
- 96 OTHER
- 1 Don't Know
- 2 Refused

C17. What was your usual brand of cigarettes twelve months ago?

- 4 AMERICAN SPIRIT
- 6 BASIC
- 8 BENSON & HEDGES
- 10 CAMBRIDGE
- 16 CAMEL
- 18 CARLTON
- 19 GENERIC
- 20 GPC

- 26 KENT
- 28 KOOL
- 91 LEWISTON
- 30 LUCKY STRIKE
- 36 MARLBORO
- 38 MERIT
- 40 MISTY
- 46 MONARCH
- 48 MONTCLAIR
- 49 MORE
- 50 NEWPORT
- 90 NIAGARA
- 56 NOW
- 58 PALL MALL
- 60 PARLIAMENT
- 66 SALEM
- 89 SENECA
- 92 SMOKIN' JOES
- 68 STERLING
- 70 TRUE
- 71 USA GOLD
- 76 VICEROY
- 78 VIRGINIA SLIMS
- 80 WINSTON
- 86 DOESN'T HAVE USUAL BRAND
- 87 ROLLS OWN CIGARETTES
- 88 GENERICS IN GENERAL
- 96 OTHER
- 1 Don't Know
- 2 Refused

C14. In the past 12 months have you or a friend or relative purchased cigarettes for your own use from any of the following locations or sources?

C14_1 Convenience store or gas station?

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C14_8. Supermarket or grocery store?

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C14_9. Pharmacy or drug store?

- 1 Yes
- 2 No

- 1 Don't Know
- 2 Refused

C14_3. Bar or entertainment establishment?

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C14_4. Vending machine?

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C14_5. Tobacco shop/smoke shop?

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C14_6. News stand?

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C14_7 Other location? Specify _____[ALLOW 60 CHARACTERS]

- 1 Yes
- 2 No
- 1 Don't Know
- 2 Refused

C15. How concerned are you about the cost of cigarettes?

- 1 Not At All Concerned
- 2 Slightly Concerned
- 3 Moderately Concerned
- 4 Very Concerned
- 5 Extremely Concerned

- 1 DON'T KNOW
- 2 REFUSED

C2. In the past 12 months, have you made any special effort to buy cigarettes that are less expensive

than you can get from local stores?

YNDKRF

C3. Stem question: In the past 12 months, have you or a friend or relative purchased cigarettes for your own use...

C3e. ...at an Indian reservation?

YNDKRF

C3e_1 If "Yes" then ask "How often did you purchase cigarettes here (at an Indian reservation)? "

ASRN

C3f. ...at a duty-free shop?

YNDKRF

C3f_1 If "Yes" then ask "How often did you purchase cigarettes here (at a duty free shop)? "

ASRN

C3g. ...outside the state or country?

YNDKRF

C3g_1 If "Yes" then ask "How often did you purchase cigarettes here (outside the state or country)? "

ASRN

[ASK C3x IF COCODE = 005, 047, 059, 061, 081, 085, OR 103; ELSE GO TO C3i]

C3x. ...at a store outside of New York City, but in New York state?

YNDKRF

C3x_2 If "Yes" then ask "How often did you purchase cigarettes here (outside of New York City, but in New York State)?"

ASRN

C3i. ...through use of a toll free number?

YNDKRF

C3i_1 If "Yes" then ask "How often did you purchase cigarettes here (through use of a toll free number)?"

ASRN

C3j. ...from a web site or on the internet?

YNDKRF

C3j_1 If "Yes" then ask "How often did you purchase cigarettes here (from a web site or on the internet)?"

ASRN

C13. In the past 12 months, did you purchase cigarettes from people selling them independently; for example, door to door or in the street?

YNDKRF

SECTION D: CESSATION

[IF B1=1 AND (B2=1 OR B2=2) ASK D1-D2; IF B1=1 AND B2=3, GO TO D4; ELSE GO TO D15A]

[THUS, IF (B3=2, -1, OR -2) OR (B1=2, -1, OR -2) OR (B2= -1 OR -2) THE PROGRAM SHOULD SKIP TO D15A]

D1. During the past 12 months, have you stopped smoking for one day or longer because you were trying to quit smoking?

YNDKRF

[IF D1=1, ASK D2; ELSE GO TO D15a]

D2. How many times during the past 12 months have you stopped smoking for 1 day or longer because you were trying to quit smoking?

_____ NUMBER OF QUIT ATTEMPTS [RANGE: 1 – 95]

- 1 DON'T KNOW
- 2 REFUSED

[IF B1=1 AND B2=3, ASK D4; ELSE GO TO D5]

D4. About how long has it been since you last smoked cigarettes even a puff?

[INTERVIEWER: ENTER NUMBER FOR APPROPRIATE UNIT BELOW]

[INTERVIEWER: IF R SAYS "DON'T KNOW" OR REFUSES TO ANSWER, 'ESC' BACK TO D4A (HOURS FIELD) AND ENTER THE APPROPRIATE CODE THERE.]

[INTERVIEWER: TO FIX/CHANGE ANSWER 'ESC' BACK TO 'HOURS' FIELD AND RE-ENTER ALL INFO]

D4a. Hours _____ [RANGE: 0-24]

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ____ hour(s) or ____ hour(s)?"]

D4b. Days _____ [RANGE: 0-10]

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ____ day(s) or ____ day(s) ?"]

D4c. Weeks _____ [RANGE: 0-52]

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ____ week(s) or ____ week(s)?"]

D4d. Months _____ [RANGE: 0-12]

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ____ month(s) or ____ month(s) ?"]

D4e. Years _____ [RANGE: 0-97]

[INTERVIEWER: IF THE RESPONDENT GIVES A FRACTIONAL NUMBER OR ONE THAT CONTAINS A DECIMAL POINT, ASK WHICH WHOLE NUMBER IS CLOSER, "Which is closer, ____ year(s) or ____ year(s) ?"]

-1 DON'T KNOW

-2 REFUSED

[IF B1=1, (B2=1 OR B2=2), AND D1=1, ASK D5 –D12c; IF B1=1, B2=3, AND D4A-E <= 1 YEAR, ASK D5 – D12c; ELSE GO TO D15a]

D5. [IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: "When you tried to quit smoking, did you use any of the following methods or strategies to try to quit:"]

[IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2>1 FILL: "The last time you tried to quit smoking, did you use any of the following methods or strategies to try to quit:"]

[IF B1=1, B2=3, AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), FILL: "When you quit smoking, did you use any of the following methods or strategies to try to quit:"]

D5f. Use medications like the nicotine patch, nicotine gum, Zyban, or Chantix

YNDKRF

D12. [IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2=1 FILL: “When you tried to quit smoking did you...”]

[IF B1=1, (B2=1 OR B2=2), D1=1 (CURRENT SMOKERS), AND D2>1 FILL: “The last time you tried to quit smoking did you...”]

[IF B1=1, B2=3, AND D4A-E ≤ 1 YEAR (FORMER SMOKERS), FILL: “When you quit smoking did you...”]

D12a. Attend a stop-smoking clinic, cessation class, or support group?

YNDKRF

D12b. Get counseling to help you stop smoking?

YNDKRF

D12c. Get help from a free telephone quit line?

YNDKRF

[IF D15=1, ASK D15A; ELSE GO TO D16]

D15a. In the past 12 months, has a doctor, nurse, or other health professional advised you to avoid being around tobacco smoke?

YNDKRF

[IF D15=1, ASK D16; ELSE GO TO D19]

D16. During the past 12 months, did any doctor, nurse or health professional ask if you smoke?

[INTERVIEWER: IF RESPONDENT IS UNCERTAIN OR SAYS THEY ALREADY KNOW SAY, “We want to know if a doctor, nurse, or health professional specifically asked you, regardless of whether they already know your smoking status.”]

YNDKRF

[IF D15=1 AND B1=1 AND (B2=1 OR B2=2), OR IF D15=1 AND B1=1, B2=3, AND D4a-e ≤ 1 YEAR {FORMER SMOKERS} ASK D17; ELSE GO TO D19]

[THUS, IF (D15=2, -1, OR -2) OR (B1= 2, -1, OR -2) OR (B2= -1 OR -2) OR (THE SUM OF D4A – D4E IS GREATER THAN 1 YEAR) OR (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO D19]

D17. In the past 12 months, has a doctor, nurse, or other health professional advised you to quit smoking?

YNDKRF

[IF D17=1, ASK D18a-D18f; ELSE GO TO D19]

D18. When a doctor, nurse, or other health professional advised you to quit smoking, did he/she do any of the following? Did he/she...

D18a. Prescribe or recommend a nicotine patch, nicotine gum, nasal spray, an inhaler, or pills such as Zyban or Chantix?

YNDKRF

D18b. Suggest that you set a specific date to stop smoking?

YNDKRF

D18c. Suggest that you use a smoking cessation class, program, or counseling?

YNDKRF

D18d. Suggest you call a telephone quit line?

YNDKRF

D18e. Provide you with booklets, videos, or other materials to help you quit smoking on your own?

YNDKRF

D18f. Schedule a follow-up visit to discuss your progress?

YNDKRF

[IF B1=1 AND (B2=1 OR B2=2), ASK D19; ELSE GO TO D_J29]

[THUS, IF (B1= 2, -1, OR -2) OR (B2=3, -1 OR -2) OR (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO D_J29]

D19. How much do you want to quit smoking? Would you say...

1 Not at all

- 2 A little
- 3 Somewhat
- 4 A lot

- 1 DON'T KNOW
- 2 REFUSED

[IF (D19=2) OR (D19=3) OR (D19=4), ASK D20; ELSE GO TO D_J29]

D20. Are you seriously considering stopping smoking within the next six months?

YNDKRF

[IF D20=1, ASK D21; ELSE GO TO D22]

D21. Are you planning to stop smoking within the next 30 days?

YNDKRF

[IF (D19=2 OR D19=3 OR D19=4) OR (D20=1), ASK D22; ELSE GO TO D_J29]

D22. If you decided to give up smoking altogether in the next 12 months, how likely do you think you would be to succeed? Would you say...

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely

- 1 DON'T KNOW
- 2 REFUSED

[ASK D_J29 OF ALL RESPONDENTS]

D_J29. Have you heard of the New York State Smokers' Quitline?

YNDKRF

[ASK D_J29a IF D_J29=1; ELSE GO TO D_J31]

D_J29a. Are you aware that the New York State Smokers' Quitline offers free nicotine replacement therapy or NRT?

YNDKRF

[ASK D_J31 IF D_J29=1; ELSE GO TO F1]

D_J31. In the past 12 months, have you called the New York State Smokers' Quitline?

YNDKRF

SECTION F: ENVIRONMENTAL TOBACCO SMOKE

F1. Which statement best describes the rules about smoking in your home? Would you say...

- 1 Smoking is not allowed anywhere inside your home
- 2 Smoking is allowed in some places or at some times
- 3 Smoking is allowed anywhere inside the home
- 4 There are no rules about smoking inside the home

- 1 DON'T KNOW
- 2 REFUSED

F2. Which statement best describes the rules about smoking in your family car or cars? Would you say...

- 1 Smoking is never allowed in any car
- 2 Smoking is allowed some times or in some cars
- 3 Smoking is allowed in all cars, or
- 4 Do not have a family car

- 1 DON'T KNOW
- 2 REFUSED

F9. Not including yourself, does anyone who lives in your home smoke cigarettes now?

YNDKRF

SECTION G: PERCEPTIONS

Now I want to ask you some questions about the effects of smoking as well as various policies and programs aimed at curbing smoking and exposure to secondhand smoke.

G0. Thinking about all the health problems in your community, how important is addressing the problem of tobacco use? Would you say it is...

- 1 Among the most important health problems
- 2 Equally as important as other health problems
- 3 Among the least important health problems

- 1 DON'T KNOW
- 2 REFUSED

G40. In your opinion, how do most people in your community feel about adults smoking cigarettes?

Would you say...

- 1 Definitely Should Not Smoke
- 2 Probably Should Not Smoke
- 3 Ok-To Smoke Sometimes
- 4 Ok To Smoke As Much As You Want

- 1 DON'T KNOW
- 2 REFUSED

Now I want to ask you a few questions related to the portrayal of smoking in movies.

G94. Over the past 12 months how often did you notice smoking in a movie?

Would you say....

- Almost every time you watched a movie
- Frequently when you watched a movie
- Occasionally when you watched a movie
- Never/not that you remember

I HAVE NOT GONE TO THE MOVIES IN THE LAST 12 MONTHS

G20. Movies rated G, PG, and PG-13 should not show actors smoking.

AGREESCL

G97. What is your opinion about changing the movie rating system so that any movie showing actors smoking would not be eligible for a G, PG, or PG-13 rating?

Are you...

- Strongly in favor
- Somewhat in favor
- Neither in favor nor against
- Somewhat against
- Strongly against

[ASK G30 -G31 IF B1=1 AND (B2=1 OR B2=2 OR IF B1=1, B2=3, AND D4A-E ≤ 1 YEAR (FORMER SMOKERS); ELSE GO TO GA1]

[THUS, IF (B1= 2, -1, OR -2) OR (B2= -1 OR -2) OR (THE SUM OF D4A – D4E IS GREATER THAN 1 YEAR) OR (B3= 2, -1, -2) THE PROGRAM SHOULD SKIP TO GA1]

Now I would like to ask you some questions about things tobacco companies might have sent you in the mail.

G30. Do you currently receive things like coupons or other promotional items in the mail from tobacco companies?

YNDKRF

G31. Do you get electronic mail from companies trying to sell you cigarettes?

[INTERVIEWER PROMPT – THIS INCLUDES BOTH TOBACCO COMPANIES AS WELL AS BUSINESSES THAT SELL TOBACCO SUCH AS AN ON-LINE BUSINESS]

YNDKRF

SUPPORT

GA1. Would you support an additional state tax of \$1 on a pack of cigarettes? Would you say...

DEFYESNOT

GA2. Would you support an additional state tax of \$1 on a pack of cigarettes if all of the money raised was used to help smokers quit? Would you say...

DEFYESNOT

Section H: OTHER TOBACCO USE

H1a. Please tell me whether or not you now use any of the following tobacco products. Do you now use...

Chewing tobacco, snuff, dip, or snus

[INTERVIEWER: THE PRONUNCIATION FOR “SNUS” RHYMES WITH “GOOSE”]

YNDKRF

[IF H1A=1, ASK H1AX; ELSE GO TO H1B]

H1aX. Do you now use chewing tobacco, snuff, dip, or snus every day or some days?

[INTERVIEWER: THE PRONUNCIATION FOR “SNUS” RHYMES WITH “GOOSE”]

- 1 EVERY DAY
- 2 SOME DAYS

- 1 DON'T KNOW
- 2 REFUSED

H1b. Cigars, cigarillos, or little cigars

YNDKRF

[IF H1B=1, ASK H1BX; ELSE GO TO J1]

H1bX. Do you now use cigars, cigarillos, or little cigars every day or some days?

- 1 EVERY DAY
- 2 SOME DAYS

- 1 DON'T KNOW
- 2 REFUSED

SECTION J: MEDIA TRACKING

MEDIA EXPOSURE

J1. Please think back to the last 7 days. On average, how many hours per day did you... Watch television? **[INTERVIEWER: ENTER TIME TO NEAREST HALF HOUR. IF THE RESPONDENT SAYS SOMETHING THAT INDICATES MISUNDERSTANDING, PLEASE REPEAT THE QUESTION.]**

_____ [RANGE: 0.0 – 24.0]

- 97 NEVER WATCH TV
- 1 DON'T KNOW
- 2 REFUSED

{IF J1=0-24, GO TO J1A; ELSE GO TO J20a}

J1a. IN A NEUTRAL TONE, CONFIRM ANSWER: “You said ___ hours per day, is that correct?”

YNDKRF

{IF J1A=1(YES), GO TO J20a; ELSE GO TO J1}

Other Advertising and Promotions

J20a. Some stores have tobacco advertising that is visible from the outside such as on the building, in the parking lot, or in store windows. Stores may also have tobacco advertising inside such as displays by

the cash registers. Do you think tobacco advertising in stores should be:

- 1 Always allowed
- 2 Allowed only on the inside of the store
- 3 Allowed ONLY on the outside of the store
- 4 Not allowed at all

- 1 DON'T KNOW
- 2 REFUSED

GROCERY STORES

J85. What is your opinion about a **policy** that would **ban** the sale of all tobacco **products** in grocery stores?

Are you...

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against

PHARMACIES

J86. What is your opinion about a **policy** that would **ban** the sale of all tobacco **products** in pharmacies?

Are you...

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against

TOBACCO RETAILERS

J87. Over the past 30 days, how often did you notice packs of cigarettes or cigars displayed behind the cash register or in other areas of stores? Would you say....

- 1 Almost every time you were in a store
 - 2 Frequently when you were in a store
 - 3 Occasionally when you were in a store
 - 4 Never/not that I remember
 - 5 I HAVE NOT VISITED A STORE IN THE PAST 30 DAYS
- 1 DON'T KNOW
 - 2 REFUSED

J88. How do you feel about tobacco products such as packs of cigarettes or cigars being displayed in stores?

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable
- 1 DON'T KNOW
- 2 REFUSED

J89. What is your opinion about a policy that would ban the display of tobacco products such as packs of cigarettes or cigars from stores?

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against
- 1 DON'T KNOW
- 2 REFUSED

J90. What is your opinion about a policy that would limit the number of stores that could sell tobacco in your community?

- 1- Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against
- 1 DON'T KNOW
- 2 REFUSED

J91. How do you feel about tobacco products being sold in stores that are located near schools?

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4-Somewhat unacceptable
- 5 Totally unacceptable
- 1 DON'T KNOW
- 2 REFUSED

J92. What is your opinion about a policy that would ban the sale of tobacco products in stores that are located near schools?

- 1 Strongly in favor
- 2 Somewhat in favor
- 3 Neither in favor nor against
- 4 Somewhat against
- 5 Strongly against
- 1 DON'T KNOW
- 2 REFUSED

J93. Stores that sell tobacco products often display advertisements for cigarettes and other tobacco products. Do you think that seeing these ads makes teens more likely to smoke?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not
- 4 Definitely Not
- 5 NO OPINION
- 1 DON'T KNOW
- 2 REFUSED

J94a. Which of the following do you think has the most influence on whether or not teens start smoking?

- 1 Having access to cheap cigarettes
- 2 Seeing cigarette advertisements in stores
- 3 Living near stores that illegally sell cigarettes to teens
- 1 DON'T KNOW
- 2 REFUSED

[IF J94a=1, 2, or 3 THEN ASK J94b, ELSE GO TO J51]

J94b. Now think about the 2 statements that you didn't choose. Of these 2, which do you think has the most influence on whether or not teens start smoking?

[NOTE TO PROGRAMMER: INTERVIEWER WILL NEED TO READ THE 2 REMAINING RESPONSES NOT SELECTED]

- [If J94a = 1]**
- 2 Seeing cigarette advertisements in stores
 - 3 Living near stores that illegally sell cigarettes to teens
 - 1 DON'T KNOW
 - 2 REFUSED

[If J94a = 2]

- 1 Having access to cheap cigarettes
- 3 Living near stores that illegally sell cigarettes to teens
- 1 DON'T KNOW
- 2 REFUSED

[If J94a = 3]

- 1 Having access to cheap cigarettes
- 2 Seeing cigarette advertisements in stores
- 1 DON'T KNOW
- 2 REFUSED

In the past 30 days, have you seen or heard advertisements about each of the following tobacco related issues:

J51. Products to help people quit smoking, such as nicotine patches or gums.

YNDKRF

{Ask J51a if J51=1 (yes); Else go to J52}

J51a. What specific product brands did you see or hear advertisements about? [INTERVIEWER: DO NOT READ RESPONSES AND CODE ALL THAT APPLY, THEN ASK: 'Any others?']

- 1. NICODERM PATCHES
- 2. NICORETTE GUM
- 3. CHANTIX
- 4. CIGARREST
- 5. ZYBAN
- 6. WELLBUTRIN
- 7. OTHER, SPECIFY _____

{If J51a = 7 (other, specify): allow 60}

J52. The dangers of children and adults being around cigarette smoke.

YNDKRF

J55. Family members losing a loved one to a tobacco-related illness.

YNDKRF

[If J1=97 GOTO J83a]

Jadsint1. Now we would like to ask you some questions about specific ads you may have recently seen on television. Some of these ads might have been shown in the area where you live. I will ask you about your thoughts about ads you have seen.

[INTERVIEWER: IF RESPONDENT SAYS THEY NEVER WATCH TV, BACK UP TO J1 AND CODE AS 97, NEVER WATCH TV]

1 CONTINUE

CURRENT AD QUESTIONS

[PRESENT J32_111 THRU J32_112 IN RANDOM ORDER AND ASK J32_111 THRU J32_112 OF ALL RESPONDENTS]

J32_111a. Have you recently seen an anti-tobacco ad on TV that shows an image of a little girl inhaling a large amount of smoke?

[ASK J32_111b IF J32_111a=1 OR J32_111a=2; ELSE GO TO NEXT AD QUESTION OR J83a]

J32_111b. What happens in this ad?

1. A BLACK AND WHITE IMAGE OF A SMOKING CIGARETTE FLASHES ON THE SCREEN.
2. A LITTLE GIRL STATES THAT "SECONDHAND SMOKE IS BAD FOR KIDS"
3. THE LITTLE GIRL LEARNED IN SCHOOL THAT "EVEN IN A BIG ROOM, THE SMOKE GOES EVERYWHERE."
4. GRAPHIC IMAGES OF SMOKING CIGARETTES AND THE LITTLE GIRL INHALING SMOKE FLASH ACROSS THE SCREEN.
5. BREATHING IN SECONDHAND SMOKE CAN LEAD TO ASTHMA.
6. THE LITTLE GIRL IS "SCARED" BY THE RISKS AND ASKS IF THE RISKS MAKE THE VIEWER "REALLY SCARED."
97. OTHER, SPECIFY _____
 - 1. DON'T KNOW
 - 2. REFUSED

J32_112a. Have you recently seen an anti-tobacco ad on TV that shows a premature baby?

[ASK J32_112b IF J32_112a=1 OR J32_112a=2; ELSE GO TO NEXT AD QUESTION OR J83a]

J32_112b. What happens in this ad?

1. A PREMATURE BABY GIRL IS SHOWN WITH MEDICAL TUBES AND MONITORS ATTACHED.
2. THE VOICEOVER STATES THAT MAYBE THE BABY'S MOTHER SMOKED AS AN IMAGE OF A PREGNANT WOMAN SMOKING FLASHES ON THE SCREEN.

3. THE VOICEOVER STATES THAT MAYBE THE BABY'S FATHER SMOKED AS AN IMAGE OF THE FATHER SMOKING WHILE WATCHING TV WITH HIS PREGNANT WIFE FLASHES ON SCREEN.
4. THE VOICEOVER ASKS, "DOES IT REALLY MATTER WHO SMOKED" AS YOU CONTINUE TO SEE THE PREMATURE BABY GIRL.
5. IF YOU OR SOMEONE YOU LOVE IS PREGNANT, DON'T SMOKE.
97. OTHER, SPECIFY _____
 - 1. DON'T KNOW
 - 2. REFUSED

[ASK J83a – J83e IF A10= 005, 047, 061, 081, OR 085; ELSE GO TO K59]

J83a. In the past 30 days, have you noticed anti-smoking signs in retail stores that were posted near cashier check-out areas?

MAYBESCL

[ASK J83b-J83e IF A10= 005, 047, 061, 081, OR 085 and J83a=1 OR J83a=2; ELSE GO TO K59]

J83b. What message was on the sign you saw most recently?

- 1 SMOKING CAUSES TOOTH DECAY
- 2 SMOKING CAUSES LUNG CANCER
- 3 SMOKING CAUSES STROKES
- 4 WE CARD/ YOU MUST BE A CERTAIN AGE TO PURCHASE TOBACCO PRODUCTS
- 97 OTHER, SPECIFY _____
 - 1 DON'T KNOW
 - 2 REFUSED

J83c. Over the past 30 days, how often did you notice anti-smoking signs posted near cashier check-out areas? Would you say...

- 1 Almost every time you were in a store
- 2 Frequently when you were in a store
- 3 Occasionally when you were in a store
- 4 Rarely when you were in a store
- 1 DON'T KNOW
- 2 REFUSED

J83d. In the past 30 days, have these health warning signs stopped you from purchasing cigarettes when you were about to buy them? Would you say...

- 1 Never
- 2 Once
- 3 A few times
- 4 Many times
- 1 DON'T KNOW

-2 REFUSED

[ASK J83e IF A10= 005, 047, 061, 081, OR 085 and J83a=1 OR J83a=2 AND IF B1=1, (B2=1 OR B2=2) (CURRENT SMOKERS) OR IF B1=1, B2=3, D4A-E ≤ 1 YEAR (FORMER SMOKERS); ELSE GO TO K59]

J83e. To what extent did these health warning signs make you think about quitting smoking? Would you say...

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- 1 DON'T KNOW
- 2 REFUSED

SECTION K: SECOND-HAND SMOKING POLICIES

SECONDHAND SMOKE EFFECTS

K59. Over the past 12 months, how often did you notice people smoking in outdoor public spaces, like beaches or parks? Would you say....

- 1 Almost every time you were in an outdoor public space
- 2 Frequently when you were in an outdoor public space
- 3 Occasionally when you were in an outdoor public space
- 4 Never/not that I remember

K60. How do you feel about people smoking in outdoor public spaces, like beaches or parks? Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

K5a. Would you be in favor of a **law** banning smoking in outdoor public places such as beaches or parks?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not

- 4 Definitely Not
- 5 NO OPINION

- 1 DON'T KNOW
- 2 REFUSED

K66. Over the past 12 months, how often did you notice people using smokeless tobacco, such as chewing tobacco, in outdoor public spaces, like beaches or parks? Would you say....

- 1 Almost every time you were in an outdoor public space
- 2 Frequently when you were in an outdoor public space
- 3 Occasionally when you were in an outdoor public space
- 4 Never/not that I remember

K64. Over the past 12 months, how often did you notice people smoking in the entry ways of buildings in your town or city? Would you say....

- 1 Almost every time you were near a building entrance way
- 2 Frequently when you were near a building entrance way
- 3 Occasionally when you were near a building entrance way
- 4 Never/not that I remember

K65. How do you feel about people smoking in the entry ways of buildings in your town or city? Do you feel it is...

- 1 Totally acceptable
- 2 Somewhat acceptable
- 3 Neither acceptable nor unacceptable
- 4 Somewhat unacceptable
- 5 Totally unacceptable

K67. Over the past 12 months, how often did you notice people using smokeless tobacco, such as chewing tobacco, in the entry ways of buildings in your town or city? Would you say....

- 1 Almost every time you were near a building entrance way
- 2 Frequently when you were near a building entrance way
- 3 Occasionally when you were near a building entrance way
- 4 Never/not that I remember

K5b. Would you be in favor of a **law** banning smoking in the entrance ways of public buildings and workplaces?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not
- 4 Definitely Not
- 5 NO OPINION

- 1 DON'T KNOW
- 2 REFUSED

K5c. Would you be in favor of warning labels on cigarette packs that show graphic images of damage caused by smoking, such as black lungs?

- 1 Definitely Yes
- 2 Probably Yes
- 3 Probably Not
- 4 Definitely Not
- 5 NO OPINION

- 1 DON'T KNOW
- 2 REFUSED

COMPLIANCE WITH THE LAW

K11. The last time you went to a bar in your community in the past 30 days, did you see someone smoking indoors?

- 1. YES
- 2. NO
- 3. HAVEN'T GONE TO A BAR IN MY COMMUNITY IN THE PAST 30 DAYS

- 1. DON'T KNOW
- 2. REFUSED

SECTION L: CLOSING DEMOGRAPHIC ITEMS

L1. Are you:

- 1 Married
- 2 Divorced
- 3 Widowed
- 4 Separated
- 5 Never married, or
- 6 Living with a partner

- 1 DON'T KNOW
- 2 REFUSED

- L2. How many children live in your household who are...
- L2a. ...younger than 5 years old? _____ [RANGE: 0-10] -1=DK, -2=R
- L2b. ...5 through 11 years old? _____ [RANGE: 0-10] -1=DK, -2=R
- L2c. ...12 to 17 years old? _____ [RANGE: 0-10] -1=DK, -2=R
- L3. Was your annual household income from all sources during 2010 more or less than \$30,000?
- 1 \$30,000 OR MORE
2 LESS THAN \$30,000
- 1 DON'T KNOW
-2 REFUSED

[IF L3=2, ASK L4; IF L3=1, GO TO L6; IF L3= -1 OR L3= -2, GO TO L12a]

- L4. Was your total household income less than \$20,000?

YNDKRF

[IF L4=1, ASK L5; ELSE GO TO L12a]

- L5. Was your total household income less than \$10,000?
YNDKRF

[GO TO L12a]

- L6. Was your total household income more than \$40,000?

YNDKRF

[IF L6=1, ASK L7; ELSE GO TO L12a]

L7. Was your total household income more than \$50,000?

YNDKRF

[IF L7=1, ASK L8; ELSE GO TO L12a]

L8. Was your total household income more than \$60,000?

YNDKRF

[IF L8=1, ASK L9; ELSE GO TO L12a]

L9. Was your total household income more than \$70,000?

YNDKRF

[IF L9=1, ASK L10; ELSE GO TO L12a]

L10. Was your total household income more than \$90,000?

YNDKRF

[IF L10=1, ASK L11; ELSE GO TO L12a]

L11. Was your total household income more than \$110,000?

YNDKRF

L12a. Because New York State wants to ensure that this survey reflects the diversity of the state, I'd like to ask you:

Do you think of yourself as...

- 1 Heterosexual or straight
- 2 Gay, lesbian or homosexual
- 3 Bisexual

L12b. Do you consider yourself to be transgender?

YNDKRF

L14. What is your zip code?

___ __ __ __ __ ZIP CODE [ALLOW 5 CHARACTERS]

- 1 DON'T KNOW
- 2 REFUSED

LOCAT1. "In order to mail you the \$20 check we promised you for completing this survey, we'll need you to provide your contact information. I want to assure you that this information will be kept completely confidential in secure and protected data files, and will be separate from the responses you've already provided in the interview."

- 1 CONTINUE
- 2 DECLINED PROVIDING CONTACT INFORMATION FOR \$20 CHECK

[ASK LOCAT2a THROUGH LOCAT 3g IF LOCAT1 = YES; ELSE GO TO LOCAT4a]

LOCAT2a. "What is your full name? First Name:"
{allow 60}

LOCAT2b. "(What is your full name?) Last Name:"
{allow 60}

LOCAT3a. "So that we're able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information? Address:"
{allow 60}

LOCAT3aa. "(So that we're able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information?) Apartment Number:"
{allow 60}

LOCAT3b. "(So that we're able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information) City:"
{allow 30}

LOCAT3c. "(So that we're able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information?) State:" {allow 30}

LOCAT3d. "(So that we're able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information) Zip:"
{allow 5}

[INTERVIEWER: IF THE RESPONDENT SAYS THAT THE ZIP CODE NEEDED FOR MAILING THE INCENTIVE CHECK IS THE SAME AS ONE ALREADY GIVEN IN L14, YOU MAY SIMPLY CONFIRM AND ENTER THE RESPONDENT'S ANSWER FROM L14.]

LOCAT3e. "(So that we're able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information) Telephone: [INTERVIEWER: PLEASE ENTER DIGITS WITHOUT ANY DASHES OR PARENTHESES]"
{allow 10}

[INTERVIEWER: IF R IS SAYING YOU HAVE MY # OR R IS SAYING THEY DON'T KNOW THEIR #, CONFIRM IT WITH R.]

LOCAT3f. “(So that we’re able to ensure that the \$20 check reaches you, could you please tell us your address and telephone information) Email Address: [INTERVIEWER: IF NO E-MAIL ADDRESS, ENTER “NONE”]”
{allow 30}

LOCAT3g. Is the address you just provided your primary residence?
YNDKRF

[ASK LOCAT4 IF LOCAT1= YES; ELSE GO TO LOCAT4a]

LOCAT4. Also, we may want to talk to you again in about 6 months to ask more questions about television advertisements and tobacco use and health. We would like to use the contact information you just provided us to recontact you. Can we use this contact information to recontact you in about 6 months?

YNDKRF

[ASK LOCAT4a IF LOCAT1= 2 (NO)]

LOCAT4a. We may want to talk to you again in about 6 months to ask more questions about television advertisements and tobacco use and health. Can we collect your contact information to be used to recontact you in about 6 months? This information will be kept completely confidential in secure and protected data files.

YNDKRF

[IF LOCAT4a= 1 (YES), ASK LOCAT4a1 THROUGH LOCAT4h; ELSE GO TO LOCAT5]

LOCAT4a1. “What is your full name? First Name:”
{allow 60}

LOCAT4a2. “(What is your full name?) Last Name:”
{allow 60}

LOCAT4b. What is the address of your primary residence? Address:
{allow 60}

LOCAT4c. (What is the address of your primary residence?) Apartment Number:
{allow 60}

LOCAT4d. (What is the address of your primary residence?) City:
{allow 30}

LOCAT4e. (What is the address of your primary residence?) State:
{allow 30}

LOCAT4f. (What is the address of your primary residence?) Zip:
{allow 5}

LOCAT4g. (What is the telephone number for your primary residence?) Telephone: [INTERVIEWER: PLEASE ENTER DIGITS WITHOUT ANY DASHES OR PARENTHESES]

{allow 10}

LOCAT4h. (What is the address of your primary residence?) Email Address: [INTERVIEWER: IF NO E-MAIL ADDRESS, ENTER "NONE"]

{allow 30}

LOCAT5. "In what city or state do you expect to be living in 6 months from now? [INTERVIEWER: REPEAT CITY NAME AND VERIFY SPELLING]"

{allow 80}

[INTERVIEWER: IF THE RESPONDENT SAYS THAT HE OR SHE WILL BE LIVING IN THE SAME CITY AS ENTERED FOR LOCAT3b, YOU MAY SIMPLY CONFIRM BY READING THE LOCAT3b ENTRY AS YOU RE-ENTER IT HERE.]

END. "That's all the questions I have. Thank you very much for your time. I enjoyed talking with you. (You should be receiving your check within 4 to 6 weeks. Please look for an envelope with a blue RTI logo. It will contain a thank you letter and your check.)

{allow 1}

4 Survey completed and will end