



**Department  
of Health**

# **NYS Medicaid Doula Services Benefit August 11, 2023 Town Hall**

**Office of Health Insurance Programs (NYS Medicaid)  
Bureau of Maternal and Child Health Policy**

# Town Hall

Please note that by participating in today's online event, you acknowledge and consent that your personal information (such as name, image) may be visible to others in the live online meeting as well as captured in the recording, which will be posted on our website.

The feedback in the context of this meeting will not be considered formal public comment on the proposed State Plan Amendment.

# Goals and Roadmap for Today

**10:00-10:10 AM:** Introduction

**10:10-10:40 AM:**

- Presentation from the Office of Patient and Quality Safety on the Doula Pilot Evaluation
- Q&A

**10:40-11:40 AM:**

- Review of survey results and proposed NYS Medicaid Visit Structures
- Discussion

**11:40-11:55 AM**

- Organizational Enrollment
- Medicaid Updates & Telehealth
- Discussion

**11:55 AM-12:00 PM:** Closing

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# Guidelines for Sharing

- All are invited to speak at designated times
- Please use the "Raise your hand" function to note the desire to speak
- Individuals will be unmuted in order of request, unless they have already spoken, in which case individuals who have not yet spoken will be given priority
- Please keep comments to three minutes or less

# OQPS Presentation

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# Survey Results

How would you describe yourself?

26 

Doula



Doula organization



Advocate



Other



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# Survey Results

Which reimbursement structure do you prefer for perinatal (prenatal and postpartum periods) doula services?

27 

Reimbursed at a flat rate per visit, minimum of 30 minutes per visit

17

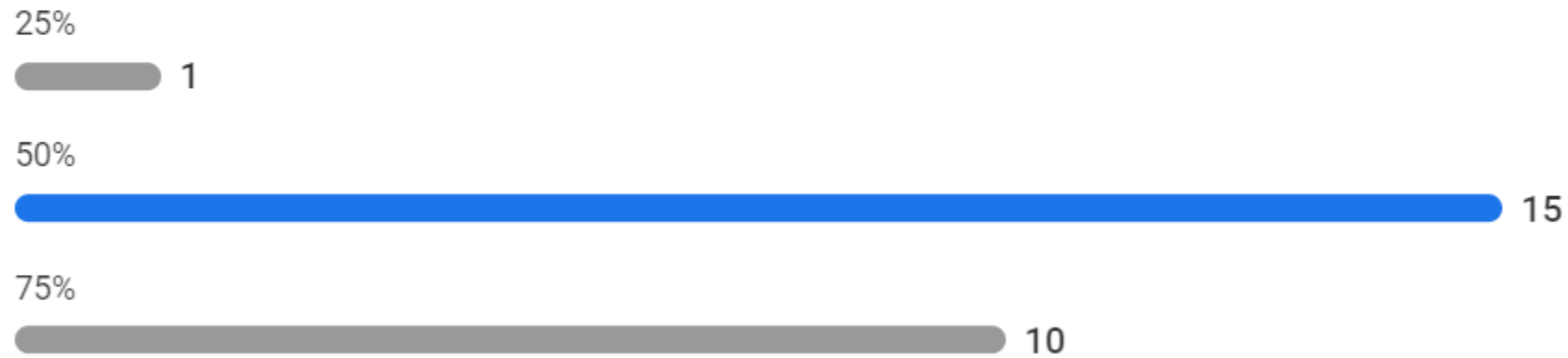
Reimbursed at a per 15-minute unit rate

10

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# Survey Results

What percentage of the total maximum reimbursement amount (\$1500/\$1350) should be dedicated to the reimbursement of doula support for labor and delivery services? 26 👤



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# Survey Results

If you are a doula, on average, how many perinatal (prenatal and postpartum periods) doula visits do you have with a client?

26 

1-3



4

4-6



5

5-7



6

More than 7



2

I'm not a doula



9

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# Survey Results

If you are a doula, please check any of the following that are true:

25 

I provide labor and delivery doula support



16

I provide prenatal doula support



17

I provide postpartum support



16

I provide other types of doula support not already listed



13

I'm not a doula



8

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# Proposed Reimbursement Structure Options - Original

Service Type	Service Amounts Reimbursed Options	NYC reimbursement rates	ROS reimbursement rates
Perinatal Service: Prenatal or postpartum doula support	Option 1: Up to 8 visits @ 30-mins/visit (4 hrs)	\$100/visit	\$90/visit
	Option 2: Up to 48 units @ 15 min/unit (12 hrs)	\$20.83/unit (\$83.33/hr)	\$18.75/unit(\$75/hr)
	Option 3: 3 prenatal <u>and</u> 3 postpartum visits @ 60 min/visit (6 hrs)	\$166.66/prenatal visit, \$133.33/postpartum visit	\$150/prenatal visit, \$120/postpartum visit
	Option 4: Up to 40 units @ 15 min/unit (10 hrs)	\$16.25/unit (\$65/hr)	\$14.63/unit (\$58.50/hr)
Labor and Delivery: In-person doula support during labor and birth	Option 1: Up to 1	\$600 (40%)	\$540 (40%)
	Option 2: Up to 1	\$400 (26%)	\$360 (26%)
	Option 3: Up to 1	\$500 (33%)	\$445.50 (33%)
	Option 4: Up to 1	\$750 (50%)	\$675 (50%)
Postpartum incentive: Accompany client to healthcare provider visit within 6 weeks of delivery	Option 1-4: Up to 1	Option 1-4: \$100/visit	Option 1-4: \$90/visit

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# Proposed Reimbursement Structure Options – Updated

Service	Option One	Option Two	Percentage of Total	Reimbursement Amount
<b>Perinatal Service:</b> Prenatal or postpartum doula support	Up to 24 units (15 min./unit)	Up to 6 visits	28%	NYC: Up to \$425 ROS: Up to \$382.50
<b>Labor and Delivery:</b> In-person doula support during labor and birth	1 encounter		65%	NYC: \$975 ROS: \$877.50
<b>Postpartum Provider Accompaniment:</b> Accompany client to perinatal provider visit within 6 weeks of delivery	1 encounter		7%	NYC: \$100 ROS: \$90

# Discussion

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# Organizational Enrollment

Items to be determined:

- Define doula provider organization/entity
- Define criteria for doula provider organizations/entities to enroll

# Medicaid Updates & Telehealth Policy

- Medicaid-enrolled providers will be responsible to follow current Medicaid policy guidelines.
- [Medicaid Updates](#): where announcements are published regarding Medicaid policy.
- [Medicaid Telehealth Policy](#): most recently updated February 2023, will apply to doula services benefit

# Discussion

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# Closing Remarks and Next Steps

- You may continue to share input after today's event via email to [doulapilot@health.ny.gov](mailto:doulapilot@health.ny.gov).
- For more information, visit [New York State Medicaid Doula Services Benefit \(ny.gov\)](https://www.ny.gov/new-york-state-medicaid-doula-services-benefit).

**Thank you for your feedback.**

# Next Meeting

**Date & Time:** Friday, September 22 from 10:00 AM-12:00 PM

**Registration Link:** Will be sent via the list serve

**To be added to the list serve:** [doulapilot@health.ny.gov](mailto:doulapilot@health.ny.gov)

## Next Meeting Agenda:

- Finalize Visit Structure and Reimbursement
- TBD
- Discussion Throughout

# End Presentation

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