



**Department
of Health**

NYS Medicaid Doula Services Benefit Doula Services Enrollment Feedback January 12 and 17, 2024

Office of Health Insurance Programs (NYS Medicaid)

Meeting Guidelines

- Introductions: Please put your first and last name, role/title and agency/organization, if applicable, in the chat.
- Participants can mute and unmute.
- Please remain muted unless speaking, keep comments to three minutes or less, and share time.
- The feedback in the context of this meeting will not be considered formal public comment on the proposed State Plan Amendment.

Federal Public Notice and State Plan Amendment Guidance

Federal Public Notice (FPN):

- The FPN, which is part of the State Plan Amendment (SPA) process and allows for public feedback on the proposed SPA, was published on 12/13/2023.
- Formal public comment can be submitted between 12/13/2023 and federal approval.
- The FPN can be viewed at: https://dos.ny.gov/system/files/documents/2023/12/121323_0.pdf

State Plan Amendment (SPA):

- The proposed SPA received Department of Budget/Chamber approval on 12/28/2023.
- The proposed SPA was advanced for federal approval to the Centers for Medicare and Medicaid Services (CMS) on 12/28/2023.
- The State Plan Amendment (SPA) can be viewed here: https://www.health.ny.gov/regulations/state_plans/status/non-inst/original/docs/os_2023-12-28_spa_24-03.pdf
- Statewide Medicaid coverage of doula services is pending CMS approval of the SPA.
January 2024

Feedback Use

- This meeting will not be recorded.
- This slide deck will be published on the statewide Doula Services website.
- The drafted guidance will be visible in these meetings but not shared publicly until finalized.
- The feedback in the context of this meeting will be used for development and revision of guidance.
- A summary of these meetings will be posted to the Doula Services website and communicated in the 2/13 Town Hall.
- Meeting participants may be asked for further input.
- Additional feedback can be provided at doulapilot@health.ny.gov

Request of Participants Ahead of Meeting

Pilot Website and Materials

- Review the information on the pilot doula provider enrollment website.
- Website content will be modified for the statewide benefit and will be used as a guide for the virtual discussion.
- Identify strengths, weaknesses and suggestions.

Goals for Today: Participant Feedback

- Doula pilot enrollment website (documents, instructions, guidance)
- Drafted documents for statewide benefit
- Ideas and suggestions for what resources and support may be helpful

Agenda

Open Meeting: 12:00-12:05pm (5 minutes)

- Intros in chat
- Meeting guidance and feedback use
- Agenda

Doula Pilot Feedback: 12:05-12:20pm (15 minutes)

1. Doula Provider Enrollment Landing Page: <https://www.emedny.org/info/ProviderEnrollment/doula/index.aspx>
2. Medicaid Provider Enrollment Instructions (general, additional, requirements and additional forms, supplemental information)
3. Experience and feedback of those who enrolled as pilot providers or worked with those who did

Proposed Statewide Benefit Drafted Documents Feedback: 12:20-12:55pm (35 minutes)

1. Doula Qualification Attestation
2. Doula Testimonial Form
3. Provider Enrollment Checklist and Instructions

Close Meeting: 12:55pm-1:00pm (5 minutes)

January 2024

Pilot vs. Proposed Statewide Enrollment Requirements

Erie County Pilot Program	Proposed Benefit – Training Pathway	Proposed Benefit – Work Experience
Age 18 or older		Yes
National Provider Identifier (NPI) Number		Yes
Completion of general enrollment forms		Yes
Completion of HIPAA training		Yes
One essay on the role of doulas, doula proficiency exam, one breastfeeding class, two childbirth classes		No
n/a	New: Current Adult/Infant CPR certification	
n/a	New: Current doula-specific liability coverage	
One pathway and set of requirements to enroll	New: Two Pathways: Training and Work Experience	
Attestation to 24 hours of doula training	New: 24 hours of training in core and broader competencies	New: 30 births or 1,000 hours of doula experience in last 10 years
Copy of Doula Certificate	New: Copy of Doula Certificate(s) to indicate completion of core and broader competencies	n/a
n/a	n/a	New: Three different <u>form</u> submissions of client testimonials and/or professional recommendations
Attend a minimum of 2 births	New: Minimum of 3 births	New: 30 births or 1,000 hours of doula experience
Complete cultural competency training	New: Cultural competency included as part of broader competency requirements	n/a
Doula Directory – maintained via roster pull	New: Doula Directory Electronic Form Completion	

Proposed Statewide Benefit Enrollment Requirements

Both Pathways:

- Age 18 or older
- NPI Number
- Completion of general enrollment forms
- Completion HIPAA training
- Current certification in Adult/Infant CPR
- Current doula-specific liability coverage
- Meet either the Training or Work Experience Pathway Requirements
- Doula Qualifications Attestation Form(s) for specific pathway
- Completion of Electronic Form to be added to statewide Doula Directory

Training Pathway only:

- Copy of Doula Training Certificate(s)

Work Experience Pathway only:

- Submission of three different completed Doula Client Testimonial and/or Professional Recommendation Forms

January 2024

Feedback Asks

- Identify Strengths
 - What worked, was useful, easy to follow, etc.
- Identify Deficits
 - What didn't work, was difficult, confusing, etc.
- Provide Suggestions
 - What specific resources need to be further developed, what might work better, etc.

Next Town Hall Meeting

Date & Time: Tuesday, February 13, 2024 from 10am-12pm

Registration Link:

<https://meetny.webex.com/weblink/register/r68a05455d242dabf784eed870c416df0>

To be added to the listserv: doulapilot@health.ny.gov

January 2024

Closing Remarks and Next Steps

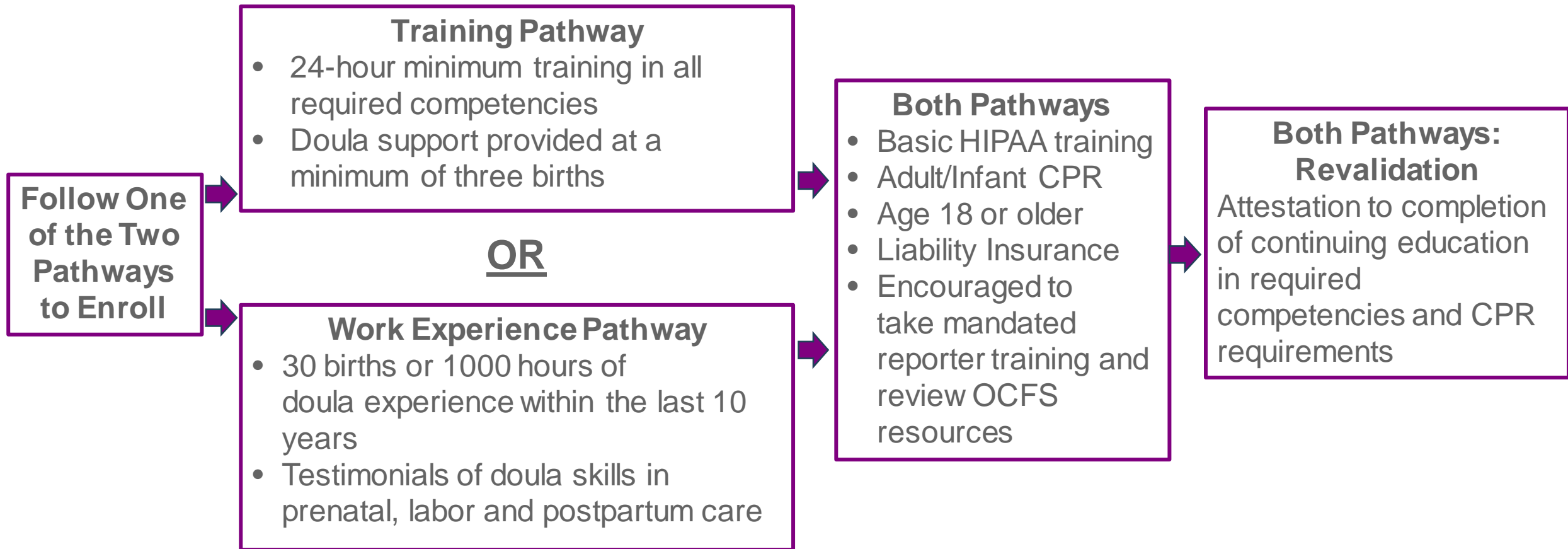
- You may continue to share feedback after today's meeting at doulapilot@health.ny.gov.
- For more information, visit [New York State Medicaid Doula Services Benefit \(ny.gov\)](https://www.ny.gov/new-york-state-medicaid-doula-services-benefit).

Thank you for your feedback.

End Presentation

January 2024

Proposed Training and Work Experience Pathways



Proposed NYS Medicaid Doula Competencies for Training Pathway to Meeting Criteria for Enrollment

Core Competencies (20 Hours of Training):

- Foundations on anatomy of pregnancy and childbirth
- Labor support techniques and nonmedical comfort measures
- Common medical interventions: risks, benefits, and decision-making
- Prenatal and postpartum education and support
- Lactation support, education and infant feeding
- Scope of practice

Broader Competencies (Four Hours of Training):

- Cultural awareness/humility and cross-cultural communication
- Health equity in medical field, especially reproductive health
- Person-centered and trauma-informed care
- Community-based knowledge and facilitating connection to resources

Proposed Fee for Service Reimbursement Structure

Service	Visit Allowance	Per Visit Reimbursement	Percent of Total Reimbursement	Amount of Total Reimbursement
Perinatal Service: Prenatal or postpartum doula support	8 visits	NYC: \$93.75 ROS: \$84.37	50%	NYC: Up to \$750 ROS: Up to \$675
Labor and Delivery: In-person doula support during labor and birth	1 encounter	NYC: \$750 ROS: \$675	50%	NYC: \$750 ROS: \$675

MMC Plans are encouraged to match or exceed the FFS rate