

## Public Health Toolkit: Best Practices Form

Instructions: Public health efforts come in all sizes and shapes – a one-time only poster or promotional giveaway or a multifaceted campaign. Some are more effective than others, but all of them teach us something about reaching audiences and changing behavior. Help others benefit from your experiences, large or small by sharing them with us. Fill in the fields within this PDF and e-mail it to us at [bmcc3@health.state.ny.us](mailto:bmcc3@health.state.ny.us). Each submission will be followed up on and considered for a chance to be highlighted in a future toolkit.

Name

Organization

E-mail

Phone

Web Page

Social Media Page(s)

Title of Project

Describe the project.

What were your objectives?

Who was your target audience?

What educational methods and activities did you use?

How did you evaluate your efforts?

What were your results?

Describe the best practice or success story.

What are the benefits for others looking to take a similar approach?

Is there anything you would do differently, given the chance?

Were there any key lessons learned?

Why are these lessons learned important?