

Public Health Toolkit **SOCIAL MEDIA**



Summer Immunization

POST: Parents - now's the time to brush up on the necessary child-care programs, schools and post-secondary immunization requirements. <http://www.health.ny.gov/prevention/immunization/schools/>

TWEET: #Parents, brush up on [@HealthNYGov](https://twitter.com/HealthNYGov) child care program, schools and post-secondary #immunization requirements. <http://www.health.ny.gov/prevention/immunization/schools/>

POST: Immunizations don't end with childhood. Are the adults in your family up-to-date on their immunizations to keep them healthy? <http://www.health.ny.gov/prevention/immunization/adult.htm>

TWEET: Immunizations don't end with childhood. [@HealthNYGov](https://twitter.com/HealthNYGov) adult #immunization recommendations to keep healthy: <http://www.health.ny.gov/prevention/immunization/adult.htm>

POST: Planning a big trip? For a healthy, happy trip, review international travel vaccine recommendations. <http://www.health.ny.gov/prevention/immunization/travelers/>

TWEET: Planning a big trip? For a healthy, happy trip, review [@HealthNYGov](https://twitter.com/HealthNYGov) international travel #vaccine recommendations. <http://www.health.ny.gov/prevention/immunization/travelers/>

POST: Immunizations are one of the most important ways to keep kids healthy. To get the best protection, make sure he or she is immunized on time. Talk with your child's provider at every visit (both well and sick) to be sure your child is up-to-date on his or her immunizations. http://www.health.ny.gov/prevention/immunization/childhood_and_adolescent.htm

TWEET: #Immunizations are one of the most important ways to keep kids healthy. [@HealthNYGov](https://twitter.com/HealthNYGov) childhood immunization guide: http://www.health.ny.gov/prevention/immunization/childhood_and_adolescent.htm

POST: Get the facts about vaccine safety and the importance of vaccines. Be careful not to be misled from unreliable sources. http://www.health.ny.gov/prevention/immunization/vaccine_safety/

TWEET: Get the facts about #vaccine safety & importance of vaccines. [@HealthNYGov](https://twitter.com/HealthNYGov) provides reliable information: http://www.health.ny.gov/prevention/immunization/vaccine_safety/

