

Public Health Toolkit **SOCIAL MEDIA**



FALL EMERGENCY PREPAREDNESS

POST: This school year add at least one emergency supply to the back-to-school supply list. Consider the needs of your family with this list. <https://www.ready.gov/make-a-plan>

TWEET: This school year add at least one emergency supply to the back-to-school supply list. Consider the needs of your family with this list. #PrepareNow #PreparedNY <https://www.ready.gov/make-a-plan>

POST: Is your student prepared for emergencies at school or on campus? Help them build a small kit to keep in their backpack. <https://www.ready.gov/build-a-kit>

TWEET: Is your student prepared for emergencies at school or on campus? Help them build a small kit to keep in their backpack. #PrepareNow #PreparedNY <https://www.ready.gov/build-a-kit>

POST: NY-ALERT provides free severe weather and traffic incident updates to your phone or email. Sign up today! <https://alert.ny.gov/>

TWEET: NY-ALERT provides free #SevereWeather and #NYSTraffic updates to your phone or email. Sign up today! #PrepareNow #PreparedNY <https://alert.ny.gov/>

POST: In recent years, New York State has experienced powerful hurricanes, most often in September and October. How ready would your family be if a hurricane hit? <https://www.ready.gov/hurricanes>

TWEET: In recent years #NYS has experienced powerful hurricanes most often in September and October. How ready would your family be if a hurricane hit? #PrepareNow #PreparedNY <https://www.ready.gov/hurricanes>

POST: What to consider when putting together an emergency supply kit.

https://www.health.ny.gov/environmental/emergency/people_with_disabilities/emergency_supply_kit.htm

TWEET: [@HealthNYGov](https://twitter.com/HealthNYGov) what to consider when putting together an emergency supply kit. #PrepareNow #PreparedNY

https://www.health.ny.gov/environmental/emergency/people_with_disabilities/emergency_supply_kit.htm