

Public Health Toolkit **SOCIAL MEDIA**



FALL INFLUENZA

POST: The single best way to protect against the flu is to get a flu shot.

<https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

TWEET: The single best way to protect against the #flu is to get a #FluShot. @HealthNYGov

<https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

POST: The best time to get your flu vaccine is now. Get yours today!

<https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

TWEET: .@HealthNYGov recommends the best time to get your #flu #vaccine is now. Get yours today!

<https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

POST: It can take up to 2 weeks for the flu vaccine to be effective. Don't delay, get yours today!

<https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

TWEET: It can take up to 2 weeks for the #flu #vaccine to be effective. Don't delay, get yours today!

#FlueFacts @HealthNYGov <https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

POST: Immune systems are more easily compromised as we age. Older adults, especially those with chronic health conditions, have an increased risk of developing serious complications from the flu. Getting a flu shot offers protection for older adults and their caregivers.

<https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

TWEET: Older adults with chronic health conditions have an increased risk of developing serious complications from the flu. Getting a #flu shot can help keep them safe and healthy this flu season.

@HealthNYGov <https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

POST: Help keep the people around you healthy and safe this flu season. Everyone 6 months and older should get a flu shot. <https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

TWEET: Help keep the people around you healthy and safe this #flu season. Everyone 6 months and older should get a flu shot. @HealthNYGov <https://www.health.ny.gov/diseases/communicable/influenza/seasonal/>

