

Public Health Toolkit **SOCIAL MEDIA**



SUMMER BACK to SCHOOL SAFETY

POST: Even if your child takes the bus, he or she is still a pedestrian on the way to and from the bus stop. Make sure they know how to cross the street safely.

https://www.health.ny.gov/prevention/injury_prevention/children/fact_sheets/older_children_5-9_years/pedestrian_safety_5-9_years.htm

TWEET: Even if your child takes the bus, he or she is still a pedestrian on the way to and from the bus stop. Make sure they know how to cross the street safely. #PedestrianSafety

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POST: Teach your children the following before they board the bus this school year:

- Always cross in front of the bus, never behind it.
- Make eye contact with the bus driver. He or she will give a signal to let you know when it is ok to start crossing.
- Look left, right, and left again. Start to cross the street only if traffic is clear or stopped.

TWEET: Teach kids #PedestrianSafety: Cross in front of the bus and not behind it, make eye contact with the bus driver, and look left, right, and left again before crossing. #BackToSchool

POST: Talk to your teen about safe driving. Tell them to look for pedestrians and kids at bus stops. Get the Teen Driving Safety Toolkit.

https://www.health.ny.gov/prevention/injury_prevention/children/toolkits/teen_driving/teen_toolkit_speak.htm

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POST: Experts recommend that school-age children, from ages 5 to 9, be supervised by an adult when crossing the street.

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POST: Parents, speak early and often to teens about driving safety with this handy toolkit.

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