

# **Public Health Toolkit**

### Social Media



#### **Breast Cancer**

**FACEBOOK/TWITTER:** Are you overdue for your #mammogram? Cancer doesn't wait and neither should you. Finding #BreastCancer early may save lives. You're too important to keep putting it off. Call your health care provider and schedule your appointment today.

https://www.health.ny.gov/diseases/cancer/breast/campaign/

**INSTAGRAM:** Are you overdue for your #mammogram? Cancer doesn't wait and neither should you. Finding #BreastCancer early may save lives. You're too important to keep putting it off. Call your health care provider and schedule your appointment today.

Link in bio for more information. #cancer #preventcancer #cancerawareness https://www.health.ny.gov/diseases/cancer/breast/campaign/

**FACEBOOK:** Did you know Black women are more likely to die from breast cancer? Getting a mammogram can mean the difference between catching cancer early when it may be easier to treat, instead of later when it may be more difficult.

**Call** your health care provider and schedule your appointment today.

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**TWITTER:** Black women are more likely to die from breast cancer. Getting a mammogram can mean the difference between catching cancer early when it may be easier to treat, instead of later when it may be more difficult. Schedule your appointment today. #breastcancer https://www.health.ny.gov/diseases/cancer/breast/campaign/

**TWITTER:** Did you know Black women are more likely to die from breast cancer? Getting mammograms regularly gives the best chance of finding cancer early when it may be easier to treat.

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#breastcancer #cancer #preventcancer #cancerawareness #mammogram <a href="https://www.health.ny.gov/diseases/cancer/breast/campaign/">https://www.health.ny.gov/diseases/cancer/breast/campaign/</a>

**FACEBOOK/TWITTER:** #BreastCancer Fact: The risk for breast cancer increases as you age.

- Stay on the screening schedule your health care provider recommends.
- Call your health care provider & schedule your #mammogram.

Finding breast cancer early may save lives.

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**FACEBOOK/TWITTER:** Getting a #mammogram only once is not enough. Most women 50 and older should get a mammogram at least every two years. Talk to your health care provider about the right schedule for you. Finding #BreastCancer early can save lives.

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**IG POST:** Getting a mammogram only once is not enough. Most women 50 and older should get a mammogram at least every two years. Talk to your health care provider about the right schedule for you. Finding breast cancer early can save lives.

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**FACEBOOK/TWITTER:** Do you need a #mammogram but don't have health insurance? The New York State Cancer Services Program (CSP) may be able to help. The CSP provides free #BreastCancer screenings to those who qualify. #cancerscreeningssaveslives

https://www.health.ny.gov/diseases/cancer/services/

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