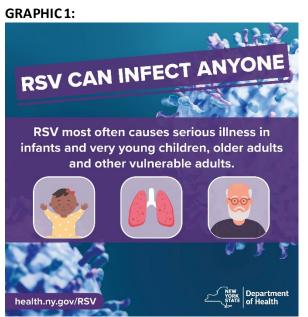




## **RSV Messaging**



**CAPTION:** Learn about RSV (respiratory syncytial virus) infection, if you are at high risk for serious illness, and how to protect yourself and your family. health.ny.gov/RSV

## **GRAPHIC2:**



**CAPTION:** Typical symptoms of RSV infection resemble the common cold: runny nose, coughing, sneezing, fever, wheezing, and decreased appetite. However, the infection can also result in pneumonia for those who are vulnerable. health.ny.gov/RSV

## **GRAPHIC3**:



## Public Health Toolkit Social Media





**CAPTION:** If eligible, get vaccinated against RSV and stay up to date with other vaccinations. Reduce risk with good hand hygiene, keep social distancing and stay when sick. Learn more about protecting yourself and family. health.ny.gov/RSV