

Public Health Toolkit

Social Media



IMMUNIZATION

General

FACEBOOK: From infants to seniors, receiving your age-appropriate immunizations on time is one of the most important ways to protect yourself, your family and your community from serious diseases and infections. It only takes a few minutes to familiarize yourself with recommended vaccines and get the answers to common vaccine-related questions:

https://www.health.ny.gov/prevention/immunization/

TWITTER: Getting vaccines on time is one of the most important ways to protect yourself, your family and others from serious diseases and infections. Learn more about the recommended vaccines & get the answers to common vaccine-related questions from @HealthNYGov:

https://www.health.ny.gov/prevention/immunization/

INSTAGRAM: From infants to senior citizens, getting vaccines on time is one of the most important ways to protect yourself, your family and others from serious diseases and infections. It only takes a few minutes to familiarize yourself with recommended vaccines and get the answers to common vaccine-related questions. Link in bio. @nysdoh

https://www.health.ny.gov/prevention/immunization/

Summer Travel

FACEBOOK: Summer travel means new experiences and meeting new people. A fun vacation can also increase your exposure to vaccine-preventable illnesses. Enjoy new experiences and friends confidently when you are fully vaccinated against #COVID19. Learn more about the vaccines and find vaccination sites: https://covid19vaccine.health.ny.gov/

TWITTER: Summer travel means new experiences and meeting new people. Enjoy new experiences and friends confidently when you are fully vaccinated against #COVID19. Learn more about the vaccines and find vaccination sites: https://covid19vaccine.health.ny.gov/

INSTAGRAM: Summer travel means new experiences and meeting new people. A fun vacation can also increase your exposure to vaccine-preventable illnesses. Enjoy new experiences and friends confidently when you are fully vaccinated against #COVID19. Learn more about the vaccines and find vaccination sites. Link in bio. https://covid19vaccine.health.ny.gov/

Overseas Travel

FACEBOOK: When making overseas travel plans, start with planning for vaccinations. @CDC has updates of outbreaks, including measles in Europe, Asia and Africa. Plan ahead! Young children and some adults may need an additional dose of measles vaccine before traveling overseas. Check for travel vaccines you may need to stay healthy on your trip at @NYSDOH – New York State Department of Health: https://www.health.ny.gov/prevention/immunization/travelers/

TWITTER: When making overseas travel plans, start with planning for vaccinations, as you may need to catch up on your regular vaccines and receive geographic-specific vaccines. @CDCgov has updates of outbreaks, including measles in Europe, Asia and Africa. Find out which travel vaccines you may need to stay healthy on your trip at @HealthNYGov:



Public Health Toolkit

Social Media



https://www.health.ny.gov/prevention/immunization/travelers/

INSTAGRAM: When making overseas travel plans, start with planning for vaccinations. @cdcgov has updates of outbreaks, including measles in Europe, Asia and Africa. Young children and some adults may need an additional dose of measles vaccine before traveling overseas. Check for travel vaccines you may need to stay healthy on your trip from @nysdoh. Link in bio. https://www.health.ny.gov/prevention/immunization/travelers/

COVID-19

FACEBOOK: Books, pencils, school/sports physicals and most importantly vaccinations. They're all important for back-to-school and to stay healthy while staying in school. Check vaccination requirements now for day care, pre-K through college, and find information about safety, how to help your child feel more relaxed at their next visit and more.

https://www.health.ny.gov/prevention/immunization/schools/school vaccines/

TWITTER: Check vaccination requirements now for day care, pre-K through college, and find information about safety, how to help your child feel more relaxed at their next visit and more from @HealthNYGov:

https://www.health.ny.gov/prevention/immunization/schools/school vaccines/

INSTGRAM: Books, pencils and vaccinations. They're all important for back-to-school. Check vaccination requirements now for day care, pre-K through college, and find information about safety, how to help your child feel more relaxed at their next visit and more. Link in bio. @nysdoh https://www.health.ny.gov/prevention/immunization/schools/school vaccines/

COVID-19

FACEBOOK: #COVID19 is still with us. Children of any age can get COVID-19 and spread it to others. That's why it is important for parents to protect their children from 6 months and older with a safe, effective COVID-19 vaccine. Find out if you are eligible for the a booster and find answers to your questions about the vaccine, and where to find vaccine sites:

https://covid19vaccine.health.ny.gov/frequently-asked-questions-all-children-6-months-and-older **TWITTER:** #COVID19 is still with us. Children of any age can get COVID-19 and spread it to others.

Protect your children from 6 months and older with these FAQs from @HealthNYGov: https://covid19vaccine.health.ny.gov/frequently-asked-questions-all-children-6-months-and-older

INSTAGRAM: #COVID19 is still with us. Children of any age can get COVID-19 and spread it to others. That's why it is important for parents to protect their children from 6 months and older with a safe, effective COVID-19 vaccine. Find answers to your questions about the vaccine, and where to find vaccine sites. Link in bio. @nysdoh

https://covid19vaccine.health.ny.gov/frequently-asked-questions-all-children-6-months-and-older