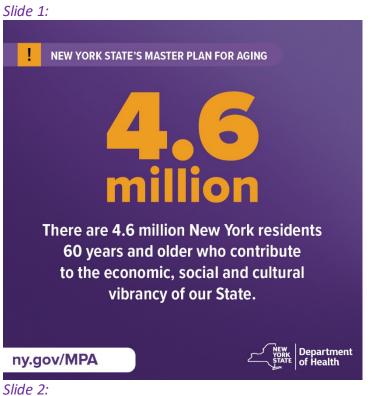




MPA

SECTION 1: WHAT NEW YORKERS NEED TO KNOW/HOW THEY WILL SEE THEIR LIVES IMPACTED

GRAPHIC 1:









CAPTION: New Yorkers 60 years and older have contributed greatly to the strength of our State. The State's Master Plan for Aging proactively supports policies to ensure older New Yorkers can age with dignity and independence. Learn more: <u>www.ny.gov/MPA</u>

GRAPHIC 2:







CAPTION: The State's new Master Plan for Aging has launched. An accessible, effective and affordable long-term care plan is just one of the initiatives under this plan. Learn more today: <u>www.ny.gov/MPA</u>

GRAPHIC 3:



CAPTION: Aging New Yorkers can expect this new Master Plan for Aging to give them the resources they need to remain active in their communities. This means accessible, effective and affordable care. Know an aging New Yorker? Share and learn more today. <u>www.ny.gov/MPA</u>

SECTION 2: WHAT MAKES PLAN UNIQUE GRAPHIC SLIDESHOW 4: Slide 1:







CAPTION: Great news New Yorkers! Based on the eight domains of livability, @AARP and @WHO have named New York, the first Age-Friendly State in the nation. And ICYMI, New York State's Master Plan for Aging has been announced. Learn more: <u>www.ny.gov/MPA</u>





Tagging:

AARP FACEBOOK: @AARP TWTTER: @AARP INSTAGRAM: @aarp

WHO

FACEBOOK: @WHO World Health Organization TWTTER: @WHO INSTAGRAM: @who

GRAPHIC 5:

I NEW YORK STATE'S MASTER PLAN FOR AGING	
Decades of work and partnerships with state agencies, local governments and stakeholders is helping aging New Yorkers live with dignity and independence.	
ny.gov/MPA	VEW VORK Department

CAPTION: As the first Age-Friendly State in the nation, New York has rolled out the State's Master Plan for Aging. New Yorkers can learn more, get updated and provide feedback. Check out the plan today. <u>www.ny.gov/MPA</u>

GRAPHIC 6:







CAPTION: New York State's Master Plan for Aging (MPA) is the first of its kind. Its policies are promoting the value of healthy and meaningful aging for all New Yorkers. Share and read more today: www.ny.gov/MPA

GRAPHIC 7:







CAPTION: As the *first*Age-Friendly State in the nation, New York is leading the way with its Master Plan for Aging. If you haven't taken a few minutes yet to learn more, now's the time.www.ny.gov/MPA

SECTION 3: GENERAL FACTS & ABOUT THE PLAN

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CAPTION: NYS's Master Plan for Aging will help make sure older New Yorkers age with independence, dignity and respect. Subscribe today to stay in the know about New York State's Master Plan for Aging.

→ Sign up: <u>www.ny.gov/form/sign-up-for-mpa-updates</u>

And bookmark the 'News & Resources' section:

→ News & Resources: <u>www.ny.gov/new-york-states-master-plan-aging/about-master-plan-aging-</u> <u>mpa#news_resources</u>

GRAPHIC SLIDESHOW 9: *Slide 1:*







ny.gov/MPA

Slide 3:





NEW YORK STATE'S MASTER PLAN FOR AGING GOVERNING STRUCTURE

ASSOCIATION RESOURCE COMMITTEE

The Association Resource Committee will enable state associations to bring statewide and regional issues to the Master Plan for Aging process.



CAPTION: The State's new Master Plan for Aging will help make sure older New Yorkers age with independence, dignity and respect. New York State's Master Plan for Aging is an interagency team being led by NYSDOH and @NYSAGING. This collective expertise is supporting the needs of older adults across their lifespan and will help guide this innovative new Master Plan for Aging. Learn more about MPA:

<u>www.ny.gov/new-york-states-master-plan-aging/structure-master-plan-aging</u> Tagging Notes: FACEBOOK: @New York State Office for the Aging NYSAGING TWITTER: @NYSAGING INSTAGRAM: @nysaging

GRAPHIC 10:



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Public Health Toolkit Social Media



NEW YORK STATE'S MASTER PLAN FOR AGING

"All New Yorkers deserve to age in their community with dignity and independence."

Governor Kathy Hochul

ny.gov/MPA

VORK Department

CAPTION: The New York State Department of Health and @New York State Office for the Aging are coordinating the Master Plan for Aging, building on decades of work and partnerships with state agencies, local governments and stakeholders. Learn more today: <u>www.ny.gov/MPA</u>