

### **Public Health Toolkit**

Social Media



### **PRIDE MONTH**

#### **GRAPHIC 1:**

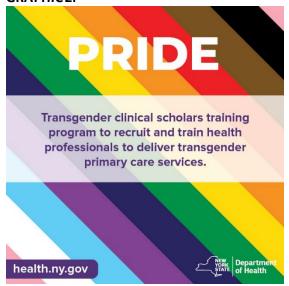


**CAPTION FB:** During the month ahead and beyond, the @NYSDOH – New York State Department of Health continues its work to raise awareness of the health disparities and critical gaps in care that continue to impact LGBTQ+ communities. Learn more: <a href="https://health.ny.gov/press/releases/2023/2023-06-">https://health.ny.gov/press/releases/2023/2023-06-</a>
01 lgbtq pride month.htm

**CAPTION TW:** During the month ahead and beyond, the @HealthNYGov continues its work to raise awareness of the health disparities and critical gaps in care that continue to impact LGBTQ+ communities. Learn more: https://health.ny.gov/press/releases/2023/2023-06-01 lgbtq pride month.htm

**CAPTION IG:** During the month ahead and beyond, the @nysdoh continues its work to raise awareness of the health disparities and critical gaps in care that continue to impact LGBTQ+ communities. Learn more: https://health.ny.gov/press/releases/2023/2023-06-01 lgbtq pride month.htm

### **GRAPHIC 2:**





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**CAPTION:** In an effort to address a crucial shortage of medically trained personnel willing and competent to address Transgender health care, the AIDS Institute is implementing a pilot Transgender Clinical Scholars Training Program. This #PrideMonth, learn more: <a href="https://health.ny.gov/press/releases/2023/2023-06-01">https://health.ny.gov/press/releases/2023/2023-06-01</a> Igbtg pride month.htm

### **GRAPHIC3:**



**CAPTION:** Take a moment this #PrideMonth to learn more about New York's commitment to LGBTQ+ communities. <a href="https://health.ny.gov/press/releases/2023/2023-06-01">https://health.ny.gov/press/releases/2023/2023-06-01</a> <a href="https://he