

Public Health Toolkit Social Media



OPIOID

GRAPHIC 1:



FACEBOOK: Learn more about @NYSDOH – New York State Department of Health's campaign to help New Yorkers make safer choices: <u>https://health.ny.gov/press/releases/2023/2023-07-12_naloxone.htm</u> TWITTER: Learn more about @HealthNYGov's campaign to help New Yorkers make safer choices: <u>https://health.ny.gov/press/releases/2023/2023-07-12_naloxone.htm</u> INSTAGRAM: Learn more about @nysdoh's campaign to help New Yorkers make safer choices: <u>https://health.ny.gov/press/releases/2023/2023-07-12_naloxone.htm</u>

GRAPHIC 2:



CAPTION: Do the young adults in your life know about the Good Samaritan Law? Share with this with them so they know how to help someone with a drug or alcohol overdose. www.health.ny.gov/diseases/aids/general/opioid overdose prevention/good samaritan law.htm





GRAPHIC 3:

You can always call 911 without fear of arrest for a drug or alcohol overdose that requires emergency medical care.



CAPTION: If you see someone overdosing, you can save a life. You can always call 911 without fear of arrest for a drug or alcohol overdose that requires emergency medical care. This is known as the Good Samaritan Law. Learn more:

www.health.ny.gov/diseases/aids/general/opioid overdose prevention/good samaritan law.htm

GRAPHIC 4:



CAPTION: Naloxone, which comes in many FDA-approved brands, is available in all pharmacies across NYS without a prescription. Learn more: <u>www.health.ny.gov/saferchoices</u>

GRAPHIC 5:



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CAPTION: You can save a life when you know what to look for in a drug overdose emergency. Learn the signs and symptoms today: <u>www.health.ny.gov/community/opioid_epidemic/signs.htm</u>

GRAPHIC 6:



CAPTION: Test for fentanyl when using any drug. Plus be prepared to act quickly with naloxone. Learn how to be ready: <u>www.health.ny.gov/saferchoices</u>

GRAPHIC 7:







CAPTION: You can never be sure what will cause an overdose, especially when you use more than one drug. Naloxone can save your life or the life of a friend. Learn more today: www.health.ny.gov/saferchoices

GRAPHIC 8:



CAPTION: Do you know the warning signs of a drug overdose? Being aware of them can save a life. Learn more: www.health.ny.gov/community/opioid_epidemic/signs.htm