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RESPIRATORY VIRUS INFECTIONS

GRAPHIC 1



CAPTION: COVID-19 can make children, including babies and infants, very sick. Protect your child from COVID-19 and keep the fun in growing up. https://covid19vaccine.health.ny.gov/what-you-need-know-0

GRAPHIC 2



CAPTION: Get free COVID-19 home-tests to be prepared now for the day you may wake with a cough and sore throat. Learn more about home-tests, testing sites, treatment and how to protect yourself from COVID-

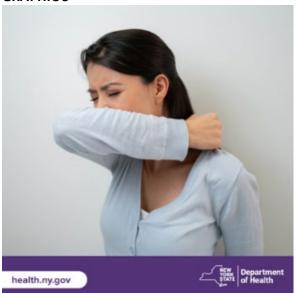
19. https://coronavirus.health.ny.gov/home



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GRAPHIC 3



CAPTION: The flu usually spreads when someone with the flu coughs or sneezes. Precautions as simple as using an alcohol-based hand rub or coughing into the bend of your arm can help reduce the spread. https://www.health.ny.gov/publications/7102/

GRAPHIC 4



CAPTION: The flu vaccine is more than flu prevention. If you get the flu, the vaccine can help keep you out of the hospital. See the many benefits for adults and children at risk of complications, and those who are pregnant. https://www.health.ny.gov/diseases/communicable/influenza/seasonal/



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GRAPHIC 5



CAPTION: The cold months are the season of RSV. A respiratory illness can be mild for many people, but RSV can be dangerous for very young children, older adults, and people with medical conditions. Learn about RSV and protections offered by vaccines.

https://www.health.ny.gov/diseases/communicable/respiratory_syncytial_virus/

GRAPHIC 6



CAPTION: Flu, COVID-19 and RSV are respiratory illnesses that share some symptoms. The first step to staying safe this season is learning how they spread, simple steps like washing hands often to avoid them, and what to do if sick.

https://www.health.ny.gov/diseases/communicable/respiratory syncytial virus/understanding.htm



Public Health Toolkit Social Media



GRAPHIC 7



CAPTION: Don't be the one who spreads the flu, COVID-19 or RSV through your family. It's important for parents and guardians to know how these common viruses are spread and how to protect themselves and their families. https://www.health.ny.gov/diseases/communicable/respiratory_syncytial_virus/understanding.htm

GRAPHIC 8



CAPTION: Staying up to date with vaccines for the three common respiratory illnesses - Flu, COVID-19 and RSV - that spread during the cold weather months will keep you and those around you safer. Find information on vaccines, prevention, symptoms, and what to do if you become sick.

https://www.health.ny.gov/diseases/communicable/respiratory_syncytial_virus/understanding.htm



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GRAPHIC9



CAPTION: We're in the season of Flu, COVID-19 and RSV. They're all respiratory viruses with much in common, including similar symptoms. All three can be dangerous to those who are immunocompromised. Learn how to protect yourself and your family here:

https://www.health.ny.gov/diseases/communicable/respiratory_syncytial_virus/understanding.htm