

Public Health Toolkit Social Media



## TRAUMATIC BRAIN INJURY





**CAPTION:** March is Brain Injury Awareness Month! To learn about the associated risks of brain injuries and resources that can help go to

https://www.health.ny.gov/prevention/injury\_prevention/traumatic\_brain\_injury/index.htm

#### **GRAPHIC 2**

TRAUMATIC BRAIN IN JURY AWARENESS MONTH	
In the United States, there are more than 5.3 million people – <b>1 in every 60 people</b> – who have a permanent disability brought on by a brain injury.	
health.ny.gov	STATE Of Health

**CAPTION:** Traumatic brain injuries can result in long term problems with functioning, requiring extended care, and increased life-long expenses. To learn more, go to <a href="https://www.health.ny.gov/prevention/injury">https://www.health.ny.gov/prevention/injury</a> prevention/traumatic brain injury/index.htm



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## **GRAPHIC 3**



**CAPTION:** When you or someone you love sustains a traumatic brain injury recovery and treatment can seem daunting. For resources that can help go to <a href="https://www.health.ny.gov/prevention/injury">https://www.health.ny.gov/prevention/injury</a> prevention/traumatic brain injury/index.htm

#### **GRAPHIC4**



**CAPTION:** Anyone can sustain a traumatic brain injury. The most common causes are motor vehicle crashes, falls, assaults and sports-related injury. To learn more, go to <a href="https://www.health.ny.gov/prevention/injury\_prevention/traumatic\_brain\_injury/index.htm">https://www.health.ny.gov/prevention/injury\_prevention/traumatic\_brain\_injury/index.htm</a>



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**GRAPHIC 5** 



**CAPTION:** Every 13 seconds, someone in the U.S. sustains a traumatic brain injury. A concussion is a mild traumatic brain injury (TBI). For more information on concussions and other TBIs go to <a href="https://www.health.ny.gov/prevention/injury">https://www.health.ny.gov/prevention/injury</a> prevention/traumatic brain injury/index.htm