

Sample Public Service Announcements (Based on News Releases)

***General Fire Safety: Smoke Alarms and Escape Planning** (Time: 30 seconds)

A fire breaks out in your home. Deadly smoke and heat build quickly, making every second count. The (local health or fire department) says: A working smoke alarm will alert you to the danger and may mean the difference between life and death. Install and maintain smoke alarms in each bedroom, outside each bedroom, and on each level of your house, including the basement. Create an escape plan and practice it with everyone in your home. In case of fire, get out and stay out. To learn more visit the U.S. Fire Administration web site at usfa.dhs.gov. That's hsfa.dhs.gov.

OR

***General Fire Safety: Related to recent local fire event** (Time: 30 seconds)

We have all heard about home fires taking lives and destroying all that a family owns. These tragedies remind us to double check for fire safety. The (local health or fire department) says: Make sure your home has properly installed and working smoke alarms. Replace the batteries each time you change the hour on your clocks. Practice a fire escape plan. Teach children never to hide if there's a fire. In case of fires, the most important thing to do is to protect life. Get out and stay out. To learn more, visit firesafety.gov. That's firesafety.gov.

*** Holiday Season** (Time: 30 seconds)

The (local health or fire department) says: To ensure a happy and fire-safe holiday season with your families and friends, follow these simple tips: Choose decorations that are flame resistant. If you buy a live tree be sure it's fresh and keep it well watered. Replace strings of lights that have frayed, broken cords or loose bulbs. Keep lit candles away from children, pets and items that will burn. Never leave a candle burning when you are not in the room. Consider using battery-operated candles. To learn more visit the National Fire Protection Association's website at nfpa.org. That's nfpa.org.

OR

*** Cooking and Heating** (Time: 30 seconds)

Keep your home fire-safe. Cooking and heating are the leading cause of home fires and fire-related injuries. The (local health or fire department) says: Never leave cooking food unattended. Do not wear loose clothing when cooking. Place towels and potholders away from the stove and keep children away from the cooking area. To heat your home safely, be sure fireplace fires are out before going to bed. Place hot ashes in a metal container outside the house. Keep space heaters at least three feet from objects. To learn more, visit the U.S. Fire Administration's website at usfa.dhs.gov. That's usfa.dhs.gov.

* **Summer Season** (Time: 30 seconds)

The (local health or fire department) wishes everyone a safe and happy summer! New York State law prohibits the sale or use of fireworks by non-licensed persons. Enjoy fireworks at public displays put on by qualified professionals, not in your backyard. Also, follow safety rules when grilling or barbecuing. Never grill in an enclosed area and never add lighter fluid to a lit fire. The flame can travel up the container and explode. Always supervise children closely and keep them away from the grill. To learn more, visit the U.S. Fire Administration website at usfa.dhs.gov. That's usfa.dhs.gov.