## "100 Deadly Days of Summer for Teen Drivers" Teen Driving Safety Campaign

## **Toolkit Evaluation Form**

The New York State Department of Health strives to provide our colleagues with resources and other useful information in order to assist in your teen driver safety education campaigns. We would appreciate your feedback to determine the impact and the usefulness of the toolkit items. Please fax this form to the NYSDOH Injury Prevention Program at (518) 474-3067.

Please indicate the following:					
Name of Agency County					
Directions: Please rate the usefulness of the materials in this packet.					
Not useful 133	5 Very useful				
<b>OVERALL</b> , I found the information in the toolkit		<u>2</u>	<u></u> 3	<u>4</u>	<u></u> 5
Teen Driver Safety Talking Points	_1	<u></u>	<u>3</u>	<u>4</u>	<u></u> 5
Get the Facts on Teen Driving Safety	_1	<u></u>	<u></u> 3	<u>4</u>	<u></u> 5
Outreach Activities	_1	<u></u>	<u>3</u>	<u>4</u>	<u></u> 5
Sample Letter to the Editor	_1	<u></u>	<u>3</u>	<u>4</u>	<u></u> 5
Sample PSAs	<u> </u>	<u></u>	<u>3</u>	<u>4</u>	<u></u> 5
Sample Article/News Release	<u> </u>	<u></u>	<u>3</u>	<u>4</u>	<u></u> 5
Sample Twitter Messages	<u> </u>	<u></u>	<u>3</u>	<u>4</u>	<u></u> 5
Sample Facebook Messages	_1	<u></u>	<u></u> 3	<u>4</u>	<u></u> 5
Resources	<u>1</u>	<u>2</u>	<u></u> 3	<u>4</u>	<u></u> 5

Please indicate any additional information that should be included in this toolkit?

Please share any additional comments.

Thank you for completing this evaluation!