

WIC Agency Name	WIC Agency Number & Site	Event is	Event Description	Event Date/Time	Event Location	Event Contact Person Information	Secondary Event Contact Person Information	
Delaware Opportunities Inc.	207 Site: 1	Open to the public	Delaware Opportunities is having a Family Fun Festival during WBW. Our agency is celebrating World Breastfeeding Week by setting up a Rock and Rest for nursing moms to sit in the shade and Rock, Rest and Nurse their babies while enjoying the view of the Festival. Our Breastfeeding Peer Counselors will also attend, giving our participants a chance to put a face to the voice/text on the other line.	08/04/2022 03:30 PM	Delaware Opportunities Inc. 35430 State Highway 10 Hamden, NY 13782	Andrea Culligan aculligan@delop.org 607-746-1700	Andrea Byrne abyrne@delop.org 607-746-1700	
Greater Opportunities, Inc. Chenango County WIC	209 Site: 1	Open to the public	Step Up for Breastfeeding Wellness Event	08/18/2022 01:00 PM	Greater Opportunities, Inc. Norwich Campus 44 West Main Street Norwich, NY 13815 Norwich 13815	Roland C. Shea, Jr. rshae@greatrops.org 607-334-7114	Tina Gilmore tgilmore@greatrops.org 607-334-7114	
OCO WIC	214	Open to the public	We will be sharing a collage of video and written stories provided through those on our Breastfeeding Coalition. OCO WIC will specifically sending out information goodie bags to all breastfeeding mom on the program to celebrate their efforts. We will also be going live on our Facebook page once a week for the whole month of August to discuss various breastfeeding topic	No Information Provided	Facebook Page - OCO Breastfeeding Support https://www.facebook.com/OCO-Breastfeeding-Support-476940159083033/?notif_id=165765930010998&notif_t=page_user_activity&ref=notif n/a n/a	Chris Maddaloni cmaddaloni@ocowic.org 315-343-1311	No Information Provided	
SPCC WIC	216	Open to the public	Latch On event	08/06/2022 10:00 AM	Finger Lakes Welcome Center Geneva, NY 14456 & Virtual Option https://us02web.zoom.us/j/814251492407?pwd=SXNYMGNOcycjcyXjFmcyQ1R0Q0ZlU09	Caroline Parmelee cparmelee@spcc-roch.org 585-394-9240 ext. 305	No Information Provided	
CAPCO WIC	217 Site: 1	Open to the public	World Breastfeeding Week Walk	08/02/2022 12:00 PM	Courthouse Park Court St. Cortland, NY 13045	Catherine Brewster catherineb@capco.org 607-753-6781	No Information Provided	
Tioga Opportunities, Inc WIC Program	218 Site: 1	Open to the public	Open House	08/02/2022 02:00 PM	Tioga Opportunities, Inc WIC office 110 Central Ave. Oweo, NY 13827	Toivo Pasto tpasto@tiogapcc.org 607-687-3147	No Information Provided	
Onondaga County Health Dept.	220	Open to the public	This LA will have a table at the Local Farmer's Market to promote WIC, WIC's breastfeeding support services, and provide general breastfeeding information. WIC PC's will also be available to meet and talk to moms. WIC participants will be encouraged to stop by the table to visit and to bring their farmers market checks to use at the produce stands.	08/16/2022 07:30 AM	Downtown Syracuse Farmers Market Clinton Square Syracuse, NY Syracuse	Sharon Tripolone sharontripolone@ongov.net 315-435-6830	No Information Provided	
Broome County WIC	221	Open to the public	Local agency plans to celebrate WBW with various activities.	No Information Provided	Broome County Health Dept. 225 Front St. Binghamton, NY 13905 Binghamton 13905	Peggy Duffy peggy.duffy@broomecounty.us 607-778-3932	Michelle Figueroa michelle.figueroa@broomecounty.us 607-778-2886	
North Country Family Health Center	222 Site: 1 & 8	Open to the public	Informational Booths at local Farmers Markets	08/03/2022 11:00 AM	Watertown Farmers Market Carthage Farmers Market Lowville Farmers Market	Rosetta Landis rlandis@nccofamilyhealth.org 315-771-9367	Angel Carter acarter@nccofamilyhealth.org 315-782-9222	
Clinton County	224	Open to the public	WIC BF Table at Parks Come Alive Event	08/04/2022 04:30 PM	South Acres Park Plattsburgh, NY 12901	No Information Provided	No Information Provided	
Tompkins County WIC Program	225	Open to the public	We had a World Breastfeeding Week outreach event at the Ithaca Festival on June 4th 2022. 2 WIC PCs, the BFC, and one QN did tabling all day Saturday at this large community festival. We had displays highlighting our BF program, giveaways, and BF/Nutrition games for children and adults. We collaborated with staff from other programs in the Health Department such as Moms PLUS, the Healthy Neighborhoods Program, and Community Health Services.	06/04/2022 10:00 AM	Ithaca Festival Cayuga Street Ithaca, NY 14850 Ithaca 14850	Cindy Mallery cmallery@tompkins-co.org 607-274-6630	No Information Provided	
Cattaraugus County	229 Site: 1	Open to the public	World Breastfeeding Week Festival Celebration	08/04/2022 01:00 PM	War Vets Park 551 E State St Olean, NY 14760	Summer Jolley stjolley@cattco.org 716-701-3677	Michele Phelps mlphelps@cattco.org 716-701-3678	
Catholic Charities WIC	231	Open to the public	Catholic Charities WIC Healthy Baby Festivals	08/04/2022 11:00 AM	Washington Park E 6th Street and Park Avenue Dunkirk, NY 14048	Katie Constantino katie.constantino@ccwvny.org 716-218-1484	No Information Provided	
Livingston/Wyoming WIC	233	Open to the public	Community Event. WIC along with other DOH programs and community agencies	08/06/2022 10:00 AM	Highland Park, Genesee Genesee, NY 14454	Margaret Belette mbelette@co.livingston.ny.us 585-243-7530	No Information Provided	
Oak Orchard Health WIC	234	Open to the public	Healthy Families Event	08/06/2022 10:00 AM	Batavia WIC 1 Mill Street Batavia, NY 14125	Jenny Staebell jstaebell@oocwch.org 585-344-2203	Angela Shoemaker ashoemaker@oocwch.org 585-344-2203	
Chemung/ Schuyler	235	Open to the public	Breastfeeding at the Market/ Breastfeeding Friendly Awards	08/04/2022 10:00 AM	200 North Main Street Elmira, NY 14901	Jazmyne Passmore jpassmore@chemungcountyny.gov 607-737-2039	No Information Provided	
ProAction	238	Open to the public	Community Baby Shower	07/29/2022 11:00 AM	Pulteney Park Bath, NY 14810	Kristin Stone stonkep@proactioninc.org 607-776-1151 ext. 5105	No Information Provided	
Rockland County Department of Health WIC	244	Open to the public	"Live, Love, Latch Celebration" Annual BYO Basket Picnic	08/03/2022 10:00 AM	Congers Lake Memorial Park 6 Gilchrist Road Congers, NY 10920	Laura Rime nrime@verizon.net	No Information Provided	
Open Door Family Medical Center	246 Site: 1, 2, 3, & 4	Open to the public	To promote and celebrate breastfeeding, the local agency will work in collaboration with the sponsoring agency (Open Door Family Medical Center) to hold a small event at each of the WIC sites, one day dedicated to a site. The program's breastfeeding participants will receive refreshments, snacks, and gifts. The sponsoring organization has donated the giveaways. There will be a little walk to support the right to breastfeed.	08/01/2022 01:00 PM	Open Door Family Medical Center WIC Locations Brewster, NY Mount Kisco, NY Sleepy Hollow, NY Ossining, NY	Chrismarie Ceped acepeda@odfmc.org 914-406-8151	Gina DeVito gdevito@odfmc.org 914-502-1332	
Ryan Health WIC Program	252	Open to the public	Our World Breastfeeding Week Celebration will be held August 4th & 5th (same event run twice at different times of day), and will include an introduction to & discussion about this year's theme, breastfeeding bingo, and an opportunity to win some giveaways. For the rest of the month, we will have a recurring series of group hosted by our peer counselors, each on a different topic (preparing for the hospital experience, returning to work, and self care for moms).	08/04/2022 11:00 AM	Lifesize (subject to change to Zoom) https://webapp.lifesize.com/join/2972581	Jaclyn Vingan jaclyn.vingan@ryanhhealth.org 631-561-8944	No Information Provided	
North Central Bronx Hospital WIC Program	261 Site: 2	Open to the public	We do tabling on Aug 5 collocated with Farmer's Market. Tabling will have breastfeeding education materials for distribution. Breastfeeding Coordinator will be available to answer any questions. We will gift bags.	08/05/2022 10:00 AM	Jacobi Medical Center 1400 Pelham Pkwy South Bronx, NY 10461	Aytasha Hanton hanton.aytasha@nychhc.org 718-918-4004	Therese Amor Chin therese-amor-san-die@nychhc.org 718-918-4008	
Morrisania D & TC	264	Open to the public	African Mothers' Breastfeeding Fashion Show	08/25/2022 11:00 AM	WebEx	Karla Lewis karla.lewis@nychhc.org 845-588-9315	Karla Lewis karla.lewis@nychhc.org 718-960-2792	
Bedford Stuyvesant Family Health Center WIC Program	278 Site: 1	Open to the public	(1) World Breastfeeding Week 8/4/22, (2) Black Breastfeeding week 8/26/22	08/04/2022 01:00 PM	Bedford Stuyvesant Family Health Center WIC Program 20 New York Ave. Brooklyn, NY 11216	Marie Nesbeth mnesbeth@bsfchc.org 718-657-4288	Marie Nesbeth mnesbeth@bsfchc.org 718-657-4288	
Sunset Park WIC	283	Open to the public	Breastfeeding Celebration	08/03/2022 10:00 AM	Zoom Meeting ID: 928 5640 4718 Zoom Passcode: 873700 Join from a PC or smartphone https://nyulangone.zoom.us/j/92856404718?pwd=SGUwX0hNNU8tZTZYVHhEU2FjRkRlOT09 Time: Aug 3, 2022 10:00 AM Eastern Time (US and Canada) Tap to join from a mobile device (audio only) +16465189805_92856404718#...0#_873700# US (New York) +1213388477_92856404718#...0#_873700# US (Los Angeles) Password: 873700 Join from a conference room 92856404718@zconcr.com Find your local number. https://nyulangone.zoom.us/jacUBsdeM	Zoom Meeting ID: 928 5640 4718 Zoom Passcode: 873700 Join from a PC or smartphone https://nyulangone.zoom.us/j/92856404718?pwd=SGUwX0hNNU8tZTZYVHhEU2FjRkRlOT09 Time: Aug 3, 2022 10:00 AM Eastern Time (US and Canada) Tap to join from a mobile device (audio only) +16465189805_92856404718#...0#_873700# US (New York) +1213388477_92856404718#...0#_873700# US (Los Angeles) Password: 873700 Join from a conference room 92856404718@zconcr.com Find your local number. https://nyulangone.zoom.us/jacUBsdeM	Yuanzhen Zhang yuanzhen.zhang@nyulangone.org 718-630-7187	No Information Provided
Wyckoff Heights Medical Center WIC	285 Site: 3	Open to the public	1. August 3, 2022: "Breastfeeding March Through the Park". WIC staff, WIC participants and community participants will take a symbolic walk from WIC office to Maria Hernandez Park and back. The walk is approved by New York City Department of Parks & Recreation. We will carry small posters and signs with breastfeeding information and messages to be visible. At the end of the walk all participant will receive gifts and water. We plan to record this activity.	08/03/2022 11:12 PM	316 Himrod Street Brooklyn, NY 11237	Agata Socha-Lackram asocha@wyckoffhospital.org 347-417-8692	Bernadett Pacifico bpacifico@wyckoffhospital.org 718-963-6535	
Allegany County	301 Site: 1	Open to the public	1. Rock and Rest Fair Booth 2. WIC in the Park	07/18/2022 10:00 AM	Allegany County Fairgrounds Angelica, NY 14709	Melissa Watson melissa.watson@alleganycov.gov 585-593-2533	Lauri Smith Lauri.Smith@alleganycov.gov 585-593-2533	
Cornerstone Family Healthcare WIC Program	303	Open to the public	WICStrong Webpage and WIC Wire Newsletter for HCPs	No Information Provided	Wellsville, NY 14895 147 Lake Street Newburgh, NY 12553 https://www.wicstrong.com/agency/cornerstone/	Pamela Rueloffs prueloffs@cornerstonefh.org 845-588-5473	No Information Provided	
Tri County WIC	320	Open to the public	World Breastfeeding Week Celebration. Children's activities, Baby Bundles, Free Diapers, Massages, Photo Sessions, Baby Weigh Station, Breastfeeding Support, Community Resources, Light Refreshments, Prizes and Giveaways	08/05/2022 11:00 AM	Allen Park 558 Broad St Oneida, NY 13421	Colleen Rielly crielly@capmadco.org 315-798-5066	Madison County Health Department 315-366-2955	
Community Health Center of the North Country	323	Open to the public	We will be tabling at the Farmers Market. We can distribute farmer market booklets to those that are eligible. We will also be handing out reusable breastfeeding bags to promote breastfeeding awareness.	08/05/2022 10:00 AM	Canton Village Green Park 17 Park St Canton, NY 13617	Ariel Perry aperry@chnorthcountry.org 315-771-3947	Alison Kern akern@chnorthcountry.org 315-771-2759	