

WIC Agency Name	WIC Agency #	Agency Site #	Event Description	Primary Event Contact Person	Secondary Event Contact Person	Event Location (Virtual or in-person. Sponsoring Agency guidelines will be prioritized and followed)	Event Date and Time	Event is
Schoharie County CAP WIC Program	208		Mom and Baby Photo Shoot	Jackie LaLonde jackley@sccapinc.org 518-234-2568	[No information provided]	The Carrot Barn 5605 St Route 30 Schoharie, NY 12157	8/05/2021 6:00 PM	Open to the public
Greater Opportunities Inc.	209		The Great Chenango Latch On	Roland Shea rshea@greaterops.org 607-334-7114	[No information provided]	Greater Opportunities Pavilion 44 West Main Street Norwich, NY 13815	8/05/2021 10:00 AM	Open to the public
Oswego County Opportunities, Inc.	214		Breastfeeding Support to link. WBW- FB live: August 1th 11:00-selena Belly size August 8th 11:00 Selena -BF in Public August 15th 2020 11:00 Brittney-RTW August 22st 11:00 Mel –Hand Expression	Mary Ellen Pierce mepierce@oco.org 315-343-1311	[No information provided]	FB OCO BF Support Power Point	8/01/2021-8/22/2021 10:00 AM	Open to the public
Anthony Jordan HealthLink WIC	215	1	Virtual Big Latch On (8/6), Trivia Game Show (8/25)	April Simmons asimmons@jordanhealth.org 585-362-5073	Erin Taylor etaylor@jordanhealth.org 585-784-5963	Zoom	8/06/2021 10:30 AM	Open to the public
SPCC WIC	216		Big Latch On	Caroline Parmelee cparmelee@spcc-roch.org 585-394-9240 x305	[No information provided]	Geneva Farmer's Market - Finger Lakes Welcome Center 26 Lake Front Dr. Geneva, NY 14456 https://global.gotomeeting.com/join/859837109	8/07/2021 10:00 AM	Open to the public
North Country Family Health Center	222		Virtual Global Big Latch On Selfie Event	Danielle Cicero dcicero@nocofamilyhealth.org 315-782-9222	Rosetta Landis rlandis@nocofamilyhealth.org 315-782-9222	Virtual	8/06/2021 9:00 AM	Open to the public
Essex County WIC Program	223	1	FB page informational posting and photo collage/video of bf babies past and present	krista Berger krista.Berger@essexcountyny.gov 518-873-3565	Emily French Emily.French@essexcountyny.gov 518-873-3807	Virtual on Facebook page: Essex County NY Women Infants and Children	8/01/2021 8:00 AM	Open to the public
Clinton County WIC	224		WBW Virtual Walk	Kara Lennon Kara.Lennon@clintoncountyny.gov 518-565-4377	[No information provided]	Virtual	[No information provided]	Open to the public
Tompkins County WIC Program	225		We will submit an opinion piece or article for Tompkins Weekly (a free local newspaper) on WBW, WIC, & BF protection and support resources	Lucy Rowell Lucy.wicbpc@gmail.com 607-592-4593	Lucinda Mallery cmallery@tompin-s-co.org 607-274-6630	Newspaper	8/04/2021 10:00 AM	Open to the public
Tompkins County WIC Program	225		Virtual Big Latch On 2021. This will be advertised on the Tompkins County WIC and WIC PC Facebook pages and our WIC Strong web page in the week before WBW, and PC's will reach out to their moms to invite them to participate. Moms can register online and will be emailed a zoom link to join.	Summer Killian RN, IBCLC Killians879@gmail.com 607-592-4069	[No information provided]	Zoom: https://biglatchon.org/apps/location-detail/?location_id=4062	8/6/2021 10:00:00 am-11:00am	Open to the public
Tompkins County WIC Program	225		Facebook posts relating to the WBW theme of protecting BF	Sierra Hulbert Sierra.bpc@gmail.com	[No information provided]	Tompkins County WIC Facebook page	All of August	Open to the public

				Lucy Rowell lucy.wicbpc@gmail.com				
Tompkins County WIC Program	225		Free photoshoots by PC and photographer Sierra Hulbert for WIC moms and babies. The photos, with quotes from moms, will be featured on our Facebook pages throughout August. Appropriate releases will be obtained. Participating moms will receive some professional quality digital photos and will choose one to be shared on Facebook.	Sierra Hulbert Sierra.bpc@gmail.com 607-351-1722	[No information provided]	Tompkins County WIC Facebook page	posted in August	Open to the public
Cattaraugus County WIC	229	1	Celebration Photo Booth – we will be celebrating World Breastfeeding Week by taking photos of families and anyone willing to show their support of breastfeeding. At the end of the week, photos will be compiled into a collage and posted to our county Facebook page. Our photo booth will be held on 2 occasions at the Cattaraugus County Fair in Little Valley and once at Lincoln Park in Olean.	Summer Jolley sljolley@cattco.org 716-701-3677	[No information provided]	Our photo booth will be held on 2 occasions at: 1) The Cattaraugus County Fair in Little Valley. 2) Lincoln Park, 100 East State Street, Olean, NY, 14743	County Fair: 8/3/21 & 8/5/21, noon-6pm. Lincoln Park: 8/6/21, 11:00-1:00p.	Open to the public
Catholic Charities WIC of Buffalo	231		Virtual Facebook Healthy Baby Festival	Katie Constantino katie.constantino@ccwny.org 716-218-1484 x2411	[No information provided]	Facebook - WIC of Catholic Charities Buffalo	8/03/2021 9:00 AM	Open to the public
Oak Orchard Health WIC	234		Scavenger Hunt (with a variety of community organizations)	Jenny Staebell jstaebell@oohc.org 585-344-2203	[No information provided]	Batavia Center (old Mall) Batavia, NY 14020	8/03/2021 9:00 AM	Open to the public
Chemung/Schuyler WIC	235		Wisner Market	Katrina Kelly kkelly@chemungcountyny.gov 607-737-2039	[No information provided]	Wisner Market Elmira, NY 14901	8/05/2021 9:00 AM	Open to the public
Monroe County WIC	236		BIG Latch On 2021	Rose Bonaccorso rbonaccorso@monroecounty.gov 585-753-5086	April Simmons asimmons@jordanhealth.org 585-784-5966	Zoom: https://biglatchon.org/apps/location-detail/?location_id=4033	8/06/2021 10:00 AM	Open to the public
ProAction	238		Setting up BF information tables at local Farmers Markets and doing BF gift baskets. We will also be putting Bf posts on ProAction Social media during the month of August.	Kristin Stone stonek@proactioninc.org 607-776-1151 x5105	Lisa Cogswell cogswell@proactioninc.org 607-776-1151 x5100	Corning Farmers Market Riverfront Centennial Park Corning, NY 14830	8/05/2021 10:00 AM	Open to the public
LifeWorks Community Action-WIC	239		World Breastfeeding Week celebration. Thursday evening table at the farmer's markets and Saturday virtual Big Latch On	Sarah Smith s.smith@lifeworksaction.org 518-419-8102	Sarah Reynold s.reynolds@lifeworksaction.org 518-288-3232	Zoom	8/07/2021 9:45 AM	Open to the public
Rockland County Department of Health	244		the Big Latch On 2021	[No information provided]	[No information provided]	Zoom: https://bit.ly/3dOg58z	8/07/2021 10:00 AM	Open to the public
Open Door Family Medical Center	246		Celebration of Breastfeeding Dyads - The Big Latch	Ellen Pospishil epospishil@odfmc.org 914-502-1313	Gina DeVito gdevito@odfmc.org	Nelson Park S. Highland Ave. Ossining, NY 10562	8/05/2021 11:00 AM	Open to the public
Ryan Health WIC program	252	1 & 3	World Breastfeeding Week 2021 Virtual Event	Jaclyn Vingan jaclyn.vingan@ryanhealth.org 631-561-8944	[No information provided]	[No information provided]	8/05/2021 03:00 PM	Open to the public

Morrisania	264		Black Breastfeeding Week: The African Breastfeeding Mothers' Fashion Show & Breastfeeding Baby Fashion Show	Karla Lewis karla.lewis@nychhc.org 845-558-9315	[No information provided]	Webex: https://hhc.webex.com/meet/lewiskd	8/27/2021 1:00 PM	Open to the public
BronxCare Health System WIC	267	1	Due to COVID-19 and continued precautionary measures taken within the office, LA will be sending out mailings with breastfeeding educational material and certificate. WIC will also be setting up a Breastfeeding promotional table to help educate our local community of the importance of breastfeeding	Jacqueline Weakley Jweakley@bronxcare.org 718-583-4280	[No information provided]	[No information provided]	8/6/2021 11:00am-2:00pm	Open to the public
Staten Island University Hospital WIC Program	296		We will be hosting a breastfeeding event in conjunction with one of our community partners. The event is a virtual event via Zoom that is open to the public. We will be celebrating all breastfeeding moms by having a few women share their stories, sharing information about the community's breastfeeding support programs, play virtual games, and providing breastfeeding mother's with certificates for the breastfeeding journey.	Amen Ayanru aayanru@northwell.edu 718-226-5235/5236	[No information provided]	Zoom	8/18/2021 12:00 PM	Open to the public
The Suffolk County Department of Health Services WIC	298		Participant latch on photo submission for a breastfeeding video	Tracy Camarda Tracyann.Camarda@SuffolkCountyNY.Gov	[No information provided]	Virtual	8/13/2021	Open to the public
Allegany County WIC Program	301		Rock and Rest Infant feeding and changing station at the Allegany County Fair	Melissa Watson watsonmr@alleganyco.com 585-593-2533	[No information provided]	Allegany County Fairgrounds Angelica, NY 14709	7/19/2021 11:00 AM	Open to the public
Cornerstone Family Healthcare WIC Program	303		Bilingual weekly video uploads featuring WIC Breastfeeding Peer Counselors and quick BF tips. Videos will be approximately 2 minutes in duration and will demonstrate a breastfeeding tip.	Pamela Roeloffs, MS, RD, CDN, CLC proeloffs@cornerstonefh.org 845-568-5473	[No information provided]	Cornerstone page of the WICstrong website at https://www.wicstrong.com/agency/cornerstonefh	[No information provided]	Open to the public
Tri County WIC	320		Breastfeeding Event at the Utica Zoo	Colleen Rielly crielly@capmadco.org 315-750-9556	[No information provided]	Utica Zoo 1 Utica Zoo Way Utica, NY 13501 https://l.facebook.com/l.php?u=http%3A%2F%2Fwww.eventbrite.com%2Fevent-celebration-at-the-utica-zoo-tickets-161666036467%3Ffbclid%3DwAR1p6DOL0RnJpOve-Qa1X4IQ7IatusgzfzeXZb8IS8qJ2OVxY5uBJRe8QuE&h=AT1qtvYBG1Y-c682bYGFSS-ykD_Hm8ixYiLdZj0GXaHDLA03tcyABvnD_Q87yKW9SNJb_K6eol4dKfNk3Kdp_RMQQXEdPAxQFXlpFzYpFe0en7YYfzLicumsEfpD5p	8/04/2021 10:00 AM	Open to the public

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Community Health Center of the North Country	323		Week long virtual event & option for in-person "Brelfie" taken on Aug. 6th	Ariel Perry aperry@chcnorthcountry.org 315-771-3947	Alison Kern akern@chcnorthcountry.org 315-771-2759	11th Annual World Breastfeeding Week Event- Virtually on Facebook Aug. 1st-8th. https://fb.me/e/19nuWTUJ/ In-Person "Brelfie": Canton Farmer's Market at Village Park	Facebook: 8/01/2021 - 8/08/2021 Brelfie: 8/06/2021	Open to the public