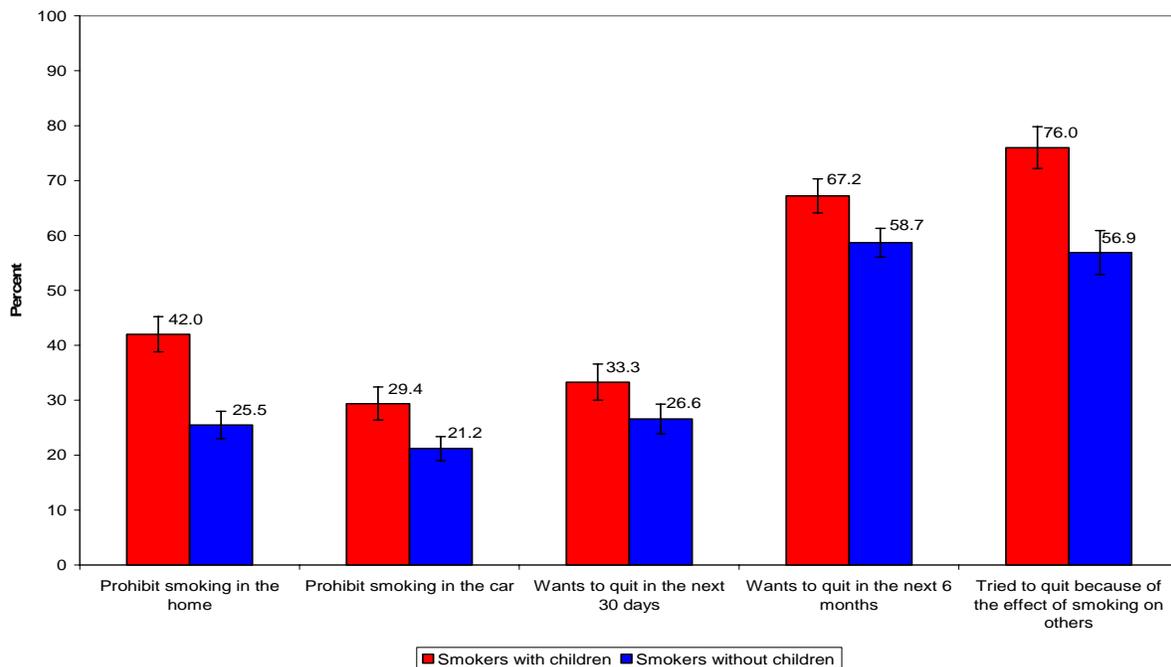


Children in the Household are a Strong Motivator for Smokers to Quit

Among smokers in New York State, approximately 1 million (about 40%) live with children in the household. Several key tobacco control measures were significantly higher among smokers with children compared to smokers without children, indicating that smokers with children may be more motivated to quit smoking.

- 42% of smokers with children prohibit smoking in the home, versus 26% of smokers without children, 29% of smokers with children prohibit smoking in the car versus 21% of smokers without children.
- 33% of smokers with children want to quit smoking in the next 30 days compared to 27% of smokers without children, 67% of smokers with children want to quit in the next 6 months in contrast to 59% of smokers without children.
- 76% of smokers with children tried to quit smoking because of the effect of smoke on others, in contrast to 57% of smokers without children.

Differences among Smokers with and without Children in the Household



Source: New York State Adult Tobacco Survey, 2003-2007

Contact the Bureau of Chronic Disease Epidemiology and Surveillance, New York State Department of Health at (518) 473-0673 or type 'StatShot' in the subject line of an e-mail and send it to tcp@health.state.ny.us.