

**Callers to the NYS Smokers' Quitline are Different**  
**From Those Who Use the QuitSite On-line**

Differences in demographic characteristics were observed among adult smokers who contacted the New York State Smokers' Quitline (1-866-NYQUITS) compared with those who use the Quitsite (www.nysmokefree.com). Comparisons were made between smokers who called the Quitline and completed the intake interview and those who requested nicotine replacement therapy (NRT) through the Quitsite website from January 1, 2007 to August 1, 2008.

- Smokers who registered for nicotine replacement therapy (NRT) through on-line access were more likely to be younger, have a college education, and have private health insurance.
- Smokers who called the Quitline were more likely to be uninsured or on Medicaid, were older than Quitsite users, and had a high school education or less.

Different methods of cessation services offer options for a broader spectrum of smokers to obtain help quitting.

**Demographic Characteristics of Callers versus Those Who Access**  
**Quitline Services On-line**

