

## New Yorkers Favor Graphic Warning Labels on Cigarette Packs

Recent legislation gave the Food and Drug Administration more authority over cigarettes and other tobacco products. One change likely to occur is that relatively large graphic warning labels will replace the text-only warnings that now appear on cigarette packs in the US. Graphic labels are already in use in Canada and elsewhere.

- In 2009, 80% of nonsmokers and 58% of smokers in New York support the use of graphic warning labels on cigarette packs.
- There is a statistically significant increasing trend from 2005 to 2009 of adults in favor of graphic warning labels on cigarette packs among both adult nonsmokers and smokers in New York.
- The proportion of nonsmokers in favor of graphic warning labels on cigarette packs has increased 9%, from 74% in 2005 to 80% in 2009. The proportion of smokers in favor of graphic warning labels on cigarette packs has increased 14%, from 51% in 2005 to 58% in 2009.
- New York and the United States do not differ on level of support for graphic warning labels on cigarette packs.

### Percentage of Adults Who Are in Favor of Graphic Warning Labels on Cigarette Packs

