



More Non-Smokers than Smokers Favor Graphic Warning Labels on Cigarette Packs

In 2009, legislation gave the Food and Drug Administration more authority over cigarettes and other tobacco products. One proposed change currently under legal challenge is that relatively large graphic warning labels are slated to replace the text-only warnings that now appear on cigarette packs in the US. At least 43 other countries including Canada, United Kingdom, India and Russia, now require large graphic cigarette warnings.

- In 2011, 81% of nonsmokers and 49% of smokers in New York support the use of graphic warning labels on cigarette packs.
- Support for inclusion of graphic warning labels on cigarette packs increased significantly from 2005 to 2011 among adult non-smokers in New York.
- The proportion of nonsmokers in favor of graphic warning labels on cigarette packs has increased 9%, from 74% in 2005 to 81% in 2011. The proportion of smokers in favor of graphic warning labels on cigarette packs was 51% in 2005 and 49% in 2011.
- Adults in New York and the United States do not differ in their level of support for graphic warning labels on cigarette packs.

Percentage of Adults Who Are in Favor of Graphic Warning Labels on Cigarette Packs

