

UHS 25th Annual Emergency Medicine/Trauma Teaching Day

REGISTRATION (Please Print Legibly):

NAME _____

TITLE/PROFESSION/POSITION _____

ORGANIZATION AFFILIATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAY PHONE _____ CELL PHONE _____

EMAIL _____

SHIRT SIZE S M L XL XXL 3XL

PAYMENT OPTIONS:

- "Early Bird Registration" is available for all EMS providers and UHS staff when registered and paid in full before April 8, 2013\$65
- Physicians\$150
- Non-UHS Nurses/Staff\$125
- UHS Nurses/Staff\$80
- EMS Personnel.....\$80
- UHS Resident Physician/Medical Student/Fellow \$0 (Must register by April 8, 2013)
- Check enclosed (Make checks payable to: UHS Emergency Medicine Revenue Account)**
- Charge to my credit card:**
 - Visa Mastercard Discover AmEx

Account# _____

Exp. Date: _____

Signature: _____

UHS staff or employee payment:

I have authorized the registrant to attend this Teaching Day as a UHS employee. I authorize UHS to bill my:
 UHS Cost Center _____ for \$ _____
 Mgr. Signature _____
 Mgr. Phone _____
 Mgr. Name Printed _____

MAIL THIS FORM WITH PAYMENT TO:

Lorin Missavage
 c/o UHS Emergency & Trauma Services
 33-57 Harrison Street, Johnson City, NY 13790
 Call (607) 763-6311 for more information.



Planning Committee

- William J. Loller, RN, AEMT-CC**
Conference Chairperson
- Kay Boland, RN**, Chief Nursing Officer
- Kim Brady, RN, BSN**
- Christian D. Tvetenstrand, MD**
- Mary Ellen Jennison, RN**
- Lorin Missavage, ART**
- Sean J. Britton, NREMT-P**
- Stephen Gomez, MD**
- Kathy Conboy, RN**
- Leanne Simmons, RN, BSN**

INTENDED AUDIENCE: Our speakers will be addressing topics related to trauma and emergency care. EMS providers, nurses, physicians, and allied health professionals will benefit from this exciting educational opportunity.

CME CREDIT: The Susquehanna Regional EMS Council-REMAC has designated this event for eight hours CME.

REFUNDS and VERIFICATION: A full refund of your registration fee is available with written cancellation on or before Friday, April 12, 2013. After April 12, there is a \$30.00 processing fee. Registration may be verified by calling **(607) 763-6311**.

CALLS: Attendees can be reached during the conference for emergencies by calling the hotel front desk at (607) 722-7575 and the message will be relayed to the conference desk. As a courtesy to faculty, please silence audible beepers, cellular phones and portable radios during the program.

MISC:

Attire: Please dress comfortably for the day. Business casual is common. **The conference center is kept cool.** A sweater is suggested.

Not Permitted: Audio taping, videotaping and use of personal computers during this event is not permitted. All UHS campuses and events are smoke-free.

PERMISSION: By attending this event you are granting your permission to be photographed by any means and are granting full use of your likeness, voice and words without compensation.

DIRECTIONS: For directions to the Binghamton Riverwalk Hotel and Conference Center, go to www.theriverwalkhotel.com



UHS
 Making Healthcare Better.
Right Now.



UHS Wilson Medical Center
 Dept. of Emergency & Trauma Services
 33-57 Harrison Street
 Johnson City, New York 13790

ADDRESS SERVICE REQUESTED

If you receive a duplicate copy of this brochure, or if we have misspelled your name, please let us know by calling (607) 763-6311. Then pass the duplicate on to a colleague. If you know someone else who might like to receive this brochure, please call us with their name and address.

ROUTING REQUEST

Feel free to photocopy and share with your colleagues.

~ **Thank you** ~

- EMS Agency Chief/Captain
- Director of Medical Education
- Training Officer/Coordinator
- Director of Nursing Education
- ICU/CCU/NICU
- Operating Room/PACU
- Emergency Department
- Emergency Medicine Dept.
- Cardiology Department
- Nursing Education
- Fire Chief/Police Chief

UHS/KS/05/03/13/15500



Emergency & Trauma Services

Celebrating The 25th Anniversary
Patrick E. O'Hara, M.D.
Emergency Medicine/Trauma Teaching Day



REGISTER EARLY. SEATING IS LIMITED.

EMS/Trauma Teaching Day
 Saturday, April 20, 2013 • 7:00am-5:00pm

*Binghamton Riverwalk Hotel & Conference Center
 225 Water Street, Binghamton, New York*

UHS Wilson Medical Center is a NYS-DOH Designated Trauma Center and Stroke Center

The 25th Anniversary Emergency Medicine/Trauma Teaching Day

We are pleased to present our 25th Annual Emergency Medicine/Trauma Teaching Day. We have spared no effort in bringing together several of the most dynamic, inspirational and innovative emergency care educators in the country. We hope you will join us for a very enjoyable educational experience. **Be sure to register early. EMS providers and UHS staff can take advantage of the “early bird” conference discount by registering before April 8, 2013.**

AGENDA

7:00am Registration and Continental Breakfast

7:45am Announcements / Welcome

William J. Loller, RN, AEMT-CC *Conference Chairperson*
Administrative Manager, Emergency/Trauma Services – UHS

7:50am Opening Ceremonies

Invocation

Father Corey VanKuren, *Manager, Pastoral Care – UHS*
Fire Department Chaplain, Binghamton Fire Department

8:00am OPENING KEYNOTE



**The Bizarre and the Spectacular:
Unique Cases in Emergency and Trauma Care**

Terry Foster, RN, MSN, FAEN, CCRN, CEN
National Nursing Speaker, Clinical Nurse Specialist
Edgewood, Kentucky

This lecture will focus on some of the most unique cases that have been seen in the Emergency Department. The speaker, a 30 plus years experienced Emergency Department Nurse, will describe unusual types of patient history, mechanisms of injury, clinical presentation, and other “contributing factors” that make an interesting case. This talk is very educational as well as entertaining. Audience participation is strongly encouraged.

9:00am



**Because My Heart Tells Me So –
Cardiac Complications**

Scotty Bolleter, BS, EMT-P
Chief, Office of Clinical Direction, Bulverde-Spring Branch EMS

Cardiac complications are in fact common. What is not so common is our understanding and the ability to manage these patients. “*Because My Heart Tells Me So*” is simply about putting common sense back into the management of cardiac events. From fundamental care to advanced intervention, this program will help you recognize and treat those most in need. This presentation will review cardiac anatomy and physiology define a variety of cardiac complications, explore appropriate treatment for selected cardiac emergencies and will demonstrate the most appropriate sequence and use of selected medications and best practice interventions.

10:15am Morning Break

Meet and visit with all of our sponsors and exhibitors. Do not miss the chair massages compliments of UHS. Thank everyone for their support! Refer to our slide presentation running between presentations and your Conference Guide for vendor display locations.

10:45am THE JOHN PRYOR, MD MEMORIAL KEYNOTE

John Pryor was an active member of the EMS community within the Greater Binghamton area who went on to become the Medical Director of Trauma at the University of Pennsylvania. He was killed on Christmas Day 2008 while serving his second tour of duty as a combat surgeon in Iraq.



**Through The Eyes of the Patient:
The Brian Boyle Story**

Brian Boyle

Join Brian Boyle in this session as he tells his personal story of his fight back from near death after a horrific automobile crash. He will focus on his experience as a patient who, upon emerging from a medically induced coma, was unable to move or talk, yet was able to hear, see, and feel pain. Mr. Boyle will provide vital information from the “patient’s perspective” to help participants gain insight about how to provide care to patients who are aware yet unable to communicate.

12:00pm Luncheon Buffet

All of our exhibitors and sponsors have already had lunch. They will be at their booths so that you can visit them at anytime during the luncheon break. This will be your final opportunity to visit with the exhibitors and massage therapists today.

1:15pm



**“Catastrophe and Crisis”
Managing The Psychological Trauma**

Raymond Shelton, Ph.D., F.A.A.E.T.S.
Director of Professional Development
National Center for Crisis Management, American Academy of Experts in Traumatic Stress

When people experience traumatic events resulting in injury or an illness, we are quick to address their physical and safety needs. However, a hidden trauma often exists – traumatic stress. This stress blocks communication, causes emotional distress and behavioral change. Intervention provided quickly to the distraught person can lessen the overall effect of exposure to powerfully negative events. Understanding the nature of traumatic stress reactions will assist first responders and health care professionals in effectively managing victims of catastrophe and crisis, thus improving the overall care and experience. Additionally, first responders and medical staff will be prepared to manage their “own” stress reaction while on scene and during the aftermath of the catastrophic events.

2:30pm Afternoon Break

Enjoy strawberry shortcake!

2:45pm Difficult Discussions:

Lighting a Path of Clarity in Critical Communications

Scotty Bolleter, BS, EMT-P

Speaking one’s mind or “clearing the air” seems easy enough yet we often struggle, procrastinate, avoid and even alienate our co-workers. The cost of these poorly orchestrated conversations can be measured in lives, friendships and dollars. Understanding “Difficult Discussions” and the surrounding intensity of our arena is paramount to more than just survival. “Difficult Discussions” is a lecture founded in the reality of conversation and the art of medicine.

3:45pm “How Can You Laugh at That?”

A closer look at the use of humor in Emergency/Trauma Care

Terry Foster, RN, MSN, FAEN, CCRN, CEN

This fun and enlightening talk will focus on the very “different” sense of humor shared by emergency healthcare professionals. Often used as a coping mechanism, this speaker will explain the appropriate uses of our type of humor. Our humor invokes a positive attitude and unites us, no matter what your area or era of clinical practice. Plan to be thoroughly entertained! (Please be sure to empty bladder fully prior to attending this session.)

5:00pm Closing, Evaluations, Certificates

Please be sure to mark your calendar for the 26th Annual Emergency Medicine/Trauma Teaching Day to occur on Saturday, April 26, 2014.



A VERY SPECIAL THANK YOU TO OUR SPONSORS

PLATINUM SPONSORS:

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Superior Ambulance Service, Inc.

GOLD SPONSORS:

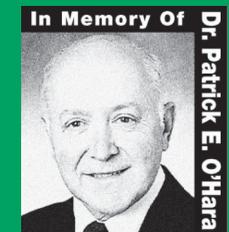
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DISPLAYS:

UHS Employment Department
Southern Tier Critical Incident
Stress Management
Emergency Nurses Association



**HONORING
DR. O'HARA**

On May 14, 2003,
in recognition of
his outstanding
service and
dedication to

pioneering emergency medical services in Broome County and New York State, UHS named its annual Emergency Medical/Trauma Teaching Day the Patrick E. O'Hara, MD Emergency Medicine/Trauma Teaching Day.