

# New York State Department of Health Community Cancer Prevention in Action Progress Report | October 1, 2018-September 30, 2020



The New York State (NYS) Department of Health (Department) Community Cancer Prevention in Action (CPiA) funds community agencies to apply a policy, system, and environmental (PSE) change approach to prevent and lower the risk of cancer in their communities.

Grantees educate, engage, mobilize, and empower community members to build awareness of and support for PSE change throughout the community, including in schools, worksites, recreational facilities and childcare centers.

## The Effects of the COVID-19 Pandemic

The COVID-19 pandemic impacted CPiA in the second year of the program. To meet the challenge, grantees shifted to online education, virtual meetings, and socially distanced interactions. They tailored their messages, reminding people to both wear masks and put on sunscreen when outside; encouraging businesses to keep their employees healthy by supporting cancer screenings; and noting that cancer prevention is a critical part of staying healthy.

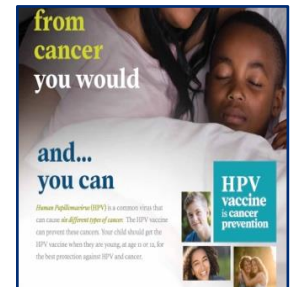
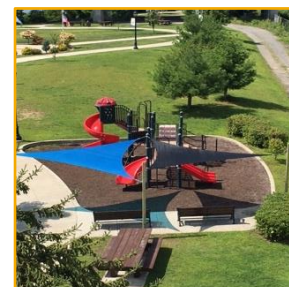
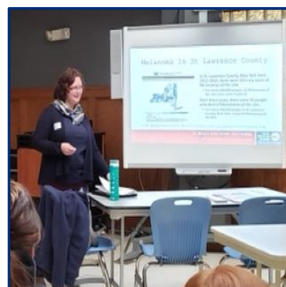
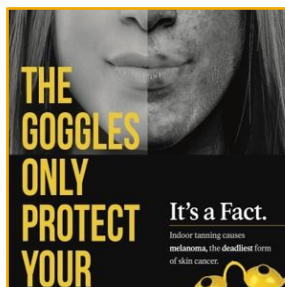
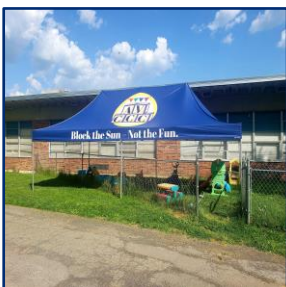


This report summarizes accomplishments from the following four CPiA grantees during October 2018-September 2020:

Broome County Health Department  
Oneida County Health Department  
St. Lawrence County Health Initiative  
St. Mary's Healthcare

## CPiA is taking action against cancer! Grantees work to...

- ✓ Increase the adoption of worksite policies that provide employees paid time off to obtain cancer screenings.
- ✓ Increase the adoption of sun safety policies and practices in community settings to reduce exposure to ultraviolet radiation.
- ✓ Increase the number of community education interventions to build support for the human papillomavirus (HPV) vaccine as cancer prevention.



# CPIA Grantees Work with Community Partners to Take Action Against Cancer by...

## Supporting partners to adopt lasting organizational policies that promote sun safety among youth, staff, and visitors.

- ✓ Educate youth, staff, and visitors on sun safety.
- ✓ Encourage the use of hats, sunscreen, and protective clothing when outside.
- ✓ Install sunscreen dispensers to provide free sunscreen.
- ✓ Add shade protection to outdoor spaces.

## Supporting partners to adopt lasting organizational policies that promote paid time off for cancer screening among staff.

- ✓ Educate staff on evidence-based, life-saving cancer screenings.
- ✓ Promote cancer screenings through worksite wellness.
- ✓ Identify key community leaders to promote paid time off for cancer screenings.

## Building community and decision maker support for the HPV vaccine as cancer prevention.

- ✓ Educate adolescents and parents on HPV and the benefits of HPV vaccination.
- ✓ Work with healthcare and dental professionals to offer a strong HPV vaccination recommendation to parents and patients.

**CPIA is seeing results!** *Since October 2018, grantees made the following impact across the 12 counties served...*



**336**  
Earned & Paid Media Placements



**228**  
Decision Maker Meetings



**247**  
Community Education Events



**76**  
Sites Passed Local Policies



**85**  
Sites Made Environmental Changes

As a result of grantees and partners working together, on an annual basis, policies passed since October 2018 have the potential to **collectively reach**:

**1,532** CHILDREN and INFANTS

**3,272** STUDENTS

**1,750** OUTDOOR WORKERS

**561** ORGANIZATIONAL EMPLOYEES

**2,599,178** RECREATION VISITORS and PATRONS

*Groups are not mutually exclusive; for example, a worksite employee may be counted twice if they are an outdoor worker reached by a sun safety outdoor worksite policy and an organizational employee reached by a paid time off for cancer screening worksite policy*

To learn more about CPIA, visit: [www.takeactionagainstcancer.com](http://www.takeactionagainstcancer.com)

For more information: 518-474-1222 | [canserv@health.ny.gov](mailto:canserv@health.ny.gov) | [www.health.ny.gov/diseases/cancer](http://www.health.ny.gov/diseases/cancer)